

Bloomington Ice Garden Advertising Opportunities

RATE CARD

Dasher Boards: \$1,000.00 per year

- 7.5 Foot Ads - Rink #1 Between the Blue Lines
- 8 Foot Ads - Rink #2 Between the Blue Lines
- 10 Foot Ads - Rink #3 Between the Blue Lines
- 9 Foot Ads - ALL OTHERS

Ice Resurfacers:

- Left Side \$1,500.00 per year
- Right Side \$1,500.00 per year
- Front \$500.00 per year
- Complete Wrap \$4,750.00 per year (3 year contract only)

Wall Panels / Banners:

- 4' W x 8' H (Rink #1) \$1,000.00 per year
- 10' W x 8' H (Rink #2) \$2,000.00 per year
- 20' W x 8' H (Rinks #2 & #3) \$3,400.00 per year
- 50' W x 8' H (Rink #2) \$7,500.00 per year

In-Ice Logos:

- 10' Diameter \$2,200.00 per year

10% Discount for advertising on all three rinks.

With a one (1) year agreement, the advertiser pays for the cost of production & installation.

With a two (2) year agreement, the advertiser pays for one-half the cost of production & installation.

With a three (3) year agreement, the advertiser does not pay for production & installation.

Current Promotion on Rink #2 & Rink #3: With first ad purchased, mirror image ad is \$300.00.

Advertiser is responsible for finished artwork. (Digital file specifications and art assistance available.)

Payment Terms: First Year Payment Due Upon Completion of Ad Installation
Subsequent Years Due at Contract Anniversary Date