



Eagle Talk

PRESIDENT'S MESSAGE

Mark Jones – President

Hello Southwest families. It is that time of year again (as if hockey season ever really ends). This is my first message as president and the past few months have been pretty active. I will get into more detail in a moment.

First, I would like to mention what I feel is one of the most important priorities we have. That is recruiting new skaters. As you look around the state, the strongest associations are the ones that do the best at recruiting new skaters. We are very fortunate to have Jennifer McCormick heading our recruiting effort (as anyone who knows her will agree). She can use your help, however, by joining the recruitment committee or simply promoting hockey to someone when the opportunity presents itself.

Secondly, we saw more families involved with fundraising this past year. Our association will only be as successful as the volunteer efforts of those involved. Our fundraising is broken into two parts:

One is the opportunity for families to lower their ice fees because of need or desire (fencing, ticket sales, bingo, corn booth, etc). Southwest has long provided these opportunities so that no one is unable to play because of financial reasons.

The second is to volunteer for the good of the organization, because it is what needs to be done and it is the right thing to do (ex. Nest Fest). We need to cultivate a culture of service without expected return, both to build a stronger organization and to also set an example for our kids. I think we are on the right path.

A look back at 2009 – 2010

State Tournaments – While we did have five teams advance to state, we did not come home with any championships. I believe the standard for success is not championships won, but rather the overall quality of play and improvement in our association. From that viewpoint, I believe Southwest had a very successful year.

Elections – As most of you know by now, we had significant turnover on the Southwest Eagles board. On the executive committee and ALD level alone, we have eight new members (or people in new positions). We owe each of the outgoing board members a huge debt of gratitude for their time and efforts. At the same time, I am very excited for the future. The new members bring new energy, new ideas, and a new perspective. I am also happy to report that most of the elections were contested, showing the interest people have in getting more involved.

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EAGLE'S NEST ICE ARENA
NEST FEST
 Help Save the Rink & Keep our Kids on the Ice

If you haven't signed up to participate in the weekend events yet, do so soon.
 If you want to be a sponsor or want more information, go to www.nestfest.org.
 To volunteer, email Courtney Corning at sweaglesvp@gmail.com

President's Message continued

Concession Stand – More turn over will be seen at the concession stand. Rebecca Polk, Janie Ritter and Joe Gastel have been the concession team for the first two years that Southwest has run the stand. They led the way as we took it over from the rink and are one of the main reasons that this is now an important moneymaker for us. Most of you have no idea how many hours this team has put in and I would like to thank each and every one of them for their efforts. The new concession team consists of Brad Simms (scheduling), Michelle Bishop (inventory) and Keri Roehrig (financial). Please do whatever you can to help make this transition as smooth as possible.

Communication – I bring this up because it was a recurring theme at the annual meeting and elections. The feedback was that many people don't know what is going on in the organization. We are addressing this in several ways:

- We post the minutes of the board meetings on the Southwest Eagles web site.
- We have created a position of communications director and the board has appointed Jean Mirwald to fill this position. Jean will be communicating internally to let everyone know what is going on at the rink. Jean has an ideal background for this and I am sure she will do a wonderful job.
- We are looking at another company to host our web site in an effort to make our web site better and more user-friendly.

Feel free to contact any board member if you have any concerns, thoughts or suggestions. Here is my contact information:

845-5350 Home
845-6411 Work
279-7819 Cell
president@southwesteagles.com

Nest Fest (August 20-21) – This is a joint fund raising effort between Ice Inc., Southwest, Ice Spirit and Verona High School Boosters (with Mike O'Brien spearheading the effort). All call the Eagle's Nest home. The rink is now 15 years old and has had several issues in the last two years (new Zamboni, dehumidification system, chiller, and the need for new cooling tower). These issues total approximately \$200,000. Some people have questioned why we are doing this for the rink when we do not own it.

Ice Inc. is a non profit board that oversees the rink (also experiencing a lot of turnover). It is comprised of a majority of voting members from Southwest and we are integrally attached to each other. Bottom line – we help with this effort or we pay more later.

The festival will be comprised of a golf tournament, beer tent with two bands, softball tournament, 3 on 3 hockey tournament, inflatable fun house, kids games, food, silent auction, teen skate, and other activities. For more information , go to www.nestfest.org. To volunteer, email Courtney Corning (sweaglesvp@gmail.com).

WE WILL NEED A LOT OF VOLUNTEERS TO MAKE THIS EVENT A SUCCESS.

To summarize, I believe we have a great opportunity for all the involved groups to work together for the common good. It is up to all of us to take advantage of this opportunity.

Respectfully,
Mark Jones, President

ICE FEES

Joe Gastel – Treasurer

Ice fees are set based on estimated participation and ice costs. Southwest Youth Hockey Association reserves the right to adjust fees if these variables change significantly during the registration and the season.

Ice fees include approximately two weeks of pre-season conditioning practice in September and tryouts. More details and dates are available on our website – www.southwesteagles.com.

Learn to Play	\$ 150.00
Level 1	\$ 320.00
Level 2	\$ 400.00
Mite A (Level 3)	\$ 760.00
Squirt Recreational	\$ 480.00
Squirt	\$ 925.00
Peewee	\$ 1,020.00
Bantam	\$ 1,050.00
High School	\$ 1,100.00

REGISTRATION 2010-2011 SEASON

Janie Ritter – Registrar

As you have read, the “Nest Fest” celebration will be a wonderful opportunity for Southwest families to come show support for Ice, Inc. and the Eagle’s Nest Ice Arena. It will also be a chance for the Southwest families to come together and meet new family members, and visit with families we haven’t seen since March. There will be a lot of activities going on for the entire family to enjoy.

The Southwest Board decided to hold skater registration in conjunction with “Nest Fest”.

VISA gift card for the \$40 fee. If you do not have access to a computer, we will have some computers available at the Eagle’s Nest during registration. If you lose your confirmation page, additional confirmation pages can be requested from the ‘Welcome Page’ on the USA Hockey website (listed above). Click on the puck in the upper left corner and enter the last name, date of birth and zip code. You can then print the page.

Registration will take place at the Eagle’s Nest Ice Arena – Mezzanine Level Board Room – Saturday, August 21, 2010, 12:00 – 4:00 pm.

THIS WILL BE THE ONLY IN-PERSON OPPORTUNITY TO REGISTER YOUR SKATERS.

REMEMBER: You must first register your skater(s) with USA Hockey at: <http://www.usahockeyregistration.com>

If you register in person on August 21, please bring the USA Hockey registration confirmation with you. You will not be able to register with Southwest until your USA Hockey confirmation is complete. Be sure your copy includes the bar code.

If you are registering on-line via the Southwest Eagles website: www.southwesteagles.com, there is no need to print off your USA Hockey registration form, you can simply forward your confirmation email to the SWE Registrar, Janie Ritter, at registrar@southwesteagles.com.

The parent contact information you enter on the USA Hockey registration site will be forwarded to our database and used to communicate with you throughout the season, Please fill it out completely and accurately. The most common error is the date of birth of your skater. We also use that data to facilitate preparing player rosters for coaches and managers in a timely manner. USA Hockey allows payment by Visa, Master Card, Discover or American Express (credit or debit card). All players 7 and up will be charged a \$30 USA Hockey fee and a \$10 WAHA fee. Players 6 and under will not be charged but are still required to register with USA Hockey and provide a copy to the SW registrar. Register all players in your family. If you do not have a credit card, consider purchasing a

BIRTH CERTIFICATES: To comply with state law, we are no longer accepting copies of birth certificates. Parents of each skater must show, at the time of registration, an original certified copy of their child’s birth certificate to the Southwest registrar. We will no longer keep copies of birth certificates on file. Instead, we will fill out the attached form and keep the form on file. We will keep it on file as long as your skater is skating with Southwest, and when they grow beyond our association, or leave the association, we will destroy the form. You will no longer have to produce a birth certificate every season. This is for the protection of your child’s identity. The birth certificate must be a certified copy or the registrar cannot accept it. For those planning to register on-line, please contact Janie Ritter, the Southwest Registrar, at registrar@southwesteagles.com to set a time to view your skater’s birth certificate and fill out the required form.

If you have any additional questions, please feel free to email Janie Ritter at:
registrar@southwesteagles.com



WISCONSIN AMATUER HOCKEY ASSOCIATION

ANNOTATION OF BIRTH FACTS ABSTRACTED FROM CERTIFIED COPY OF BIRTH CERTIFICATE (Wisconsin Register of Deeds Fact Sheet)

Name of Association _____

It is illegal in the State of Wisconsin to photocopy a vital record and use it as legal proof of birth. The abstractor should verify the following features of the legal certified copy before accepting it as a legal copy of the birth certificate:

Check all three before accepting this document:

- Raised Seal of Registrar (not a notary seal on a photocopy)
- Signature of Official that Issued Certificate and Date of Issuance
- Watermark (chain link which can be seen when held up to the light, issue date 2000 and after)

The following birth facts were abstracted from a certified copy of a birth certificate (with registrar's raised seal, signature, date of issuance, and watermark) which was presented /sent to me:

1. Child's Name (First Name)		(Full Middle Name)	(Last Name)	(Title, e.g., Jr.)
2. Date of Birth (Month, Day, Year)		3. Gender <input type="checkbox"/> Male <input type="checkbox"/> Female		
4. Name of Mother Listed (First Name)		(Middle Name)	(Last Name)	
5. Name of Father Listed (First Name)		(Middle Name)	(Last Name)	
6. Place of Birth Country <input type="checkbox"/> USA or Specify:	State	City, Village, Town		County
7. Certified Copy of Birth Certificate Issued by <input type="checkbox"/> State Registrar Office <input type="checkbox"/> Local Registrar Office: <input type="checkbox"/> U.S. Dept of State (FS 240 or DS 1350): <input type="checkbox"/> Other (Foreign Country):			8. Date of Issuance (Month, Day, Year)	
9. Date Certified Copy of Birth Certificate Presented to Office (Month, Day, Year)		10 Certified Copy of Birth Certificate Presented/Sent by (Name of Parent or Other Person)		
Certification Statement: I affirm that, to the best of my knowledge and belief, I accurately abstracted the information listed on this form from a <u>certified copy</u> of the birth certificate presented as proof of identity for the above-listed child. I returned the certified copy of the birth certificate to the person who presented it/sent it.				
Signature of Association Representative		Date	Signature of Association Representative	

PLAYER EVALUATIONS

Courtney Corning – Vice President

On Thursday, September 30th our Mites will lead off the evaluation process for this season. Tryouts will run through Thursday, October 7th. Teams for Mite through Peeewe age divisions will be posted on the website, no later than Friday, October 8th.

Over the summer months the evaluation committee, in conjunction with the coaches committee and the board of directors, has worked on a few changes to the evaluation process.

A common theme within the membership, as it pertains to the evaluation process, has been communication. To address this, I will be providing several opportunities to discuss the evaluation process. The first opportunity will be during preseason conditioning. I, along with one other board member, will be available in the mezzanine during the first on-ice conditioning time for each level. During this time, it will be an open forum to ask questions about, and get clarification on, the evaluation process. All parents are welcome to drop in at any time that works for them.

The second opportunity will be after evaluations have concluded. I, along with one other board member, will be available in the mezzanine during each team's first on-ice practice to discuss your individual skater's evaluation process. This is a time for parents to get feedback on each skater's strengths and weaknesses. Our hope is that this feedback will help all of our families by giving skaters areas to focus on for improvement, and positive encouragement on what they do well.

Skater Evaluations

Like last season, evaluations will consist of 3 on-ice sessions. Following is an outline of each of these sessions.

Skills (1 session, 33.3% of total evaluation score)

Players will be evaluated in five equally weighted categories: forward skating, backward skating, stops and starts, puck control, and passing and shooting. Some of the drills that the players will be asked to perform may have changed from prior seasons. The goal is to better provide drills that are more challenging in nature, but will allow the player to shoot, pass and stickhandle more than in the past. This will also give our evaluators more chances to see each player demonstrate their hockey skills.

Scrimmages

(2 sessions, 66% of total evaluation score)

During each scrimmage, players are evaluated on their overall hockey performance, with equal weight given to offensive and defensive awareness and expertise, in each controlled scrimmage. You will notice that the word awareness is used. The reason behind this is simple. Over 95% of the time a player is on the ice during a game situation, the puck is not on his/her stick. With this in mind, we believe it is important to evaluate what players do without the puck, as well as with it. We also believe this system of evaluation will encourage more complete, and better overall team play.

- **3 vs. 3 Scrimmage** (33% of total evaluation score).

The second session will be a scrimmage that includes all players in a specific age classification using a 3 vs. 3 reduced surface formats.

- **5 vs. 5 Scrimmage** (33% of total evaluation score).

The third session will be a scrimmage that includes all players in a specific age classification using a 5 vs. 5 full-ice format.

Scrimmages for Peeewe and Bantams will include checking. The Board may change the format of the scrimmage sessions in consultation with the evaluators.

Evaluation Schedule

Date	Start Time*	Age	Group	Session
9/30 Thursday	5:20 pm	Mite	A-L	Skills
	6:30 pm	Mite	M-Z	Skills
10/3 Sunday	12:00 pm	Mite	All	3 x 3
	1:15 pm	Squirt	A-K	Skills
	2:30 pm	Squirt	L-Z	Skills
	3:45 pm	Peeewe	A-K	Skills
	5:00 pm	Peeewe	L-Z	Skills
10/4 Monday	5:20 pm	SQ & PW Goalies		Skills
10/5 Tuesday	5:20 pm	Mite	All	5 x 5
	6:30 pm	Squirt	All	3 x 3
10/6 Wednesday	5:20 pm	Squirt	All	5 x 5
	6:30 pm	Peeewe	All	3 x 3
10/7 Thursday	5:20 pm	Peeewe	All	5 x 5

* All sessions 1 hour

Player Evaluations continued

Goalie Evaluations

Similar to the skater evaluation process, the goalie evaluation process will consist of three sessions. All sessions are weighted equally, with each session accounting for 33.3% of the player's total evaluation score. The first session will be a skills session. The second and third session will be the scrimmage sessions for the age division.

- **Skills (33.3%):** The player is graded on the skills of angles, glove/pad saves, use of stick, puck control (rebounds) and movement/reactions.
- **Scrimmages (66.6%):** The player will be evaluated on overall performance in a game situation in both scrimmages for their age level.

Only Squirt and Peewee goalie should attend the skills evaluation session for goalies. Bantam goalies will have approximately a month to show their skills. See Bantams below.

Bantams

This age group will not go through the SWE evaluation process used at other age levels. All Bantam players will be assigned to a Southwest Bantam pre-season team. A best effort will be made to divide the players into equally matched pre-season teams.

Coaches of the pre-season teams, with oversight from the Coaches Committee, will be evaluating skaters during pre-season practices and games. After all area High School evaluations have concluded (approx. Nov. 10th), the Southwest Bantam evaluations will conclude, and the players will be placed on a team for the season.

In order to get a jump on an early season tournament, Kris Roehrig (Bantam ALD) will enter both our "A" and our "B" teams into a tournament. Southwest will advance the entrance fee for each team, with the understanding that each teams' budget will reimburse the organization.



2010-2011 Age Classifications

Age	Year of Birth	Southwest Eagles Level
7 – 8	2002 – 2003	Mite A
9 – 10	2000 – 2001	Squirt
11 – 12	1998 – 1999	Peewee
13 – 14	1996 – 1997	Bantam
15 -18	1991 – 1995	Midget / High School 2

Mites

The Southwest Age Classification defines Skaters 7 – 8 years old (2002 – 2003 birth date) as Mite A eligible. Accordingly, skaters 6 years of age and younger must follow the Southwest guidelines for "Skating at a Higher Age Classification" as defined in the Southwest Parents' Handbook. The 2010 – 2011 Southwest Parents' Handbook will be available via the website in early August.

- The policy for skating at a higher age classification is for players that have demonstrated exceptional skills and by playing up they will have the opportunity to compete at a level that is appropriate for their skill level.
- Players requesting to play up must obtain a recommendation from the Coaches Committee and notify the appropriate Division Director by the first Sunday in September. A player will be allowed to tryout at the older age classification unless the Board of Directors determines that it will adversely affect team sizes at either age classification.
- All requests to play up require the parent, player and ACE Director signatures.
- The Southwest Eagles Youth Hockey Association will allow a player to play up one age group, if after participating in tryouts at the older classification, the player's total tryout score is in the top five for that older classification. If the player's total tryout score is not in the five for the older classification the player will be placed on a team at their age classification. The Southwest Board of Directors may make exemptions to this policy if a majority vote of the Board decides that the situation warrants special consideration due to number of skaters at each of the age divisions affected.

The Southwest Board is responsible for the success of the entire organization and will consider the effects of adding a player to a team before granting permission to any player to tryout for a higher level.

See you at the rink,
Courtney Corning, Vice President
608-320-3564 • sweaglesvp@gmail.com

PRE-SEASON CONDITIONING

Date	Start Time*	Age	Date	Start Time*	Age
9/20 Monday	5:20 pm	Mites	9/28 Tuesday	5:20 pm	Mites
	6:30 pm	Peewees		6:30 pm	Peewees
9/21 Tuesday	5:20 pm	Squirts	9/29 Wednesday	5:20 pm	Squirts
	6:30 pm	Bantams		6:30 pm	Bantams
9/22 Wednesday	5:20 pm	Mites	10/2 Saturday	9:00 am	Bantams
	6:30 pm	Peewees	10/4 Monday	6:30 pm	Bantams
9/23 Thursday	5:20 pm	Squirts	10/7 Thursday	6:30 pm	Bantams
9/25 Saturday	9:00 am	Bantams	* All sessions 1 hour		
9/26 Sunday	9:00 am	Mites			
	10:15 am	Squirts			
	11:30 am	Peewees			
	12:45 pm	Bantams			
	2:00 pm	Goalies			

FUNDRAISING UPDATE

Rebecca Polk – Fundraising Coordinator

2010-2011 Season is upon us and Southwest is starting off this year working with Ice Inc. on **Nest Fest (August 20-21)** to jump start a great year! ***Please come out and support our community and our kids!*** We are so lucky to have this facility in Verona and our club depends on it for our success too!

We will continue this year with the fundraising efforts you are used to like Concessions, New Year's Eve Party, Hometown Days Bingo, Parade of Homes, etc. but we will also be announcing opportunities for other ice credits options and club-wide support opportunities. This will include Evergreen Sales for the holidays, Friday

Night Skate Nights, Southwest Family Pizza Night with Papa Murphy's on September 15, and we are hoping to join with Madison Festivals to help at fun community events such as Taste of Madison and the Madison Marathon.

I am looking forward to a great year ahead and with your help we can keep our fees affordable to all families that want to get their kids involved in this great sport! I welcome any additional suggestions and ideas you may have!

Rebecca Polk, Fundraising Coordinator
608-225-7038 (Cell) • polk@charter.net

SOUTHWEST CONCESSIONS UPDATE

Slushies, Nachos, and Rink Dogs... Oh My!

Hey Eagles Fans! We are gearing up to start our 3rd year of SHA Concessions and want to announce your new Concessions Team for the 2010-2011 Season:

Bradd Sims: Volunteer Coordinator
Michelle Bishop: Inventory Coordinator
Kari Roehrig: Financial Coordinator/Deposits

We are looking forward to another successful year and welcome any suggestions you may have for the coming season. We will be stocking and reopening for Nest Fest August 20-21 and are in need of volunteers that may be able to assist. Nest Fest is a fundraiser to support Eagle's Nest so any help you are able to give that weekend *cannot* be counted towards required volunteer hours for the season, but your generosity would be greatly appreciated! We definitely need people willing to just pitch in! Assistance is needed Friday Night during Family Skate and all day Saturday for the 3 on 3 Tournaments. If you are able to help please email us and we will be in touch! Contact our team at concessions@southwesteagles.com

Volunteers do not necessarily have the time; they just have the heart.

COACHES' CORNER

Joe Taylor – Association Coaching & Education Director

Planning for the upcoming season has started, and the Coaches Committee is in the process of organizing pre-season sessions, evaluations, practice plans, and skills clinics. Our staff of over fifty coaches is dedicated to helping our kids learn to play and love the great game of hockey. Our goal is to improve as players, as coaches, as teams, and as a club.

USA Hockey requires that all coaches attend coaching clinics and receive certification at the correct level for the team they will be coaching.

All Southwest coaches should plan to attend this fun and informative evening!

Finally, save the date for Nest Fest (August 20, 21) and your chance to dunk a coach. SWE coaches will be manning the dunk tank for the event. A 'dunk' schedule will be forwarded via email in advance of the event!

The Coaches Committee determines coaching positions. Since most of our coaches are parents, selections cannot be made until tryouts are complete. If you or someone you know would like to coach at Southwest this season give me a call at 663-4577 or e-mail me at ace@southwesteagles.com

Level of Play Coaching	Coaching Education Program (CEP) Level
Mites (all 8 and under programs)	Level 1
Squirt (10 and under)	Level 2 (pre-requisite Level 1)
Pee Wee (12 and under)	Level 3 (pre-requisites Level 1 and 2)
Bantam (14 and under)	Level 3 (pre-requisites Level 1 and 2)
High School	Level 3 (pre-requisites Level 1 and 2)

USAH Coaching Clinics are held throughout the state from September 19 through December 20 and coach certifications must be recorded on the team roster by December 31. After that deadline no uncertified coaches will be allowed to participate in practices or games. The schedule for Wisconsin clinics is included at the end of this article. Registration must be done through the USA Hockey website. Check out the WAHA website for more coaching information as well as the times and locations of the complete schedule of state clinics: www.waha-hockey.com – click on Coaching Info. Southwest will reimburse the clinic fee upon successful completion of the clinic; submit your receipt to me. For more details and a lot of great information on coaching youth hockey click on the coaching section at usahockey.com.

In addition to certification, all coaches (and players) are required to register on line. Log on to www.usa-hockey.com, register as a coach, pay the fee, and print the confirmation page. The confirmation page should be put in my mailbox at the rink or e-mailed to me. The club will pay the registration fee; contact me for reimbursement. **Coaches need not register until they have been assigned a position for the 2010 – 2011 season.**

Our annual in-house coaching clinic will be held in late September at the Nest. The focus will be on teaching coaches how to teach hockey skills, organize effective practices, and make the experience fun for the kids.

2010 CEP Clinics (Wisconsin)

CEP Level	Date	Location
1	9/18/2010	Milwaukee
2	9/19/2010	Milwaukee
3	9/19/2010	Milwaukee
1	9/25/2010	Green Bay
2	9/26/2010	Green Bay
3	9/26/2010	Green Bay
1	10/1/2010	Stevens Point
1	10/2/2010	Middleton
2	10/2/2010	Stevens Point
3	10/3/2010	Stevens Point
2	10/10/2010	Middleton
3	10/10/2010	Middleton
1	10/23/2010	Eau Claire
2	10/24/2010	Eau Claire
3	10/24/2010	Eau Claire
1	10/30/2010	Beloit
1	10/30/2010	Minocqua
2	10/31/2010	Minocqua
3	10/31/2010	Minocqua
1	11/13/2010	Waupun
2	11/14/2010	Fond du Lac
3	11/14/2010	Fond du Lac
1	12/4/2010	Wisconsin Dells
2	12/5/2010	Wisconsin Dells
3	12/5/2010	Wisconsin Dells
1	12/17/2010	Tomah
2	12/18/2010	Tomah
3	12/19/2010	Tomah



Southwest Eagles Hockey, Verona Wildcat Hockey, Wisconsin Ice Spirit Hockey, and Dane County Learn to Skate will be hosting the 1st Annual "Nest Fest". Nest Fest will be a weekend long event to raise money to "Save the Eagle's Nest and Keep our Kids on the Ice."

Events will include:

SWE and VAHS Hockey Annual Golf Outing

- The Legend at Bergamont in Oregon; Friday August 20th
- 11am Check-in, 12:00 Shotgun Start
- 18 Holes w/ Cart, Range Balls, Lunch, Dinner & Drink Tickets, and Hole Prizes included

Softball Tournament

- Men's Slow Pitch (8 or 16 Team) Double Elimination
- \$130 / Team; Cash Prizes for 1st, 2nd & 3rd Place Finishers
- Games: 1 Friday & 2 or 3 on Saturday

Beer/Music Tent

- In outdoor rink area behind Eagle's Nest Ice Arena
- Karaoke/DJ Friday Night (8 pm-12 am); open 5 pm-12 am
- Live Bands Saturday Night (4 pm-12 am); open 12 pm-12 am

Food/Soda/Ice Cream Stand

- At Eagle's Nest Ice Arena, near Tent and Game Zone
- 5 pm-10 pm Friday & 10 am-10 pm Saturday

Game Zone

- Near outdoor rink area behind Eagle's Nest Ice Arena
- Games Included: Fastest Shot, Shooting Accuracy, Dunk Tank, Bounce House, and more!
- \$1 Ticket for Each Game; 5 pm-9 pm Friday & 10 am-9 pm Saturday

Silent Auction & Raffle Items

- In Mezzanine at the Eagle's Nest
- Many Great Items, Collectables, & Memorabilia to Bid On
- Open Friday 5 pm-10 pm & Saturday 10 am-9 pm

3 vs. 3 Hockey Tournament

- Squirts, Peewees, Bantams, & Girls Divisions
- Saturday Only. \$100/Team of 4 players + Goalie
- 8 am-8 pm; 3 Game Guarantee

Friday Night Skate Party

- Family Skate 6:30-7:30 pm
- Teen Skate Party 8-10:30 pm
- \$2/Person, Free Skate Rental (as supplies last)

Saturday Night Free Skate

- Hosted by Dane County Learn to Skate

SWE & Ice Spirit Registration & Open Skate

- Registration; Saturday, August 21, 12 pm-4 pm @ Eagle's Nest Ice
- Free Skate & Equipment Swap 12:30-2 pm

Keeping our Kids on the Ice

As discussed at the SWE Annual meeting, Ice Inc, a small non-profit group, operates the Eagle's Nest. When the rink was built, there were several considerations and circumstances that resulted in the decision to form a separate non-profit group, independent of the Southwest Eagles Youth Hockey Association, to act as owner and operator of the rink. Thus, while Southwest does not oversee the operation of the rink, Southwest has always been a primary tenant, and Southwest members were integral in developing the facility.

Ice Inc. is currently operating the rink with a very large debt, to the extent that even with a tight budget it is very difficult to not go further in debt each year. The rink is at an age at which extensive maintenance costs are either accumulating or expected and in recent years, the arena has had several major mechanical issues transpire. Without getting into details, the cost of replacing the Chiller, Dehumidification System, Zamboni and repairing the Cooling Tower have put the operating budget of the Facility in jeopardy.

These financial concerns combined with the realization that we desperately need to get people's attention and get more member involvement with fundraising lead us to the 'Save the Eagle's Nest and Keep our Kids on the Ice' tagline. While this tagline was chosen to get the attention of the community at large and members of the clubs that call the rink home, we don't feel the criticality of the situation is being overplayed. The Rink is in need of financial support to help recover from these overwhelming expenses. That support needs to come from the Clubs and Associations that call the rink home as well as the community at large. The Nest Fest event is intended to be a joint fundraising and community building effort by the Eagle's Nest's primary tenants: Southwest Eagles Youth Hockey, VAHS Wildcats Hockey, Ice Spirit Girls Hockey, and Dane County Learn to Skate. While none of these groups own or operate the Facility, they each call it home. We hope that Nest Fest is a great success, and that it is the first step in a continued effort. The pride that we all have in the facility and the manner in which it is kept is also a crucial part of keeping kids interested in utilizing the facility, and ensuring a pleasant experience for all that use it.

Registration forms and additional information are available online at www.nestfest.org. If you want to help, be a sponsor or want more information please email nestfest@southwesteagles.com.

SOUTHWEST EAGLES 2010-2011 BOARD OF DIRECTORS

President

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"It's a great day for hockey."

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