PWYSA
Board Agenda
Jan. 3, 2011
7 - 9 pm
Plymouth Lunds upstairs Meeting Room

Board Members Present:
Mike Carter
Sue Edblom
Mike Rod
Tom Mertens
Brian Ingemann
Dennis Spindler
Joe Waalk
Kent Sticha
Jeff France
Mark Anderson

Guests present:
Terri Schifferle
Laurie Hennen
Kevin Werstein

The meeting was called to order at 7:10 p.m.

Finance Report

- General Financial Update
  - Current State
    - Dec. month end and Year end review were presented by Tom
    - Spirit wear income appears to show a small loss (might be coaches shirts) Tom will look into that.
    - Total year balance is up from last year – operations and cash on hand is in good shape going in to the spring. Building some reserve will allow field improvements and other necessary enhancements, such as equipment this spring.
  - Clinic Financials
    - Biggest expense is dome rental
    - Organization basically breaks even between dome ball and clinics
  - Motion was made to accept the financials. It was seconded and the Motion passed.

Travel

- Registration specifics
  - Timeline established (Travel & Rec)
    - Pitching and catching tryouts: Tuesday February 22
    - Main tryout Saturday February 26
    - Makeup tryout date Tuesday March 1 for both
  - Tryout dates & times to be communicated
    - Registration open early next week (January 10), send email blast out informing about registration and all dates ASAP
    - We have issues surrounding the fact that many families delay and do not register until right before tryouts. A discussion took place about ways to incent families to register early. A $25 discount on their uniform costs was proposed.
      - Motion was made, seconded and passed without opposition.
    - Early registration deadline is February 4 to receive the incentive
    - Deadline for all travel registrations was set as February 21. "No exceptions"
  - Additional information to be captured on the registration form should be the same that was captured for 2010.
    - Coach , pitcher/catcher, volunteer hours, choice of tryout date, etc
    - Opt out process for volunteer hours
      - Last year it was $75 for travel, $25 for rec
      - Motion to keep travel opt out fee at $75, seconded and passed
      - Consider raising rec opt out fee to $50 for 2011 in order to encourage more volunteer participation
      - Motion moved and seconded, motion passed
  - Email blast and website update to reflect dates and information

- Determine fees for upcoming season
    - We would like to maintain costs at 2010 levels – note that we have not raised fee's in the past 3 years
        - 10U $350, all others $400
        - Motion was discussed moved and seconded, motion passed

- Required activities & committees prior to Try-outs
    - Coaches selection process
    - Coaches Clinics
        - Identify coaches as early as possible to be able to offer coaching clinics
    - Evaluation specifics
        - Historical tools have been good, may not need to change
    - Evaluators
    - Currently have travel parent meeting scheduled for March 7, discussion took place about building in a little time for necessary adjustments to teams, coaching needs, etc. Consider moving parent meeting back a week to allow more time to work through those issues. This will cause a delay in starting practice by 1 week.
    - Kent will look into facilities availability for parent meeting on March 14,
    - Possibility to do a coaches meeting March 7
    - Travel Parent meeting will be moved to March 14th.

Winter Clinics & Dome Ball

- General Update
    - Update on Clinics
        - Clinics up and running: pitching, hitting and skills
        - Also ran a catching clinic, went well but low attendance
        - All is going well at this point
        - Need some volunteers for hitting, don't have enough people to run hitting machines and do soft toss; need time for instructors to teach
        - Joe to send out reminder email and update to participants about hitting needs and equipment needs
    - Dome Ball - 12U and 16/18U underway – 14U begins Sunday Jan. 8th – umpire fees update
    - Dome Ball Dates – 12U Sat 1/1, 1,15, 1/29, 2/12 (added 1/17) Dates – 14U Sat 1/8,1/22,2/5,2/19 Dates – 16U Sun 1/2,1/16,1/30,2/6
        - Dome Ball has commenced, going well so far
        - Using our own players to umpire the 12U games (college students)
        - Using MMFL umpires for other teams
        - MMFL using this as an opportunity to train new umpires
        - Using one experienced umpire plus one trainee for each game
        - Mutual benefit – they have training time, we get two umpires

Rec. - In-House

- Registration specifics
    - Send out email blast and update website to reflect dates
        - Open registration same day as travel – week of January 10
        - Deadline for registration April 11 "No exceptions"
        - No early bird discount, fees already low, no additional uniform costs to discount
    - Communicating with other organizations to determine ages and levels
    - Want to leave our age levels the same, try to get other organizations to move to our levels
- Determine fees for upcoming season
    - Last year fees were $110 for D1, $150 for all others. Would like to maintain those costs for 2011.
    - Would like to include visors for D1 and D2 teams as part of their cost
        - To avoid confusion during uniform distribution, visors will be distributed to coaches to hand out to players, not as part of parent night
    - Motion made and seconded to keep fees the same as last year , motion passed

- Required activities prior to registration close
    - Communication with other communities
    - Coaches selection process

Soft goods – Uniforms

- Review options – plan to communicate change & get player/family involvement
    - Several options for new uniforms were reviewed. Embroidered logos on upgraded tops. 2 jerseys, white and blue – gray pants – blue socks – blue belt – embroidered name and number – blue visor. Discussion about options, quality, style, needs took place. (likely that we will start with just one jersey to lower required costs)

        - Amour shirts but they will be available for purchase

        - Considering option to offer blue jersey, gray pants, blue belt and socks. Need pricing on that option. Individuals can order a second blue jersey if the desire is to have two shirts.
        - Subsidy for uniforms will depend on fundraiser income in March.
- Review and understand costs / Recommend and approve plan for uniform fees and payment
    Option and pricing will be determined prior to Feb. meeting.

Operations & Equipment needs

- Spring Gyms – Plan for equipment inventory and purchase (if necessary)
    - No updates for facilities, gym space is already reserved
    - Will need to organize equipment bags and distribute, consider new equipment needs
    - Needs for new catching equipment, pitching machines, other equipment
    - Kent will send email when he knows the dates he will need help
    - City pass through fee should be staying the same, have not been informed that it is changing
    - Need software to be able to schedule rec league schedule, tournaments? Kent, Jeff, Brian, Mark looking into some options to see what might be available

Fundraising

- Winter event planning – Update
    - Planning committee's report outs
    - Formed committees last time
    - Reserved West Medicine Lake Community club for event
    - Date will be March 19
    - Total $1000 cost to use the hall
    - Includes security, all needs, dance floor, bar, pavilion outdoors
    - Caterer has been selected
    - Caterer will bring bartenders, check IDs, will run through their liquor license
    - Looking for donations for beer and wine, trying to get that all donated
    - Hope to sell 500 tickets at $25 each
    - Our cost that is known is $1000 for hall, $400 for band, food available on a cash basis
    - Silent auction and raffle items need to be donated
    - Committee to review Communication / Marketing needs
    - Allocation of proceeds will be determined by committee with considerations below discussed:
        - New uniform subsidizing
        - Field funds
        - Equipment purchases
        - Nationals support
        - Additional Coaches clinics
        - General fund

Communications / Website

- General Update
    - No updates. Hope to get communication out and site up by Monday Jan 10.

Volunteer update

- General Update

Board Positions

- Open Position(s) Review – Secretary, Dir. Sales & Marketing, Dir. Fundraising
- Review current Nominations for open positions
    - Nomination for Terri Schifferle for Secretary
    - Motion made and seconded, motion passed
    - No nominations for Sales and Marketing or Fundraising
    - Don Frank is interested in being involved next year. Discussion about transition plan with Tom for Treasurer

Other Business

Close Meeting

Motion to adjourn, seconded and passed
Meeting closed at 9:30 p.m.