

# **EDEN PRAIRIE HOCKEY ASSOCIATION**

## *Sponsorship*



*Dear Business Owner,*

*The Eden Prairie Hockey Association organizes and promotes youth hockey for girls and boys in our community. We believe that boys and girls that participate in our program learn more than just the skill of hockey. They learn determination, teamwork and personal responsibility. We are proud of our Eden Prairie High School hockey team who won the State Hockey Championship in 2009. The EPHA has developed many great players over the years through its successful program. We have 600+ boys and girls who play hockey in the EPHA. In addition, our association hosts 8 tournaments at all youth levels at the Eden Prairie Community Center. Approximately 6,000+ people come to Eden Prairie from across the state and neighboring states for each of our tournaments.*

*We would like to make youth hockey more affordable to the families of our community. To accomplish this, we are asking businesses in our community to help us with our sponsorship effort. We have put together various sponsorship packages. We also welcome your sponsorship ideas (for example, discounted or free products and services or a percentage of sales).*

*Your sponsorship of the EPHA will not go unnoticed. The boys and girls of our program, as well as their parents, truly appreciate the donations our non-profit organization receives.*

*Please contact me at [sponsors@ephockey.com](mailto:sponsors@ephockey.com) or 201-314-1726 if you have any questions or can become a sponsor of the EPHA. I look forward to discussing with you how I can further promote your business through your sponsorship. Thank you for your time and consideration.*

*Sincerely,*

*Sal Fialo  
Eden Prairie Hockey Association  
[sponsors@ephockey.com](mailto:sponsors@ephockey.com)*



## EDEN PRAIRIE HOCKEY ASSOCIATION

### SPONSORSHIP OPPORTUNITIES

For your sponsorship, your business will get:

- ❖ A logo and a link on our web site on our [www.ephockey.com](http://www.ephockey.com) web site sponsors page
- ❖ A 5x7 flyer for your business in the EPHA sponsorship area at the Eden Prairie Community Center
- ❖ An opportunity to hand out coupons, brochures or samples to our 650 members, 50 Eden Prairie team managers and/or the 200+ managers that come in for our 10 EPHA tournaments from November to March
- ❖ Included in our bi-monthly sponsorship emails to our 650 association members
- ❖ Included on the "preferred businesses list" that will be sent to the 200+ incoming teams for our tournaments
- ❖ An opportunity to distribute brochures and/or business cards on the Eden Prairie Community Center EPHA Sponsorship wall
- ❖ Included on the EPHA sponsorship banner hung in Rink 3 of the Eden Prairie Community Center (must be signed up before November 1)
- ❖ Included on the list of EPHA sponsors in the EPHA tournament booklet

#### ➤ Association Sponsor \$300

*All benefits listed above.*

#### ➤ Team Sponsorship: \$300-\$1500

*All benefits above plus placards on the back of your team's jerseys and a sponsorship plaque for your business.*

<i>Boys A Teams, Boys U19</i>	<i>\$ 1,500</i>
<i>Boys B Teams, Boys U16, Girls U10 – U14 Teams</i>	<i>\$ 800, \$ 600 w/out jersey placard</i>
<i>Boys C Teams, All Mite Teams, Girls U8</i>	<i>\$ 500, \$ 300 w/out jersey placard</i>

#### ➤ Seasonal Tournament Booklet Advertising:

*\$100: A business card size ad in our tournament booklet for the entire season*

*\$300: A 1/2 page ad in our tournament booklet for the entire season*

*\$500: A full page ad in our tournament booklet for the entire season*

#### ➤ Rink Advertising

*Dasher Boards advertisement - \$2850 for three years*

*On Ice advertisement - \$4500 for three years*

*Zamboni or Scoreboard advertisement - \$7500 for five years*

#### ➤ Tournament Sponsor \$1000

*Your business name is recognized as the primary tournament sponsor which also allows you have many opportunities to advertise your business throughout the weekend.*

#### ➤ Locker Room Advertisement \$400 for two years.

*Encased 8 x 10 promotional ad next to locker room white board.*

#### ➤ Food or Product Donations

*Donate food for our tryouts or during our tournaments for the volunteers*

*Donate items for silent auctions during our tournaments or for player and team incentive prizes throughout the season*