



Taste The Difference!®

*Introducing the Caffé D'arte and  
Seattle United Fundraising Program*



# *Caffe D'arte & Seattle United Jies Run Deep!*

- ⚽ Caffe D'arte ownership and team members have strong ties to the soccer community and Seattle United. Because of these ties we want to provide a fundraising opportunity for the Seattle United organization.
- ⚽ Second only to our passion for coffee is our passion for Soccer. We are excited to partner with Seattle United and to offer this exciting opportunity for you to raise funds toward your soccer goals.

# Coffee Fundraising



## Why Coffee for a Fundraiser?

- Coffee is the #2 traded commodity in the world.
- More importantly...nearly everyone drinks coffee or knows somebody who does.






## Why Caffe D'arte Coffee?

- Caffe D'arte is a locally owned coffee roasting company originally started by Mauro Cipolla after he moved to the Northwest from Italy in the 1970's. Mauro missed the aromas of history and culture of Italian roasted coffee that filled every room in every home and bar in Italy. Mauro went back to Italy to learn more about the craft of roasting and blending espresso. In 1985, Mauro started Caffe D'arte to introduce real traditional Italian espresso. Caffe D'arte blends are now recognized all over America and in parts of the Far East.
- In 1996, Puget Sounds's "micro roasters" were pitted against some of the nations top coffee roasters for a blind tasting at McCormick & Schmicks Seafood Restaurant in Seattle. Participating roasters included: Austin Chase coffee, Boyds Coffee, Caffe Torrefazione Italia and Tully's coffee. Caffe D'arte won five out of the twelve awards. Caffe D'arte was asked not to compete again but judge in future tastings.

# *Caffe D'arte & Seattle United*

## *Introduce a New Way to Fundraise!*

-  Are you tired of all of those other fundraisers? No more cookie dough, gift wrap or things you do not need or will never use.
-  Finally a fundraiser that allows you to purchase something you drink everyday.
-  You sell the coffee and your part is complete. Caffe D'arte will collect the payment, and deliver the product. With Caffe D'arte located in the Seattle area, customers receive coffee that has been freshly roasted.

# How the Fundraiser Works

- ⚽ The Caffe D'arte fundraiser is a home and/or business delivery program.
- ⚽ The coffee is delivered monthly to their home and/or business. The customer is charged monthly for their purchase. There is no obligation, as customer may cancel at anytime after their first delivery. The minimum order is 2 pounds per shipment.



Caffe D'arte will donate \$4.00 per pound to Seattle United.



Example: Two Pounds Roasted Coffee Purchased at \$10.95 pound.  
\$10.95 X 2 pounds = \$21.90 plus shipping to customers  
\$4.00 X 2 pounds = \$8.00 to Seattle United

# Order Process

- ⚽ Go to [www.caffedarte.com](http://www.caffedarte.com)
- ⚽ Click on the Fundraiser Tab
- ⚽ Select Seattle United
- ⚽ Select your Team Name from the drop down menu.
- ⚽ Select your coffee blend preference
- ⚽ Select ground or whole bean
- ⚽ Click on Add to Cart
- ⚽ Fill out billing information and submit order.

# *Where to find Caffé D'arte*

- Caffé D'arte – 2<sup>nd</sup> and Stewart
- Bellevue Club
- Tin Room
- Elliott Bay Brewery
- Sawdust Café
- Lobster Shop
- Gourmet Latte Stands
- Lombardi's Restaurant
- Pacific Grill Restaurant
- Tanglewood Grill Restaurant
- Crystal Creek Cafes
- Belle Pastry



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