



Dear Sir or Madam:

We are a group of 10 year old boys who have been given the opportunity to play hockey for the Lakeland Hawks 2K Travel Hockey Team based in Waterford Michigan. As a team we think of each other as a band of brothers who are committed to hard work, dedication, and sportsmanship on and off the ice. The coaching philosophy is to teach our players not only the game of hockey, but to instill the core values of what makes each individual a better person both on and off the ice. This overall philosophy includes teaching the players the importance of building better relationships and having a cause bigger than yourself as being a Hawk means accepting responsibility for ones action. We ask our players to lead with courage, empathy, and integrity. While also teaching these young players that living a life of service to others is more important than any goal, assist, save or score of a game.

This year we are participating in fundraising events for the team. The funds that we generate will help the Hawks 2K Coaching staff and their Assistants enhance the overall experience while focusing towards the team's philosophy and goals. We are asking for your assistance in helping our kids become the best that they can be on and off the ice. Help us cultivate a group of young boys that will someday have a positive impact in our community in which we serve. Attached you will find a sponsorship form and flyer regarding the 2009-2010 sponsorship plan.

Please take a moment to consider how you can become part of our special band of brothers. We hope you can find a way to support our players and coaches as they build not only better hockey players but most of all better people. Thank you in advance for your consideration of financial support. The 2000 Hawks look forward to your response.

Sincerely,

The Lakeland Hawks 2K Travel Hockey Team

CHECK US OUT AT WWW.LAKELANDHOCKEY.ORG



Lakeland 2000 Hawks Sponsor Information Form

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email Address: _____

Do we have your permission to publish the sponsor name (as Listed above) on LHA website, yearbooks, banners and newsletters? Yes No

Please indicate if you would like a different name listed. _____

Amount Received \$: _____ Solicited By: _____

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The 2000 Hawks are a group of nine and ten year old boys who are crazy about ice hockey. All from Northern Oakland County, these kids are all looking forward to a great year of hockey, fun and new friends. Your sponsorship will help us pay for tournament fees, ice time and so much more.

Please know that we will find many ways to promote your generosity throughout the season and even at the rink. We look forward to advertising your commitment to youth hockey.

In turn, we will be sure to support your business too! We sincerely look forward to working together.

All sponsorship checks need to be made payable to: LAKELAND HOCKEY ASSOCIATION.

Sponsorships above \$100 are tax deductible and tax receipts will be given by LHA once funds are accepted.

Gold Sponsorship
Includes the following:

- Receive a Tax exempt letter from LHA
- Company logo on team website with direct link back to sponsor
- Recognition on LHA website
- Listed in all LHA tournament programs, yearbook and LHA newsletters
- Company logo on sponsorship banner at Lakeland Tri Arena
- (10) Free Tickets to the Barrel of Cheer raffle
- Sponsor Recognition Plaque

Total Sponsorship \$1000.00

Silver Sponsorship

Includes the following:

- Receive a Tax exempt letter from LHA
- Company logo on team website with direct link back to sponsor
- Recognition on LHA website
- Listed in all LHA tournament programs, yearbook and LHA newsletters
- Company logo on sponsorship banner at Lakeland Tri Arena
- (5) Free Tickets to the Barrel of Cheer raffle
- Sponsor Recognition Plaque

Total Sponsorship \$500.00



Sponsorship Opportunities

Bronze Sponsorship

Includes the following:

- Receive a tax exempt letter from LHA
- Company logo on team website with direct link back to sponsor
- Company logo on sponsorship banner at Lakeland Tri Arena
- Listed in the LHA yearbook

Total Sponsorship \$250.00

Friends and Family Sponsorship

Includes the following:

- Receive a tax exempt letter from LHA
- Recognition on team website with your special message to your favorite 2K Lakeland Hawk player
- Listed in LHA Yearbook

Total Sponsorship \$100.00

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