

Andover Huskies Youth Hockey Association

Monthly Board Meeting Minutes

May 16th, 2010 @7:00PM

Andover Community Center

As recorded by Monica Hamling, AHYHA Secretary

Members in Attendance: Mark Chevalier, Mike Clough, Penny Portner, Jason Patton, Ron Meissner, Jason Hemp, Dave Johnson, Derrick Johnson, Chris Markus, Laura Lazan, Laurie Klepinger, Monica Hamling, Nyssa Nypan, Laura Nissen, Aaron Gardner, Penny Mackey, Dale Martenson

Members not present: Jill Hadtrath-Aadland

Guests: Patti Howard, Tony Howard

Call to Order: Jason Hemp called the board meeting to order at 7:10 pm.

Approval of board meeting minutes for April, 2010.

Hemp asked for motion to approve. **A MOTION WAS MADE BY** Meissner, **SECONDED** by Hemp, **AND PASSED UNANIMOUSLY.**

Gambling Manager's Report

Patti Howard presented the monthly gambling report.

April 2010 Gross Receipts were \$187,701 less prizes paid of \$159,451 leaving Net Receipts of \$28,250 before taxes & expenses. Checks written for the month totaled \$35,806.26 for which the board had previously approved up to \$127,700 Allowable Expenses & Lawful Purpose expenditures at the Board Meetings.

Jill Hadtrath-Aadland, via manager's report, also submitted Expenses for June 2010; Allowable expenses were projected to be no more than \$50,155 & Lawful Purpose Expenses requested were \$3,100.

A MOTION TO APPROVE PAYMENT OF GAMBLING EXPENDITURES AND TO ACCEPT THE GAMBLING REPORT WAS MADE BY Lazan, **SECONDED BY** Clough **AND PASSED UNANIMOUSLY.**

*****An Addendum with all the gambling report detail can be found as an attachment to this report.**

Anyone wishing to review Gambling records is asked to submit a formal written request to the AHYHA Board Secretary. An appointment will then be made for a review with the Secretary of the requested information.

Treasurer's Report:

Mike Clough presented the treasurer's report.

Hemp requested a motion to approve treasurer's report. **A MOTION WAS MADE BY** Chevalier **TO ACCEPT THE TREASURER'S REPORT, SECONDED BY** Dave Johnson, **AND PASSED UNANIMOUSLY.**

A copy of the treasurer's report can be obtained by written request submitted to the Treasurer or Board Secretary.

ADDITIONAL AGENDA ITEMS:

Coach Request for Training Equipment:

Derrick Johnson requested \$647 for training equipment for coaches.

- Equipment would be housed at ACC and coaches would share use of the equipment.
- Board suggested we consider this in stages – initially purchase things that are easier to protect and maintain and that we are sure will be used by all coaches
- Board chose to be selective about items to approve – not in favor of DVDs for training right now

Suggestion: Approve up to \$300 of training support for coach to buy training equipment. Derrick to work with this coach to determine how he would use the funds

Hemp requested a motion to approve \$300 request. **A MOTION WAS MADE BY Clough, SECONDED BY Patton, AND PASSED UNANIMOUSLY.**

Spring Cleaning Fundraiser:

Jason Hemp proposed plans to hold a Spring Cleaning Fundraiser event May 23rd

- No cost / expense to the association. Administrative committee made the decision to proceed with planning.
- Held May 23rd – semi trailer will be placed in ACC Parking lot for anyone who wants to donate. Jason to sell it off. Proceeds go to AHYHA.
- Edina raised \$92,000 in a similar fundraising event
- Jason will be there to approve items to accept. Almost anything is OK.
- Jason's company is donating the truck, just needs help from volunteers to load
- Looking for volunteers – Hemp to talk to high school contacts to get volunteers of kids to help

Board knows we need to advertise event and may need some funds to help support the effort.

Administrative board requests approval of up to \$500 to for Spring Cleaning event.

Hemp entertained motion to approve \$500 request. **A MOTION WAS MADE BY Meissner, SECONDED BY Klepinger, AND PASSED UNANIMOUSLY.**

Recruiting – First Year Player Incentives:

- We would like to send out a mailer to elementary school to encourage kids to play hockey. If we're trying to attract young hockey players, and we can get 4-5-6th graders to start, we can get a new set of kids playing hockey. Discussed other possible incentives:

- Do we offer a set price? Voucher for \$100 equipment?

- Volunteer hour exemption? That's any first year...

- Mite meet n greet? Get a couple hours of ice... bring a friend and get interest

- Jason would like us to come up with a specific strategy to get interest before school is out. "Play hockey for half price"...cheapest package with Hat Trick Hockey – as an example – to have them try it out.

- Target Squirt level: 3rd – 4th graders?

- Could we coordinate with one of the equipment vendors who sells second hand equipment and buy some skates to have the rent / borrow for ease of entry into the sport?

- Market to these people. Reduce financial burden, help them understand time commitments? Challenge of late entrance into the programs.

- Host a 2 day clinic with returning Mites / Squirts and ask them to bring a non-hockey friend to the clinic. If our own players bring a friend – give them an incentive

- Administration committee will take this on.

District 10 "B pool" changes: Discuss board opinion in preparation of D10 meeting:

Q: D10 is considering a vote at their next meeting to determine whether to keep current levels of B1 – B2 or just have "B" levels. Could have multiple B teams but we would intend to have equal strength teams.

- Worried about a year of "growing pains" due to the change

- All of outstate MN already has all B levels combined rather than levels. MN Hockey pushed for a unified decision and pushed it down to D10 to vote and decide on it.

- The new "C" will be the "old B2" teams. The vote for D10 seems problematic because of timing. This doesn't give much time for change.

- **Suggestion:** We vote against this happening *this year*... want to give the association time to prepare and manage the change carefully. IF this goes through, we would want to implement it NEXT year... not this coming hockey season.

Board recommendation:

Hemp entertained motion to vote NO on D10 change. **A MOTION WAS MADE BY** Chevalier, **SECONDED BY** Mackey, **AND PASSED UNANIMOUSLY.**

Car Raffle Status:

- Laura Lazan drafted a flyer and letter - posted rink drawing and we are promoting

- We need to be clear with our language on how proceeds will be used because all expenditures with gambling proceeds require the approval of the gambling control board.

ACTION: Laura Lazan to work with Jason Hemp on language for the raffle. "With the gambling control board approval, proceeds from the raffle will be used for AHYHA projects"

**Patti presented an envelope that board members who choose to assist will take the tickets, collect money, (5 tickets per envelope). It will be important to fill out the envelope completely and distribute to Jill Hadtrath-Aadland.

Board Members (and guests) who took tickets to sell: Chris Markus, Laurie Klepinger, Ron Meissner, Mike Clough, Dave Johnson, Jason hemp, Penny Mackey, Mike Clough, Nyssa Nypan, Laura Nissen, Tony Howard, Patti Howard

- Raffle – free advertising at Tanners
 - o Banners being made for the ACC + a few others
 - o Penny Mackey’s working on Fun Fest booth and planning
 - o Ad in the shopper along with our pull tab booth

**Patti said we already have \$1000 budget per month for advertising so the ad in the shopper will be covered under that budget

**Laura – should make up fliers to post

**John Sitarz took 100 tickets, Tony’s already sold 10, Craig’s sold 25.

**INSTRUCTION: Separate account is being to put money away and keep track of this money Checks should be made to AHYHA – CG (Charitable Giving)

Tent Party:

We have to cover the cost of Tent, band, porta-potty

Penny Mackey confirming other expenses to provide a full update for the board. **NEXT MEETING: Approve funds for the tent party. Ask for a detailed plan and budget expectations.**

Junior Gold Plans for next year:

-Some of our neighboring associations have not paid for their participation in Jr. Gold

- Next year we have to be VERY clear about paying up front for this program. We just graduated 17 players, so we may not have any kids next year.

- Coaches have not yet been fully paid and we are negotiating with District 10 to ensure financial support

ACTION REQUIRED: Jason to call D10 contact on Jr. Gold to negotiate a plan to pay the coaches resolving between multiple associations.

Community Center Update:

Jason would like to use ACC more in the summer time. **Question:** Could we do summer tournament...etc use some of their extra ice?

- ACC is advertising – but a lot of the advertising boards are expiring. We might be able to buy advertising in bulk.... Jason wants to put together a plan to have the board help solicit advertisers and we can get a piece of the funds.

- Reduce cost

- Leverage advertising for fundraising opportunities

Outdoor Rink update:

Menards request for discounted materials still not final. Tony is waiting to hear from them.

- Lights, warming house still being figured out. Lighting has to be approved by the city.

- **ACTION: Monica** to get the names of the outdoor rink volunteers so Tony Howard so he can reach out to them and ask for their help.

Budget Submissions:

Prepared: Derrick, Dave, Aaron, Dale, Chris Markus, Mark Chevalier, Laura Lazan,

Missing: Penny Mackey, Laurie Klepinger (doesn't spend anything – volunteer only), Jason Patton, Ron Meissner, Mike Clough, Penny Portner

ACTION: Jason to clarify how he wants budgets to look. Monica to help clean up final budgets

Director Updates:

Penny Mackey: Tent party – has all the tickets / need an incentive to get the tickets sold. Could we get players to go out and sell tickets? Can we sell at Fun fest? At the Family Fun Fest, we'll have a booth, car is going to be there, and we are trying to sell dilly bars through DQ in Brooklyn Park - if city approves. We'll pull the car through the parade... flyers, Tent party tickets available.

- VOLUNTEERS will be needed for the Fun Fest and tent party

Jason Patton: Finalizing ball caps – negotiating price – two style hats / working to have them ready for the family fun fest

Laura Lazan: Working on the website – updates to be made tonight

Ron Meissner: Thinks we have the application pages for the coaching already on the website. We are only looking for traveling head coaches... There will be an ad in Let's Play hockey for June. Flyers at Superrink, ACC, Hat Trick, Dave's, Letterman. Word of mouth is how we get non-parent coaches.

Adam Denny still has the evaluations from last year. **ACTION:** Derrick Johnson to get evaluations.

Cost of Coaching – Ron is trying to figure out how to pay for tournament expenses of the coaches

Laura Nissen: Tournament planning: Asked for guidance from the board on her tournament plan. Laura asked whether we should list our tournament as B2 or just "B". Penny Portner suggested we leave advertising at B2 until we hear about a D10 decision to change to "B".

- Dropped Bantam tournament
- Keeping \$300 gate fee – staying the same.
- Erick asked about raising the gate fees
- Laura Proposed her tournament plans

Laurie Klepinger: Had her first experience with the gambling audit. Will participate again in June.

Chris Markus: No updates

Dale: Promoting Summer Girls program. Question: Is Thorson still going to have the girls portion of the summer camp? **ACTION:** Dale to call Thorson to confirm

Dave Johnson: Skate to Excellence clinics, 3:3 programs and Ice plans being figured out and planned for summer player development.

Aaron Gardner: Booked Jr. Hockey through next winter. Has a Saturday morning and Monday evening option for ice during winter session. Fall session has Saturday morning and Tuesday evening option for

people. Sunday sessions not as well attended. Discussion about: June 12th – when should we blast “learn to skate” group with announcements?

Mickey Mouse will skate out on the ice with the kids. Patti Howard offered to get a roll of Mickey stickers to put on helmets.

Monica Hamling: Will start sending out action items immediately after each board meeting. Policy / Procedure subcommittee is still meeting to bring closure to our recommendations.

ACTION: Penny Portner to send the *correct* policy and procedure manual (with “old” player move up policies detailed the way Jason Hemp – and other board members remembered it). Jason wants to make sure we get the updated version for our policy / procedure review.

Derrick Johnson: Working to get Jenny Potter – us Olympic team for summer events

Mark Chevalier: Planning to submit policy proposal for the June meeting (Tryout policies). Mark has gotten feedback from members, has held a meeting with volunteers for the committee and operations board. Need to coordinate the final policies with the overall handbook and submit for approval.

Jason Hemp entertained a motion to adjourn the meeting. **MOTION MADE BY** Meissner, **SECONDED BY** Portner and **PASSED UNANIMOUSLY.** Meeting adjourned at 9:30pm