



RICHARD RYERSON

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UNLV Men's Soccer**

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Happy Holidays!

We wish you all the best for the upcoming Holidays and New Year...Exceed All Your Expectations in 2011!

"Exceed Expectations" has been the team mantra for the 2010-11 UNLV Men's Soccer Program. Excel in the classroom, on the field, and in our community. Also with our fundraising efforts, as we strive to keep the State's only Collegiate Division I Men's Soccer Program alive in these difficult economic times.

- Time will judge how we do in the classroom!
- On the field, highlights included qualifying for the MPSF Conference Tournament, beating Stanford and Denver on the road, and having five players recognized individually by the MPSF Coaching ballots for All-Conference/Tournament honors.
- In the community, we have been out doing clinics and appearances, raised awareness at games for "Autism Speaks" and walked with "Making Strides Against Breast Cancer".
- Finally, 2010 was marked with Hall of Fame Inductions of Daniel Barber and the Men's 1985 Team at our UNLV Hall of Fame event.

I know my players, staff, and I are doing all we can to Exceed Expectations across the board daily. Now is the time for us to *Exceed Expectations* financially. When I accepted this position, I did so with the full understanding that we needed to raise \$350,000 by June 2011. I believed eight months ago in April, and do to this day, that our soccer community is capable of doing so. Over the last 35 years, our program has allowed over 300 men to study and earn their degree, while playing soccer for UNLV. The registration numbers in our State is over 20,000 strong with many adult/youth Leagues, Clubs, and Individual Teams. As the only Division I men's soccer program in the Western States of Nevada, Arizona, Utah, Idaho, Montana and Hawaii, it would be a huge loss, not only to Nevada, but also the regions' pool of youth soccer players not to have UNLV as an option.

We need you to take action now.

We have raised close to \$25,000 in hand, and another \$20,000 in pledges as of 11/22/10. We have opportunities to generate matching gifts from individuals and corporations with donations received before December 31, 2010, and receive your tax benefits for your donation. As the athletic administration is discussing the 2011 Budget, we need to show progress towards our \$350,000 goal.

Please do what you can financially to help before the New Year. If you can commit to a multiple year pledge, monthly donations, or a one-time gift; your support today is crucial to our success.

Attached and below is a "Gift Intention Form" for your use; or you can log-on to our pledge page at <https://netcommunity.unlv.edu/SSLPage.aspx?pid=439>

If paying by check, please mail your check directly to me for my records, and make your check payable to **UNLV Foundation**, and put **Men's Soccer** in the memo line. Your donations will go directly into our Men's Soccer Sport Interest Account. Please pass this message on so we can get 100% Alumni participation! Thank you for all your support!

Rich Ryerson
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Gift Intention Form

In recognition of the University of Nevada, Las Vegas' mission to concentrate its resources on programs that are student centered, demonstrably excellent, and responsive to the needs of the community,

I/we _____ hereby record my/our intention to make a gift in the amount of \$ _____ to UNLV and its Athletic Program.

Gift Intention Designation

Please apply my gift to UNLV as follows:

Designation	Amount
A. Men's Soccer Program:	\$ _____
B. Women's Soccer Program:	\$ _____
C. Unrestricted For Both:	\$ _____
D. Other. <i>Please describe:</i> _____	\$ _____

*For UNLV
Foundation
use only:*

RE ID:

Fund account(s)
to be credited:

A.

B.

C.

D.

Please record my gift to UNLV as follows:

2010 2011 2012 2013 2014
 \$ _____ \$ _____ \$ _____ \$ _____ \$ _____

Please continue on the reverse side.

Type of Intention

- This gift intention will be fulfilled through the means indicated below. *Please complete following section.*
- I am or will turn 60 years old during the Campaign time period, and this gift intention will be fulfilled through my estate. I have included UNLV in my estate and will have my estate planner provide the UNLV Foundation with appropriate documentation in order to have my estate gift counted in the campaign.

Gift Fulfillment Options

My/our gift(s) toward this intention will be made as a check(s) made payable to THE UNLV FOUNDATION

Please charge my initial gift of \$_____ to my: Visa MasterCard AmEx Discover

Card number: _____

Name as it appears on card: _____

Expiration date: _____

Card security code: _____

This is a three- or four-digit number located on the front of your card, or the last three digits on the signature line on the back of your card.

My/our gift will be made with securities. My/Our broker is:

We have a matching gift opportunity. My/Our company is:

<i>Name</i>	<i>Signature</i>	<i>Date</i>	
<i>Name</i>	<i>Signature</i>	<i>Date</i>	
Address: _____			
<i>Street</i>	<i>City</i>	<i>State</i>	<i>Zip</i>
Phone: _____			
<i>Home</i>	<i>Office</i>	<i>Cellular</i>	

Thank you for your gift intention

The UNLV Foundation is a Nevada non-profit corporation organized for the purpose of encouraging voluntary private support of UNLV. A portion of unrestricted funds—those intended for use as discretionary funds—may be reinvested in the university's ongoing fundraising and development efforts. This money may be used for operating expenses, travel, hosting, and university receptions to produce further gifts.