

Meeting Agenda – 11/09/2010 7:00- 8:30pm

- 1) Reading and approval of minutes: 7:00 – 7:10
- 2) Few words from Mark on hopes going forward following a great Fall.
- 3) Financial Update – 7:10 – 7:20
 - a. Cash on hand. Adam spoke for SJ on finances
 - i. 25,600 on hand. Will probably end Fall season with 22 or 23K.
 - ii. 2500 remains in Premier Field account
 - iii. Car wash netted about 4k.
 - iv. Reason for good financial standing due to several things. Higher reg. cost, spirit wear,
 - v. 6k of inventory, stands, remaining. HS Coach Brian spoke on an idea he had for moving stands.
 - vi. Chris asked if donation to PE depts. will continue. Discussion on how to proceed and which schools will benefit. Decided to postpone until next meeting. **[Action]** Jim will head a Community Group.
 - b. Spring projections – No real discussion on this.
- 4) Fall Season Debrief 7:20 – 7:40
 - a. Commissioner Updates (concerns / successes)
 - i. Boys – Brad
 1. Jim spoke on one issue with aggressive players and refs not making calls.
 2. Discussion on playing time. Mark said at Rec level equal playing time is a must. Bud shared his thoughts, with emphasis on providing the girls a winning experience. Brad has worked up the framework of a coaches manual that addresses playing time at different age groups. Brain related a basketball approach he knows of.
 3. Adam asked if we should put in writing an amount of equal playing time. Most disagreed in being specific. Discussion on what “equal playing time” is. And what wording we use to define “equal playing time. Good discussion ensued defining TYL philosophy.
 - ii. Girls - Bruce
 1. U9, U11, U13 and U15 all good. Vertical integration working well. Coaches working what we are asking them to teach.
 - b. End of season survey
 - i. Adam/Mark talked about a survey (survey monkey). Survey a good PR device. Bruce suggested that combines with his survey earlier in the season this might be asking too much. **[Action]** Brad and Adam will put something together for the Boys side
- 5) Spring Preparation 7:40 – 8:10

- a. Age group change – approved by MAYLA
 - i. Presentation by Mark and discussion on proposed age date changes and ramifications on the transition. Discussion on age levels and how they affect the program and players. Discussion on wording a policy regarding players “playing up”.
- b. Playing up – The Transition Plan
 - i. Discussion on how to address membership about players who get “held back”. Adam asks what to do with kids who played up but will play back own. Brad suggested “grandfathering”.
- c. Key Dates
 - i. Adam distributed key dates as a
- d. Recruitment opportunities – no significant discussion
- e. JTL (Jr select) Update
 - i. Adam said there will be a Jr JTL. select team. Discussion on Girls Jr. Select team ensued
 - ii. Discussion about what to do with the “left over “ 8th graders. Discussion on pulling the area players together to form a “MAYLA” team. Split expenses, etc. Lengthy discussion about what the girls program will do regarding Jr. Select.
- f. Volunteer program – no discussion
- g. Referee training/assignments
 - i. Adam spoke on issues at the boys level. Coaches end up doing referee duties. Discussion on requiring an adult to be one of the ref’s at U13 and U15 games.
 - ii. Talk about ref assignments. Veronica is great. Who ever does the boys...not so much. **[Action]** Scott and Mark will run with this.

6) Fundraising Options for Spring 8:10 – 8:20

- a. New approach to fundraising (Events vs. buy out)
 - i. Adam suggested doing away with buy-outs, instead going with a new reg fee. TYL going from 250 to 285, JTL from 350 to 425. \$35 JTL tryout fee.
 - ii. Adam suggested projections of 98K of revenue and 71k of expenses for the Spring. 15k of fundraising revenue. Net income projection of 41K for the Spring.
 - iii. Kevin’s projection on doing the Simpson field is 30K.
 - iv. Discussion on TYL fees. \$285 TYL fee proposed, seconded, passed. 3 opposed.
 - v. Discussion on JTL fees. \$425 JTL fee proposed, seconded, passed. 0 opposed.
- b. Formation of fundraising committee – no discussion
- c. Ideas on potential fundraising projects? – no discussion

7) Other Misc / Wrap up 8:20 – 8:30

- a. Spirit wear (sponsorship shirt update)
 - i. Email blast for the Holidays.

- b. Vote on new board member
 - i. Adam proposed new/replacement board member as Treasurer. Rusty Medlin. No vote.
 - ii. Holiday Party fundraiser proposed. Location discussed. Brian said HS parents provide the food, TYL provides drinks. Brad suggested this may be a bit ambitious. No decision made.
- c. Board meeting calendar

Next meeting is 12/7 7pm.

<u>Board of Directors</u>	
President	Mark Rowley
Vice President-CO	Adam Bruckman (Boy's) Bud Blide (Girl's)
Treasurer	Steve Jannuzzo
Board Secretary	Chris Doemel
Sponsorship Committee	Jim Perry
Fundraiser Committee	Jay Hoarell
Spiritwear /Uniform Committee	Amy Noden
Concessions Committee	Alecia Zacharis
Field Maintenance/Game Day Committee	Kevin Schlabach
Boy's Commissioner	Brad Wyman
Girl's Commissioner	Bruce Mills
Boy's Referee Assignor	Scott Giordano
Girls Referee Assignor	Rich Rankin
Webmaster	Joe Cody