

Why You Should Support CYA

- CYA is one of only four youth hockey teams in the state of Illinois, authorized by USA Hockey, to play Tier One "AAA" hockey.
- CYA teams represent the top 2% of amateur hockey in Illinois.
- CYA is a member in good standing of the High Performance Hockey League (HPHL).
- The HPHL routinely graduates its Student/Athletes to the Ivy League Schools; Division One colleges and NCAA approved amateur junior hockey programs.
- NCAA scholarships have been offered as a result of our CYA hockey programs.
- Beyond its commitment to athletic excellence, the HPHL is committed to promoting academics and education among its student athletes.

About Chicago Young Americans

In its 3rd decade, the Chicago Young Americans (CYA) Hockey Club is offering an array of opportunities for corporate sponsors to gain visibility in the newly remodeled home of the Chicago Young Americans, the American Heartland Ice Arena. Published studies indicate that ice arenas attract over 650,000 visitors a year. The CYA Hockey Club fields eleven teams that practice 3-4 times/week and play 2-3 games against nationally ranked competition each week. For our sponsorship partners, this represents an exciting opportunity to establish awareness affluent adults, young adults, siblings and visitors attending CYA games and practices.

Chicago Young Americans Amateur Hockey Association

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p. 847.675.2950 f. 847.675.2958

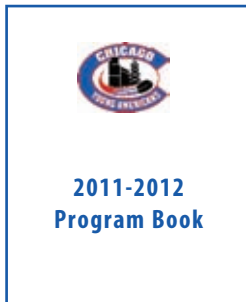


CYA Hockey Sponsorship Opportunities

The Chicago Young Americans Amateur Hockey Association
is a not-for-profit corporation

Annual Program Book

The Annual Program is each player's "year-book" of their memorable year playing for CYA. This coffee table book is packed with team photos, statistics and good wishes for players and teams. In commemoration of their achievements, CYA players proudly pass along the Annual Program to family, relatives, friends and teachers. Your company will benefit from this long-lasting publication and from the gratitude and FANATIC loyalty of CYA parents and players.



2011-2012
Program Book

Lobby Sponsor Board

Each one of the 650,000 visitors to the Heartland Ice Arena each year passes through the lobby. Before and after games, visitors wait in the lobby. Parents wait for their children in the lobby. Spectators meet in the lobby before games. With a Lobby Sponsor Board sponsorship, your company or brand name will be seen multiple times by visitors throughout the year at Heartland Ice Arena.

Lobby Sponsorship Board				
		FOLEY'S	ExxonMobil	Your Company Here

CYA Website

HPHL team web sites are the primary avenue of communication throughout the year. Parents and athletes visit the web site for scheduling and try-out information. Visitors consult the website for directions to the rink. Rivals visit the website for team standings. Grandparents stay in touch with their grandchildren. CYA offers sponsors a variety of banner opportunities and links that rotate across the high traffic areas of the CYA site.



Rink Boards



CYA Local Sponsorship Order Form

Company or Sponsor Name _____

Address _____

City _____ State _____ Zip _____

Comprehensive Advertiser Packages (Select all that apply)

Sponsorship	Price	Quantity
Annual Program		
Inside Cover / Insert	\$2500	
Back Cover	\$3500	
Full Page Ad	\$500	
Half Page Ad	\$250	
Quarter Page Ad	\$125	
Business Card Ad	\$50	
Zamboni (per side)	\$5000	
Rink Boards	\$2500	
Lobby Sponsor Board*	\$1000	
Website Links	\$2000	
Miscellaneous		
TOTAL		

- Submit this form, with your check, payable to Chicago Young Americans.
- We will require camera-ready artwork by the due date for each sponsorship.
- All sponsorships are due by **January 30th of the current season.**
- Sponsorship opportunities are limited. Sponsorships will be allocated on a first-come, first-served basis.
- The Chicago Young Americans Amateur Hockey Association is a not-for-profit corporation. The CYA tax number is 36-3194882.
- All artwork should be sent to Dave at dmaciuk@hotmail.com

Are You Supporting a CYA Player?

Player's Name: _____

CYA Team: _____