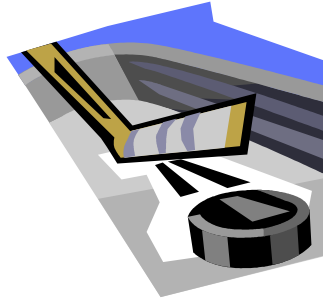


Mail Application to:  
Minnesota Hockey  
Recruitment and Retention  
317 Washington Ave  
St Paul, MN 55102

# GROW THE GAME



## AWARD PROGRAM

\*Organization \_\_\_\_\_ \*Contact \_\_\_\_\_

\*Mailing Address \_\_\_\_\_ City \_\_\_\_\_

\*State \_\_\_\_\_ Zip \_\_\_\_\_

\*Daytime Phone \_\_\_\_\_ \*\* Company EIN \_\_\_\_\_

\*Email \_\_\_\_\_ Date Program/Event was run \_\_\_\_\_

1. The purpose of this award program is to take Recruitment programs/events (that have been successful with increasing numbers) to evaluate the quality of the program and provide it to all Minnesota Hockey Associations to use as a resource for increasing their association numbers. Those chosen will receive a \$500 award for planning and having a successful idea that will be shared with Minnesota Hockey's affiliates.

Please describe the program or event your association utilized for recruitment

(details of the event, dates and times, targeted group, impact) \_\_\_\_\_

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2. The Budget to run this program:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Please attached separate sheet if necessary

Total\_\_\_\_\_

3. Please list all other financial resources used such as fundraising, charitable gambling etc.

\_\_\_\_\_

\_\_\_\_\_

4. List registration numbers of new players after running this program/event:

Year	Total New Players Registered with your association
_____	_____

Explain if you are continuing using this program/ event and how often. Is it as successful as the first time.

\_\_\_\_\_

Recruitment Director Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone:\_\_\_\_\_ Email Address\_\_\_\_\_

Please attach detailed description of Date, planning, preparing and running of program.