

TYL Board Meeting

Tuesday, 8/09/2010, 7:00

All members present (except as marked in red): Mark Rowley, Adam Bruckman, Bud Blide, **Steve Jannuzzo**, Chris Doemel, Jim Perry, Jay Hoarell, Amy Noden, Alecia Zacharis, Kevin Schlabach, Brad Wyman, Bruce Mills, Scott Giordano, Rich Rankin, Joe Cody

- 1) Reading and approval of minutes:
 - a. 6/29 meetings minutes were read.
 - b. Kevin S. motioned to accept 6/29 minutes, Bud B M. seconded.
Passed.
- 2) Financial Report – Fall Budget:
 - a. Mark spoke on book keeping in the past.
 - b. No official budget in the past
 - i. 125k generated in rev. in '09/'10
 - ii. 141,621 expenses in '09/'10
 - iii. New purchases in '09/'10 that are not annual. (stands, JTL uniforms,). Those past purchases will not be needed again.
 - iv. Sale of inventory will generate new funds.
 - v. Adam noted that 10k in inventory is available.
 - vi. Tournament fees went up. MAYLA or Roswell.
 - vii. Mike B. will help indentify misc. expenditures that still exist.
 - viii. From Jim P., \$24000 projected for Fall.
 - ix. Big costs: Spirit wear, uniforms, stands, field maintenance (goals, other equipment). \$5000 LEAF fund (Will Pay \$2500 in Fall, \$2500 in Spring).
 - x. Discussion on TYL Day 2-4:30.
 - xi. Discussion on raising reg. fee by \$25 to cover some misc. costs (4.5% Sportngin cut from reg fee).
 - xii. Adam wrapped up that we will tighten things up.
- 3) Mabry field renovation:
 - Discussion & vote
 1. Adam summed up previous discussion and work on this. Including, all parties, principals, County, etc. buy-in and we are good to move forward at Mabry and Simpson.
 2. Kevin summarized the costs and what that bought. Discussed the specifics of the field size, watering, water and who pays, Summarized completion time frame. Discussed funding possibilities from PTSA and County.

3. Further funding discussion. From Adam, no large Fall expenses. Adam projects we will run a profit in the Fall. May be able to add \$5000 to available funds.
4. Discussed Simpson options, field size. Kevin suggests a late start at Mabry to raise funds. Discussed other options, costs, time-frames. Bud summarized some issues and supported moving forward.
5. \$27,7000 available now. Fall reg. will net 5K. Further discussion on why we SHOULD do this. TYL Pride.
6. Parking and other logistic issues discussed.
7. Adam argued for working up a budget before proceeding. More discussion on money we have and will bring in and lay out.

3) Fundraising:

- Adam spoke on potential Fundraising opportunities
 - Golf tournament. Late October, Early Nov. 100 golfers at \$100. Nets \$10K
 - Mabry PTSA participation
 - Corporate sponsors (field, scoreboard...)
 - Corporate donation for scoreboard, shed, etc.
 - Other larger options discussed.
 - Jim and Amy discussed raising fees to raise money. \$25 per player in Fall and Spring = \$10,000.
 - Compared our fees to other organizations.
 - Buy-out option discussed. Jim shared that almost everyone chose this option.
 - Adam asked if we can use web-site to collect donated funds. Include HS students and larger community in it.
 - Email to entire membership asking for donation toward this cause.
 - Discussion moved to corporate sponsorships.
 - **[Action]** Finance committee will come back by Sat 8/14 with a budget, fundraising projection.
 - **[Action]** Arrange meeting with PTSA officers and Mark. (Chris)
 - Summarized to Jay who arrived late.
 - Meet and Greet will sell car wash tickets. \$7 profit
 -

4) Finalized details for fall:

- August 15th New Player clinic 2:00 - 4:30.
 - Announcements were made, flyers went out.
 - Adam spoke about getting current players to attend.
 - Mark spoke about “Bring a Friend” and give-aways. 15% coupons from Breakaway.
 - Format of TYL Day discussed.
 - Mark makes few words to entire group
 - Split them up by girls and boys.
 - HS coaches will speak
 - Throwing, shooting stations discussed.
 - Exhibition at the end.
 - [Action] Emails to existing TYL – “bring a new player, meet the Lassiter coaches...” (Jim)
- List of coaches for fall (submit for Board approval)
 - Bud needs U11 head coach (?)
 - Mark needs u9 head coach and U15 (HS players)
- Coaches Background checks
 - SCCI. \$17.5 per coach.
 - Amy to email form to Mark. Mark gets the form to Bruce and Brad.
- Jim spoke about Facebook and how to “share”. Twitter used as “late breaking news”. Jim urged members to share with our kids friends.
- Fall Practice Schedule
 - Space and times discussed.
- Meet & Greet August 28th
 - U9 – 10:00
 - U11 - 10:30
 - U13 - 11:00
 - U15 – 11:30
 - Organize stations - (volunteers needed)
 - USLax number, medical forms, birth certificate
 - Equipment Swap – AJ04 Foundation
 - Spirit Wear
 - Fundraising

5) New age requirements (impact of transition) -

1. Much discussion.
2. Jim will adjust wording on age site.

Meeting adjourned at 9:59.

Next meeting Sunday, August 15th. 1pm. Trojan House, prior to TYL Day Clinic.

Board of Directors

President	Mark Rowley
Vice President-CO	Adam Bruckman (Boy's) Bud Blide (Girl's)
Treasurer	Steve Jannuzzo
Board Secretary	Chris Doemel
Sponsorship Committee	Jim Perry
Fundraiser Committee	Jay Hoarell
Spiritwear /Uniform Committee	Amy Noden
Concessions Committee	Alecia Zacharis
Field Maintenance/Game Day Committee	Kevin Schlabach
Boy's Commissioner	Brad Wyman
Girl's Commissioner	Bruce Mills
Boy's Referee Assignor	Scott Giordano
Girls Referee Assignor	Rich Rankin
Webmaster	Joe Cody