



## *Welcome to Caffe' D'arte FUNDRAISING*

### ► Why Coffee for a fundraiser?

Coffee is the #2 commodity traded in the world. Tired of the same old fundraisers? Try something new. Most people drink coffee on a daily basis, so why not sell something that people are already buying? With Caffe' D'arte located in the Seattle area, customers receive freshly roasted coffee delivered to their home or business. You sell the coffee and we will take care of the rest.

### ► Why Caffe' D'arte?

Caffe' D'arte was founded in Seattle, WA in 1985 by Mauro Cipolla and is locally owned and operated by Jeff Stock and Mark Schuur. The first Caffe D'arte retail store was opened in the early 90's in downtown Seattle and the second retail location was recently opened in Portland, Oregon. Today Caffe' D'arte still continues its traditional approach to roasting Italian-style coffees using a philosophy that has been refined for over three generations. Caffe D'arte blends are recognized all over America and in many parts of the Far East and has won many local tasting awards including Best Morning Coffee and Best After Dinner Coffee.

### ► How it works.

Your group will sell their family and friends a one year monthly coffee subscription. The coffee will be mailed directly to the customer by Caffe D'arte each month for a year. Caffe D'arte will donate \$4.00 for each one pound purchase to your organization with a minimum purchase of two pounds per order.

Example: One monthly coffee program sale  
 $\$4.00/\text{lb} \times 2\text{lbs} \times 12\text{ mo} = \$96$  per year for each 2lb sale

Example: If each member of a 14 person soccer team sells one yearly subscription:  
 $\$96$  per subscription  $\times 14 = \$1,344.00$

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