



Edina Hockey Association

Sponsorship and Dasher Board Opportunities

Since the 1950's, the Edina Hockey Association (EHA), has been providing quality hockey programs for boys and girls ages 5 through 19. The Edina Hockey Association prides itself in being one of the most successful and largest youth hockey associations in Minnesota and the United States.

The mission of the Edina Hockey Association is to design programs aimed at creating a fun, fair and safe hockey environment which increases participation and improves skills, while developing respect for others, self confidence and teamwork in our student athletes.

Players and parents bear the majority of the cost involved in the participation of our program through membership registration and ice fees.

When businesses take an interest in our local hockey programs, they are truly making a difference in our community as well as the lives of our youth hockey players.

EHA is a nonprofit organization. Any sponsorship, donation, or contributions are tax deductible.

BENEFITS FOR TEAM SPONSORSHIP

- **Banner signage in the South Rink.**
- **Banner signage in the East Rink.**
- **Four-color wall signage in the West Rink on the scoreboard wall.**
- **Rotating sponsor recognition on the EHA website home page.**
- **Listing on the EHA website sponsor tab with linkage to the sponsors website.**
- **Sponsor listing in the approximately 1,000 to 1,400 programs that will be sold at our four home tournaments this year.**

TEAM SPONSORSHIP

Sponsors company name proudly displayed on team jersey along with all benefits listed above and a sponsorship plaque for your business. \$1,500

BENEFITS FOR DASHER BOARD ADVERTISER

- **Four-color wall signage in the West Rink on the scoreboard wall.**
- **Banner signage in the East Rink.**
- **Rotating sponsor recognition on the EHA website home page.**
- **Listing on the EHA website sponsor tab with linkage to the sponsors website.**
- **Sponsor listing in the approximately 1,000 to 1,400 programs that will be sold at our four home tournaments this year.**

DASHER ADVERTISING

Advertisers Company name proudly displayed on boards at Braemar along with all benefits above. \$1,200-\$2,300

OPTION ONE:

One dasher board panel in the south rink of Braemar for annual rent of \$1,200.

OPTION TWO:

One double dasher board panel in the south rink of Braemar for annual rent of \$2,300 (\$100 savings).

DASHER BOARDS AND SPONSORSHIP COMBO

One full dasher board panel in the South Rink of Braemar and a team Sponsorship for \$2,500 (\$200 savings) This option is limited so act quickly.

DASHER BOARD SET-UP

The EHA endorses SignPro to create your dasher board advertising. Their prices are: \$185 for single and \$149 for 2 or more. In some cases there's additional charge for artwork if SignPro designs them. They generally print the dashers and deliver them to Braemar and the staff installs them.

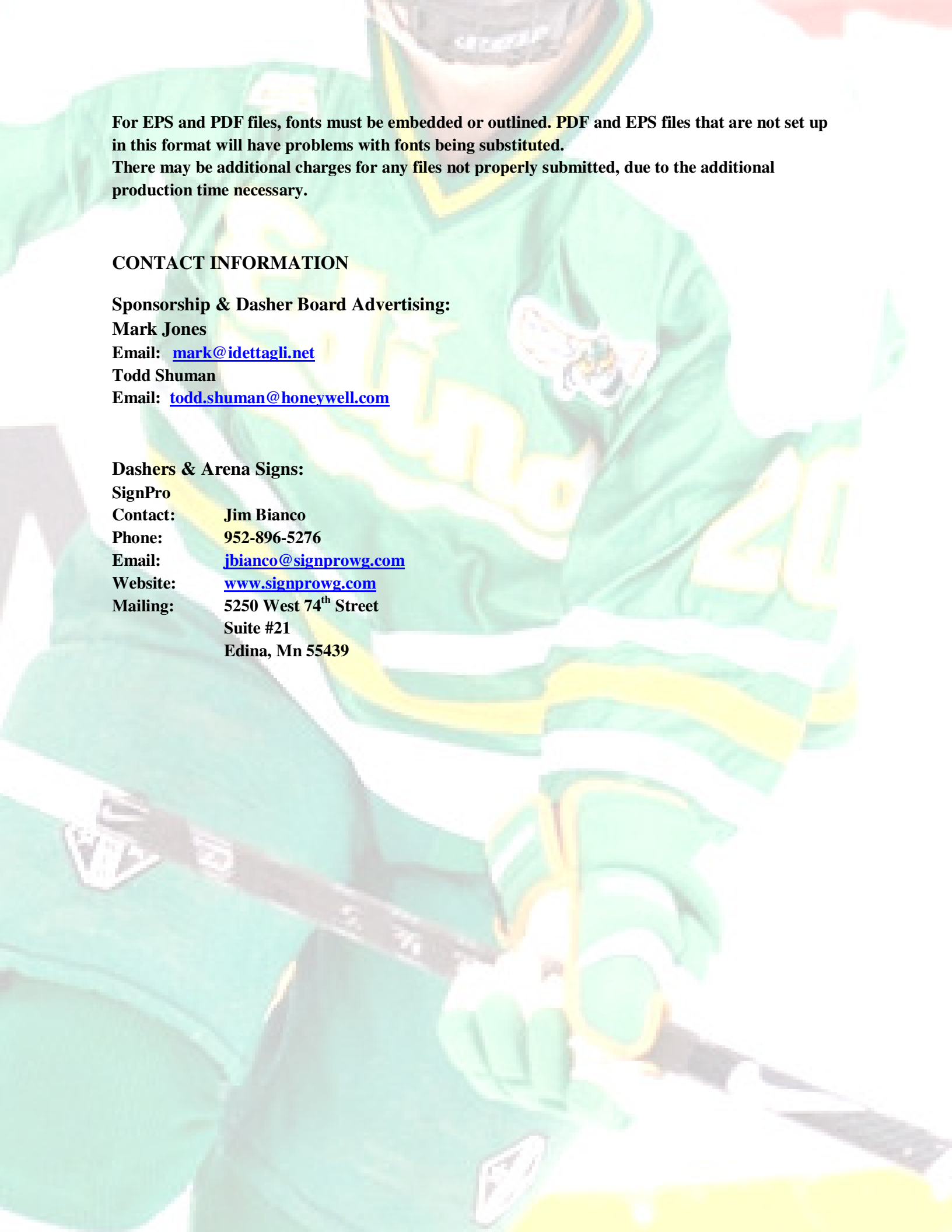
Guidelines for submitting art:

Files may be submitted via e-mail, CD, disk or by using their website:

www.signprowg.com

When using the website from the home page simply attach and send your file.

Please submit a "Print ready" file as a PDF, an illustrator EPS, or a high resolution Tiff. General requirements for the best results: 300 dpi for full color graphics. The file needs to be sized proportionately to the final sign size. For the Edina Hockey Association sponsorship signs, 14" x 72" wide.



For EPS and PDF files, fonts must be embedded or outlined. PDF and EPS files that are not set up in this format will have problems with fonts being substituted.
There may be additional charges for any files not properly submitted, due to the additional production time necessary.

CONTACT INFORMATION

Sponsorship & Dasher Board Advertising:

Mark Jones

Email: mark@idettagli.net

Todd Shuman

Email: todd.shuman@honeywell.com

Dashers & Arena Signs:

SignPro

Contact: Jim Bianco

Phone: 952-896-5276

Email: jbianco@signprowg.com

Website: www.signprowg.com

Mailing: 5250 West 74th Street
Suite #21
Edina, Mn 55439