



Official Monthly Newsletter of the
Milwaukee Kickers Soccer Club Foundation, Inc.

VOL. 1 NO. 26

chairman's corner

by Al Nikolic

Being involved with much enthusiasm, it is easy to forget our main purpose for existence--that is, to develop, or educate, if you wish, youngsters. This is our most important aim. Then, to promote the game of soccer and, lastly, to develop our club. It must be understood that the game of soccer, as great as it is, and our club, as good as it is, are only vehicles by which we are educating youngsters to become good citizens of this country, as well as guiding them to become persons of character and foresight. Therefore, we cannot afford to become narrow-minded and look only at short term goals but, rather we must look to the future. If we do this, we can see that we must help promote the development of soccer in grade schools, high schools, and colleges. When our educational system accepts soccer as a means of development, then all youngsters will have the same opportunities as do the few who now belong to our club.

The Annual Meeting of the year, which is the election meeting, will be held tentatively on Nov. 18, 1970. Definite date and place will be announced next month. Members, make sure to attend this important gathering.



Kicks

"AMERICAN SOCCER IS OUR GOAL"

SEPTEMBER, 1970

Indoor!

INDOOR SOCCER IS ON! The Wisconsin Soccer Assn. has granted sanction to the Milwaukee Kickers Soccer Club Foundation, Inc., to administer the indoor season at the Milwaukee Auditorium on Jan. 3, 10, 24; Feb. 7, 14, 21 and March 7, 1971.

Plans are being blocked out to make it not only a fund raising affair for the eight participating nonprofit soccer clubs, but also a vehicle to support a worthwhile charity.

We will be working closely with our Major team sponsor, Pepsi-Cola, to make the 8th year of indoor league play a financial success. After Pepsi makes the official announcement, we will give a complete rundown in the next issue of "KICKS" of the plans and what we, the Kickers, will be expected to carry out.

When asked by one of the participating clubs, "Why do you want to run the Indoor?", Kickers Chairman Alex Nikolic replied, "Because I believe we have an outstanding group of people in administration and I want to put them to the test and prove it."

The chairman appointed Bob Wiesian to the post of General Chairman of the event, and WSA President John Zussman and Pepsi Gen. Mgr. Marvin Herb as Honorary Co-Chairmen.

Each of the eight clubs will appoint a member to the Soccer Advisory Board, which will act on operational procedures and problems. Clubs involved are: Miller High Lifes, Milwaukee Serbians, Old Milwaukee Brewers, Pabst Blue Ribbons, Schlitz/Polonia, United Serbians, and Victoria.

Without our proposal to administer the Indoor, there wouldn't have been a season in 1971. The Kickers felt strongly that the Indoor season was of the highest priority in the promotion of soccer in the Milwaukee Metropolitan area. Now... it's up to us to prove it!

olè Pelè!

Tuesday night, Sept. 15th, soccer fans experienced a rare treat -- PELE in person! The event was a match between Santos-Brazil and the No. American Soccer League Pro All-Stars at Chicago's Soldier Field. 16,000 fans flocked to see the undisputed king of soccer--and what a show he put on! The score was 4-3 at the end of the game in favor of Santos, but it was tied until the last 2 minutes of the game, when Pele came through with the winning point. The game was exciting, and the teams appeared well matched, but the skill and finesse of "The King" was the icing on the cake. At half time, overenthused fans crowded the field and Pele posed for pictures and signed autographs. At one point during the second half, more fans jammed the field, almost stopping the game in their frantic attempts to get close to Pele. Milwaukee referee Mike Wuertz whistled the match in his usual excellent manner. It was a very special evening for all who attended.

Soccer NORTH AMERICAN SOCCER LEAGUE

(Final Standings)

Northern Division

	W	L	T	Pts.
Rochester	9	9	6	111
Kansas City	8	10	6	100
St. Louis	5	17	2	60

Southern Division

	W	L	T	Pts.
Washington	14	6	4	137
Atlanta	11	8	5	132
Dallas	8	12	4	92

FALL '70

The Fall League Season has begun for all levels of our Kickers teams except the Intermediates and Juniors who will have their first games on Oct. 5th. The results and Oct. schedules are listed below: (incomplete due to limited space)

Sept. 19:

Midgets: Kickers 2 S.A. 6

Sept. 20:

Major: Pepsi Kickers 0 Pabst Blue R. 5

Sept. 26:

PeeWee: Kickers 4 Salv. Army 0

Bantam: Kickers 1 S.A. Kiwis 1

Midgets: Kickers 1 Sport Club 8

Sept. 27:

Major: Pepsi Kickers 0 Ray-O-Vac 0

Reserve: Kickers 2 Ray-O-Vac 0

Take time to support your Kickers:

Oct. 3:

PeeWee: vs. Bavarians 10:15 Esta.

Bantam: vs. Brewers 2:00 "

Midget: vs. Polonia 1:00 Baran

Oct. 4:

Major: Pepsi Kickers vs. Racine-Linc. 1

Reserve game 1:00; Major game 3:00

Oct. 5:

Interm.: vs. Sport Club 7:00 W. Milw.

Junior: vs. Salv. Army 8:15 W. Milw.

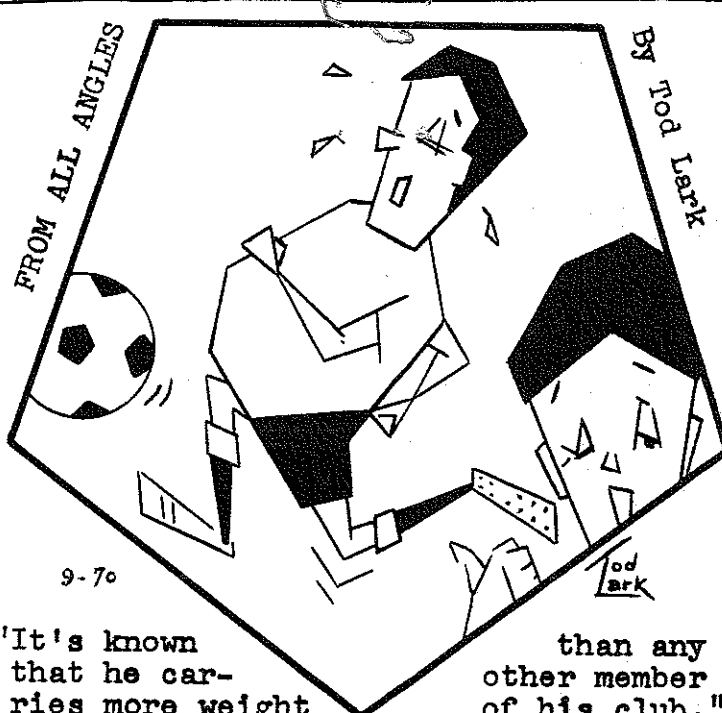
Oct. 10:

PeeWee: vs. Sport Club 10:15 Esta.

Bantam: vs. Sport Club 12:45 "

Oct. 11:

Major: vs. United Serbians Linc. #1



"It's known
that he carries
more weight

than any
other member
of his club."

kicks

Helga Nikolic Editor

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did you know

We all know the Dodd boys--of PeeWee & Bantam fame. Well, their dad is finally getting in the limelight with his new "Chali 'n Stein" restaurant downtown on Wells. Stop in sometime...

UW-Parkside will have the aid of Joe Orr this season--lucky UW!

The Kickers extend their best wishes to Mr. & Mrs. Bob Wiesian on the marriage of their daughter, Heidi, to Mr. Keith Reinke.

On the subject of weddings, it seems that another stalwart Kicker is about to take the step...soccer players always were a daring lot, right Marty (Hintz)?!



Sponsor: Majors

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OFFICE FURNITURE

12600 W. Silver Spring, Dr.

Sponsor: PeeWees

NEO'S PIZZA

South: 645-2400

Downtown: 271-1111

North: 462-4200

Sponsor: Intermediates