

Menomonie Youth Hockey Highlights

"THE CHATTER"

2009/2010 Annual Report Edition

ANNUAL REPORT EDITION - APRIL 2010

MYHA President

submitted by Aaron Keopple

Members of Menomonie Youth Hockey Association:

As another fiscal year for MYHA draws to a close, I can, once again, say we had a successful season. Only this year, success meant keeping our head above water. Entering this year, I had concerns about how the economic conditions would affect us. I wondered how we would make ends meet on the budget. I am happy to say, "We just made it!"

At the end of last season, we had a budget surplus of roughly \$15,000 that we used to support the addition of permanent matting (\$6000), purchased black helmets and black breezers (~\$3000) and held the remaining cash back to support us in case we fell short this season. Holding a few bucks in the account at the beginning of the year really helped us out at the end as we scraped to make our final ice payment.

Thank you to our Board of Directors! They made this year not only productive, but fun as well. Meetings were kept short and very productive. I do not recall a meeting lasting more than 1 1/2 hrs and normally took 1 hour. This year we have three board members leaving. They include myself, Sheri Platter and Jess Miller. Thank you Sheri and Jess! Both of you were called upon without applying, stepped up to the plate and did an incredible job! Our remaining board members of Erik Davidson, Aaron Richartz, Jane Strong, Scott Strong, Brent Miller and Lori Paulson will keep the bus moving in the right direction. Thank you Scott Strong for giving me the opportunity to step down as President.

I look forward to the coming year serving as Past President. In this role, I will attend board meetings to help Scott get started and will still sit on the Ice Board. In addition to the Ice Board, I will still serve on the new arena committee that is working on our new sheet

of ice. Once the season starts, my focus will be on Menomonie's first annual Pond Hockey Tournament to be held on Lake Menomin in February. I will keep everyone posted and have already solicited some folks' help with this annual fundraiser.

I want to take this time to thank each and every parent for everything that you do. I know it is a chore to get your kids to the rink and all we can hope for is that someday they think back and appreciate what you did. In the meantime, hockey is a great place for your kids to be. Our association is like family and the arena is home away from home. There are many, many thanks that need to be passed on, but I would take up several pages. Thanks to all of you for making our association tick. Without you, we would not exist!

As the baton is passed on to another President, I recommend the following:

Keep meetings short and productive

Mentor new officials, get our youth involved in officiating

Focus on coaching and coaching philosophy, we need both at each level

Stick to the budget

Educate people on the value of hockey

Recruit and Retain, low numbers are the root core problem to our association

Recruit on the people around you, there are a bunch of very talented people in our association

Thank you for your continued support as President over the last three years.

I will miss the job!

Protect the Puck!

Aaron Keopple

Hockey Dad and MYHA President

General Operations

submitted by Lori Paulson

Key Areas of Responsibility:

Registration, Scholarships and Volunteer Hours

Successes:

MYHA Registration Numbers by Level 2009-10

Girls U14 - 6

Girls U10 - 9

Bantam - 18

PeeWee - 23

Squirt - 22

Mite - 30

LTS – 1st Session: 36*

2nd Session: 44*

* Thirty-six skaters registered for LTS in September; of these, 22 registered for the entire season and 14 registered for the 1st session only. Nine of the 14 re-registered for the 2nd session. Thirteen new skaters registered in December, for a total of 44 skaters finishing the 2nd session.

New Programs or Projects:

Two Sessions of LTS

Option of two installments for payment of Registration fees

Skaters new to MYHA were given the option of volunteer hours OR fundraising (both at reduced amounts)

Committee Evaluations and General Findings:

Online USA Hockey registration will become mandatory beginning in 2010-11

Revenue / Expense / Statistics:

REGISTRATION IN DOLLARS				
Year	Registration Income	Registration Expenses	Volunteer Hours Income	Net
2009-2010	\$30,055	\$2963*	\$2113	\$29,205
2008-2009	\$31,981	\$1,381	\$863	\$31,463

2007-2008	\$25,689	\$749	\$2,615	\$27,555
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	HOURS ASSESSED	ACTUAL OUTSTANDING WORK HOURS	NUMBER OF SKATERS W/ HOURS COMPLETED	# OF SKATERS W/ HOURS OUTSTANDING	% ASSESSED TOTAL HOURS COMPLETE
Learn To Skate	440.00	44.00	18	4	89%
Mite	740.00	21.75	24	2	97%
Squirt	650.00	50.00	20	2	92%
Pee Wee	690.00	0	23	0	100%
Bantam	480.00	77.25	12	6	83%
Girls U10	210.00	3.50	6	1	98%
Girls U14	180.00	69.50	3	3	61%
Total Hours	3,390.00	266.00	105		

Volunteer Hours (Work Vouchers received thru 3/30)

Challenges and Action Plan for 2010-2011:

Research more cost-effective ways to recruit new members
Modifications to Volunteer Hours Program

THANK YOU! to the following for their generous help and support:

Vicki Weber - MYHA Registrar

Mary Kerg – MYHA Treasurer

Julia Tronnier – Past MYHA General Operations Chair

Respectfully submitted,

Lori Paulson

General Operations Chair

MYHA Board of Directors

Hockey Operations

submitted by Erik Davidson

Key Areas & Responsibilities: Coaches & Team Managers

Overview of Season:

Learn to Skate Level broken down into 2 sessions

Mites Broken down into 1st year skaters, 2nd & 3rd year skaters

2 Squirt & Pee Wee Teams

1 Bantam Team

1 U10 Team

U14 Girls were released from MYHA to join Chippewa Falls

Youth Hockey Association due to low numbers.

MYHA private Coaching Clinic provided by Mike McMillan &

Ed Roethke Jr & Sr

Evaluations:

Coaching Evaluations were given to parents only this year with only 42 responses. Parents were asked 5 questions:

My child is feeling great about hockey this year.

My child is learning to be a better skater and hockey player from the coaches.

My child is learning to be a better team member from the coaches.

Our team of skaters gets along great.

Our team of parents gets along great.

Concessions

submitted by Jessica Miller

Key Areas of Responsibility:

Ordering food, beverages, merchandise (clothing) and supplies

Staffing of stand for scheduled games and practices

Tracking invoices, payments and deposits

Successes

Continuing using a team of parents to manage all aspects of the concession stand

Making it a requirement to have parents staff their own tournament which helped in filling open slots during other necessary events

Over \$40,000 in sales this year

Netted over \$17,000 overall in profits

New Projects

Continue to improve upon quality of merchandise being sold

Find a better area to display merchandise, making it more accessible to the association

Continue to look for products at better costs to improve profits

Change work assessment requirements—try to get more of the association to volunteer in stand; still the same core of parents in there

I want to personally thank each and everyone of you who volunteered your time in the concession stand. Every dollar we make in there goes to our skaters and the association.

And as I end my term with the concessions stand, I want to personally send out a huge thank you to the “Dream Team” for their help and support over the last couple years.

I would also like to welcome the new team of parents who will be managing the concession stand next season: Beth Janvrin, Beth Draeger, Holly DeMarce, and Casey Isenberger. Thanks for taking on this responsibility. It is truly appreciated!

Respectfully submitted

Jessica Miller

Tournaments

submitted by Scott Strong

The 2009/10 MYHA tournaments started out slow then finished strong. Unfortunately this year the Bantam and Peewee A tournaments were canceled due to lack of teams and interest. The U14 and U10 tournaments had more teams wanting to come than the previous year. The LTS tournament had associations from Cumberland, Barron and Chippewa Falls involved.

The 2009/10 MYHA tournament season made 18,085.47. The budget for the year was 23,550. The MYHA tournaments were under the amount budgeted by -5464.53. This can be attributed to the two tournaments having to be canceled

Raffle prize money collected this year was a big surprise. For the five tournaments raffle prizes made over \$2100. The sucker raffle is an amazing money maker. Thank you to the parents that donated items!

For the U14 and U10 tournament we were able to get a t-shirt vendor for one day. The vendor for that day sold over \$1600 worth of t-shirts. This generated \$160 of revenue for MYHA. The vendor was extremely pleased and wants to come to more tournaments next year.

Overall, the MYHA tournament season had many bright sides to it. All the teams’ feedbacks were positive. The level of play for the most part was very equal. The referee’s did an outstanding job this year. I did not receive one complaint about the officials.

Thanks to Jay and his crew! Thanks to the tournament managers for their hard work!

Communication

submitted by Jane Strong

KEY AREAS OF RESPONSIBILITY

Member Communication

MYHA Website

Growth and Retention – community events

SUCCESSSES

New Parent Orientation
THE CHATTER – from paper to E-newsletter
MYHA Website

NEW PROGRAMS OR PROJECTS

Social media via Facebook
Press Release
Website training session for team managers

CHALLENGES AND ACTION PLAN FOR 2010/2011

THE CHATTER – tweak distribution schedule
Convert Facebook from a group page to a fan page
Expand utilization of MYHA website
More external communication i.e. press releases
Growth and Retention

THANK YOU

Donna Rudiger and Jessica Miller for organizing and facilitating the New Parent Orientation Night. The information was well presented and professionally done – thank you!

Thanks to team managers and individuals who communicated email changes and additions. The MYHA email list was rather fluid so this communication helped to keep it as up-to-date as possible.

Communication is an area in any organization that can always be improved. I love receiving ideas and/or feedback – keep it coming!

Respectfully submitted,
Jane Strong

Ice & Recognition

submitted by Brent Miller

Key Areas of Responsibility:
Natural Ice in Ag Building
Awards Ceremony
Annual Meeting

Many volunteers showed up to help set-up the boards and get ready for ice in the Ag building. A huge thank you goes out to Bob Heim once again for all his time he dedicated to the maintenance of the ice in the Ag building.

The Awards Ceremony was held on March 17, 2010 at the Menomonie High School Auditorium and was a great night. Bob Heim was our Master of Ceremonies. Thank you Jen Rudiger for getting the cookies donated for the evening.

We also awarded Jessica Rudiger “Volunteer of the Year” for all her efforts in the scheduling for the concession stand.

The Annual Meeting of MYHA will be held on Monday, April 12, 2010 at 7 pm at Dean & Sue's. Thank you Greg and Mickey Rugland for hosting this event.

Respectfully submitted,
Brent Miller

Scheduling & Equipment

submitted by Sherri Platter

Scheduling/Officials:

Key areas of responsibility:
Scheduling of all home games for every level
Work with team managers for their individual team schedules
Scheduling of all ice times for 2 sheets of ice
Scheduling officials for all games

Results:

Cost for officiating-
Budgeted amount \$9000
Total expenses \$3790.00
Budgeted amount for new official's equipment \$1000
Total expenses \$222.00
Scheduling-
Budgeted \$100
Total expenses \$55

Equipment:

Key areas of responsibility:
To provide all MYHA members with safe equipment and game jerseys

To maintain equipment and keep it in proper working order
Supply coaches with all necessary equipment and first aid kits
Purchase all necessary supplies

Results:

We purchased all new black equipment and new jersey's for the Bantam level this year with a surplus that we had from the previous year and we purchased new black breezers and helmets for the squirt level. We also purchased some equipment for the coaches.

Budgeted amount \$6500
Total expenses \$3951.78

Committee Evaluation and General Findings:

Scheduling and officials:

Key persons for this are Kristi Hendrickson and Dave Halama for all ice schedules and Jay Dupree for scheduling the officials for all the games. Scheduling ice and officials is a huge responsibility. This year Kristi Hendrickson made the schedule “real” time on our website so that it was always current and up to date. None of us have any idea the number of hours and the time it takes to talk with other associations, regional meetings, and talking with team managers to get everyone their ice time and games scheduled and to make sure we have officials is a huge task. To know that we have people like Kristi Hendrickson, Dave Halama and Jay Dupree

in our association that are willing to put forth the extra effort we are truly lucky! A huge thank you goes out to you three.

Equipment:

Key persons for this are Scott Weber and Steve Lecheler. As of now the equipment has either been returned or rented for the summer. We are currently organizing ALL the equipment in the cabinets and sorting through all the equipment making sure that everything is safe and making repairs when needed. A big thank you goes out to Scott and Steve for all their hard work this year.

Respectfully submitted,

Sheri Platter

Scheduling Chair

MYHA Board of Directors

Fundraising

submitted by **Aaron Richardz**

Wreath and Candle Sales

Total Sales \$58,974.00

Thank you to LaRae McCulloch, Carrie Cook, Diana Bohan, Terri Bollinger and all who helped with distribution.

Adult Hockey

Total Sales \$1004.00

Added women's adult hockey this year – very successful

Thank you to Jeff Frion, Joy Keopple and Carrie Cook.

Stick Raffle

Total Sales \$310.00

Thank you to The Richartz Family.

Vending

Total Sales \$400

Thank you to Scott Weber.

Golf Outing

Total Money Raised \$3414.90

May 15th – Whitetail Golf Course

Thank you to Mark Dahms, The Card Family and all sponsors.



OUR MISSION

To provide youth in the greater Menomonee area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

MYHA Board

- Aaron Keopple - President
- Scott Strong - Vice President
- LeAnne Talberg - Secretary
- Mary Kerg - Treasurer
- Lori Paulson - General Operations
- Erik Davidson - Hockey Operations
- Jessica Miller - Concessions
- Scott Strong - Tournaments
- Jane Strong - Communication
- Brent Miller - Ice & Recognition
- Sheri Platter - Scheduling & Equipment
- Aaron Richardz - Fundraising

THE CHATTER

Menomonee Youth Hockey Assoc.

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