



## GTHA "Try Hockey For Free" Program

**INTRODUCTION:** The non-profit groups of Grand Traverse Hockey Association and Centre ICE, with the help of the Dallas Drake Stanley Cup fundraiser, is Starting a "Try Hockey for Free Program" using OneGoal Hockey Equipment. OneGoal is a nonprofit organization comprised of a coalition the National Hockey League (NHL), the NHL Players Association (NHLPA), the NHL Alumni Association, USA Hockey, Hockey Canada, rinks, Easton-Bell, Reebok-CCM, Bauer, retailers, and many others across North America who are involved with hockey.

The "one goal" of this group is to build greater awareness and understanding of hockey so parents can make informed decisions about involving their families in the sport. For many of us who didn't grow up with the game, OneGoal makes it easier and less intimidating to join in on everything that hockey has to offer.

For more information on OneGoal, please visit [www.onegoal.com](http://www.onegoal.com)

**TARGET GROUP:** Ages 8 and Under

**FORMAT:** Stanley Cup Champion and Former Detroit Red Wing Dallas Drake or other GTHA representative will come to the classroom for an interactive educational session of the sport of Ice Hockey. He will have some One Goal hockey equipment for the kids to try on and answer questions about his career, rules of the game, etc...

**FIELD TRIP TO PLAY HOCKEY:** The kids will have an hour at Centre ICE to play ice hockey with all the equipment provided. Kids can bring their own skates if they have them, but rental skates will be provided free of charge.

**INSTRUCTORS:** GTHA will provide coaches, including Dallas Drake to help kids put on the equipment, play and take off the equipment.

### CONTACT INFORMATION:

Kerry Russell, GTHA OneGoal Coordinator  
(231) 357-8570

Grand Traverse Hockey Association  
1600 Chartwell Drive  
Traverse City, MI 49686

