

Our Story

Minnesalsa is a family-owned and operated business founded by Mark Bourget and Clyde Wagner in 1997. The company is located in Hugo, Minnesota. **MINNESOTA?** That's right; Minnesota. we need something to keep us warm during the long winters. **WHY NOT SALSA?**

The creation of **Minnesalsa** started with Mark and Clyde's quest for fresh tasting salsa. In Mark's kitchen, with the use of a dime store blender and a fridge full of fresh ingredients, the product was developed and shared with friends and family. We took our product to dinner parties, barbecues, and gatherings around the water cooler at work. Eventually, we forced our tomato, pepper and spice concoction on enough of our friends. They finally said "I LOVE THIS STUFF! Please put it in a jar and sell it to me!" So we did.

In 2004, Clyde and his wife Debra became the sole owners of **Minnesalsa**. With Clyde, Debra and their 4 Children actively involved, it is truly a **FAMILY BUSINESS**.

All of our children are involved in many activities. As a result, we have seen first-hand the expense of organizational activities and were motivated to offer our product as a fundraising opportunity. We are excited to be able to bring our passion for premium salsa to so many more people. However, we still enjoy it around the water cooler at the office. It's just a different office. **THANKS, CLYDE & DEBRA**



Minnesalsa is the Official Salsa of the Minnesota Wild and sponsor of the Wild's "HOT PLAYER OF THE WEEK". You will find Clyde's Minnesalsa served throughout the Excel Center's concession stands, as well as their Restaurants.



www.Minnesalsa.com
8650 136th Street
Hugo, MN 55038



OFFICIAL SALSA OF THE MINNESOTA WILD



The Original Micro-Brewed Salsa



IT'S THE
HOTTEST
FUNDRAISER
GOING!



Why Clyde's Minnesalsa?

- **50% PROFIT MARGIN** on Sales!
- Fundraiser is priced at retail levels
No exorbitant markup!
- **Clyde's Minnesalsa** is a quality,
LOCAL Minnesota product
- Healthy, All-Natural product,
NO Preservatives
- Shelf-stable product that can be kept and
consumed throughout the year
- While Fundraising is the goal,
Minnesalsa is a practical purchase

Why Fundraise At All?

Fundraising does more for your group than the obvious contribution to the revenues that you need to participate in your organization. Fundraising develops your child's sense of responsibility, character and self-esteem. Further, imagine the skills developed on Sales and Cash Management. Finally, if you can offset the cost of participating in your organization by selling a quality product, at a competitive price, and make a great **50% MARGIN**... Why wouldn't you?

**"WHAT A REFRESHING
FUNDRAISING PRODUCT
...WHO DOESN'T LOVE
SALSA!"**



Minnesalsa - Mild

This Mild, chunky red salsa is not without character. The premium tomatoes, onions and gentle touch of jalapeño peppers will dance off your taste buds. Consider this salsa the training ground for the Medium and Hot. **IF YOU FEEL ADVENTUROUS**, step up to the Medium.

Minnesalsa - Medium

This Medium salsa is for those with an adventurous soul. We've kicked up the heat a couple of notches by adding more jalapeños. The heat is offset slightly by subtle hints of brown sugar. After you have mastered the Medium **GET READY FOR THE BIG LEAGUES** with Minnesalsa Hot.

Minnesalsa - Hot

Ok, are you ready for a journey? Strap on your seat belt and get ready for a ride. We have three words for you - Jalapeño, Serrano, and Habanero - otherwise known as the Pepper Triage. This blend of peppers is not for the faint of heart. **YOUR TASTE BUDS WILL BE HAPPY!**

Minnesalsa - Black Bean & Corn

We took the original Minnesalsa recipe and blended in Black Beans and Corn for a great Southwestern taste. Try heating this salsa up and pouring it over rice or mix it into your next batch of chili. However, this is also a dipping salsa, so don't miss the opportunity to taste the wonderful Southwestern flavors with your favorite corn chip.

How It Works

Suggested Retail Price...\$5.00
Organization Cost...\$2.50

50% MARGIN!!

On a Per Case basis,
your organization profits...

\$30 PER CASE

15 Kids per team that sell 3 Cases each,
then your team profits...

\$1350!

10 teams in your organization,
then your organization profits...

\$13,500!!

For more information and details,
contact us at

Clyde@Minnesalsa.com
www.Minnesalsa.com

Incentive Opportunities

Based upon the size of your Fundraiser, Clyde offers incentive packages to recognize your sales efforts. Additionally, we will pass along other recognition programs that are successfully implemented in fundraising events.