



St. Jude Knights Hockey Club Advertising Information

*Southwest Ice Arena
5505 W. 127th Street
Crestwood, IL 60445*

Mission Statement

Goal: The St. Jude Knights Hockey Club is a non-profit organization whose goal is to educate our youth by teaching positive life values, such as dedication, hard work, self-discipline and good sportsmanship.

Purpose: Our purpose as a youth hockey organization is to promote skill development and to teach the fundamentals of this great game.

Our Philosophy: Youth ice hockey is just a game, we play the game to have fun. Our philosophy is not to win at all costs, but to promote team play for all players at all levels.

For 50 years St. Jude Knights Hockey Club has worked to instill these values into our children through the dedication and support of our many volunteers.



St. Jude Knights Hockey Club Advertising Information

Dasher Board Ads

Ads are typically 3' x 8' and will be placed so all participants and spectators will see them. Provide us with your logo and information and we'll do the rest. Price includes all artwork and cost to create sign. Prime space is in front of home and away benches (location of board is on a first-come, first-serve basis).

<i>One Year:</i>	\$2,500
<i>Two Years:</i>	\$4,000
<i>Three Years:</i>	\$5,200

Prime Space Wall Signage

Heavy vinyl banners in either 4' x 4' or 3' x 8' hung from the wall behind home and away benches.

<i>One Year:</i>	\$1,500
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Wall Signage

Heavy vinyl banners in either 4' x 4' or 3' x 8' surrounding the rink.

<i>One Year:</i>	\$1,250
<i>Two Years:</i>	\$1,750
<i>Three Years:</i>	\$2,100

In-Ice Advertising

Have your company's logo and message permanently frozen into the ice. This is highly visible and right in the middle of the action. Ads are 8' x 8' and located where everyone can see it! One year minimum.

Monthly Payment: \$500



St. Jude Knights Hockey Club Advertising Information

Business Name:	
Contact Person:	
Address:	
City:	
Zip Code:	
Phone # and E-Mail:	

Ad	# of Years	Total Cost
Dasher Board Ads		\$
Prime Space Wall Signage		\$
Wall Signage		\$
In-Ice Advertising		\$
Total Cost		\$

Artwork:

_____ Artwork is enclosed

_____ Please contact me for artwork

Please make checks payable to St. Jude Knights Hockey Club and mail to:

St. Jude Knights Hockey Club
Attn: Advertising Department
5505 W. 127th Street
Crestwood, IL 60445

Please contact Roger McGinty at 773-308-6222 or rogermcginty@att.net with questions.