



January 24, 2011

RE: 2011 Blanket Contribution/Donation & Sponsorship Letter of the NTXBC

To Whom It May Concern:

My name is Michael E. Beeter and I am a co-founder and Director of the North Texas Baseball Club, Inc. (NTXBC). Our organization was founded in the fall of 2008 to allow its founders an opportunity to give to back to the community by providing a place for quality baseball teaching, community service opportunities and character building at a minimal cost. The NTXBC was organized as a Texas Not for Profit Corporation and recently the club achieved its 501(c)3 designation from the Internal Revenue Service.

The NTXBC is located in Keller, Texas on Keller-Hicks Road. Our facilities include 2.5 acres of leased land that contain two practice fields and a leased 5,000 sf building being used as office, meeting room, storage and indoor hitting/pitching lanes. Our goal is to give the best instruction possible with concentration on "teaching" rather than the "win at all cost" methods experienced with many such competitive baseball clubs. A large part of our instruction, as well as a major reason for the organization of this club, is enforcing the character building qualities in our youth needed to compete and experience success, regardless of records and statistics.

Our mission is specifically stated as follows:

(1) Education, teaching and player skill development within the game of baseball and parallel to the game of life. Our goal is to provide a "trained" coaching staff who teach the skill necessary to achieve the high school and college levels.

(2) Player/Member Community Service Opportunities. The club has aligned itself with the Miracle League of DFW. We recently completed an equipment drive to replace equipment lost in a fire. Our organization secured several pickup truck loads of used baseball equipment and also donated \$ 4,290.00 to the Miracle League's replacement costs. Our organization has also committed to volunteering for their opening day in April of 2011. Please see what the Miracle League is all about at www.mldfw.org.

(3) Character building, life lesson education through outside speaking engagements sponsored by the NTXBC.

(4) Minimization of player costs to allow players from all demographics to have the opportunity to be involved. Engage players from disadvantaged areas at full scholarship.

(5) Provide for facility improvements (outdoor lights, outdoor cages, indoor/outdoor equipment, team baseballs etc. etc.).

Our operating costs are 85% funded by tax deductible contributions. Fees are intentionally kept as low as possible and scholarships are available for deserving families. We exist to serve the youth in our community who wish to play baseball in the best of environments.



We are now beginning our fundraising efforts for the coming Spring/Summer 2011 season. Our goals are only achievable with help from people like you. Please consider making a tax-deductible contribution to the North Texas Baseball Club (Tax ID # 26-3277611) if you would like to make an immediate impact on the youth of our community. Please feel free to visit our website for information at www.NTXBC.com.

The club's specific fundraising goals are as follows:

- \$ 13,000.00 to establish a player financial aid fund.
- \$ 28,600.00 to establish a fund used by the club to secure speaking arrangements to further the character building process of our young men.
- \$ 12,000.00 to be used for community service events sponsored by the NTXBC.
- \$ 16,000.00 to be used for player clinics, demonstrations and speakers specific to the game of baseball.
- \$ 18,000.00 to be used for facility upgrades
- See attached 2011 Combined Capital & Operating Budget for more information.

We appreciate you taking the time to consider this request and we thank you in advance for any help that you might be able to provide for our youth.

Please contact us with questions, or make a donation at your convenience. Mail donations to:

North Texas Baseball Club, Inc.
1540 Keller Parkway, Suite 108, #252
Keller, Texas 76248

Sincerely,

Michael E. Beeter
Director & Founder

Enclosure: 2011 Combined Capital & Operating Budget

North Texas Baseball Club
2011 Combined Capital & Operating Budget

Revenue Goals: 9/1/2010 thru 8/31/2011

Player Fee Revenue \$ 90,000.00
Donation Revenue \$ 148,200.00
Total Revenue \$ 238,200.00

Expense Projections:

	Player Fees	Donations	Total
	\$	\$	\$
	%	%	%
Coaching staff	\$ 23,000.00	\$ -	\$ 23,000
	31.1%	0.0%	11.8%
Tournament fees	\$ 22,400.00	\$ -	\$ 22,400
	24.9%	0.0%	9.4%
Uniforms	\$ -	\$ 19,800.00	\$ 19,800
	0.0%	13.4%	8.3%
Operating expenses			
Baseball equipment	\$ 3,500.00	\$ -	\$ -
Facility Rental	\$ -	\$ 28,200.00	\$ -
Utilities	\$ -	\$ 7,800.00	\$ -
Field & equipment maintenance	\$ 1,200.00	\$ 4,800.00	\$ -
Total operating expenses	\$ 4,700.00	\$ 40,800.00	\$ 45,500
	5.2%	27.5%	19.1%
Facility improvements			
Outdoor lighting, batting cages & bullpens	\$ -	\$ 3,000.00	\$ -
Field Improvements	\$ -	\$ 4,500.00	\$ -
Temporary pitching mounds	\$ -	\$ 6,000.00	\$ -
Indoor facility improvements	\$ -	\$ 4,500.00	\$ -
Total facility improvements	\$ -	\$ 18,000.00	\$ 18,000
	0.0%	12.1%	7.6%
General & administrative			
Advertising	\$ 4,000.00	\$ -	\$ -
Contract services-Acctg, Legal, Ins	\$ 18,000.00	\$ -	\$ -
Supplies	\$ 3,000.00	\$ -	\$ -
Website maintenance	\$ 1,500.00	\$ -	\$ -
Total G & A	\$ 26,500.00	\$ -	\$ 26,500
	29.4%	0.0%	11.1%
Fundraising events & costs			
	\$ 8,400.00	\$ -	\$ 8,400
	9.3%	0.0%	3.5%
Player & Community investment			
Community service projects & events	\$ -	\$ 12,000	\$ -
Clinics, demonstrations, speakers	\$ -	\$ 16,000	\$ -
Character building programs, speakers	\$ -	\$ 14,600	\$ -
Anti-drug, alcohol programs	\$ -	\$ 14,000	\$ -
Player financial assistance fund	\$ -	\$ 13,000	\$ -
Total community involvement	\$ -	\$ 69,600.00	\$ 69,600
	0.0%	47.0%	29.2%
Totals	\$ 90,000.00	\$ 148,200.00	\$ 238,200.00
	100.0%	100.0%	100.0%

Donation/Contribution Goals:

(A) Corporate Giving

** Develop a network of 20-25 Local Area Corporations who could donate \$ 2,500.00 or more annually.

(B) Individual Giving

** Develop a network of 50-75 individuals who could donate an average of \$ 500.00 annually.

** Donations and Contributions are Tax Deductible under Tax ID # 26-3277611

Sponsorships are also available, but are not Tax Deductible if specific to players or teams.

Corporate Advertising Sponsorships are also available where the NTXBC will advertise on behalf of the Sponsor, but in return for the advertising, the sponsorship is also NOT Tax Deductible.