



Hudson Hockey News

HUDSON YOUTH HOCKEY ASSOCIATION

March 10

The Puck Stops Here!

Letter From the President

Hello Hudson Hockey Association Members-

Each year as we near the end of February I always have a bunch of mixed emotions. Part of me is ready for the hockey season to be over, but then there's that feeling that the season seemed to fly by!

Before we as an association transition into the off-season, I wanted to take a quick minute to thank all of you for the volunteer and financial commitments that you have made/make to the Hudson Hockey Association. It is cliché, but this association could not function without each of your contributions.

WOW...We just had our HHA Annual Meeting for the 2009-2010 season (February 15th), and what a great turnout! Over 80+ members attended, which is the largest turnout I have seen in the past five years by a long shot. That kind of involvement by the members will take this association to the next level.

A key component to the success of the association is to continue to improve the communications to the membership. Over the past year and a half, the Communications Committee has put in a great deal of time and effort to improve the communication to the membership, and I think the attendance at the annual meeting is a byproduct of those efforts. For many years, there were comments/complaints that the com-

munication of information to the membership was poor. More recently, the comments/complaints have been that the membership feels they are receiving too many informational messages. We will do our best to continually tweak the process, but I would rather we error on the side of too much than of too little. This group works very hard to keep the membership informed, so please take a peek at the messages being sent to you.

Finally, thanks to all of you who have attended the Capital Campaign informational meetings. The committee can appreciate how busy everyone's schedules are, and for those who were unable to attend, the committee will try to put together more opportunities for you to attend. There will be a lot of information coming your way in reference to this campaign, so I will digress at this time. I know this committee still needs assistance in various capacities, so your time and expertise would be welcomed.

It has been another successful year for the Hudson Hockey Association! Enjoy the rest of the season.

Adam Danielson

President-Hudson Hockey Association

(Submitted by HHA President – A. Danielson)

Corporate Match Funding Sources

As we look for funding sources for our organization please check to see if your business or organization has grants or matching funds for non-profit agencies. We are aware that 3M, Medtronic, Xcel Energy and RBC Wealth Management have programs.

As an example Medtronic thru its 'Mission in Motion' campaign will donate \$500 to any non-profit organization on behalf of an employee that donates at least 25 hrs (HHA is registered). In addition they will match any employee donation up to \$500 for the same organization. All of this is done online and is very simple to do.

If you need information on HHA Tax ID please contact HHA Treasurer Brent Hanson at brent.hanson@rbc.com or 612.290.6069

Please check with your employer so we do not overlook this type of funding opportunity! Many deadlines for 2009 funds are approaching soon.

(Submitted by HHA Member - S. Fisher)

Calendar of Events

- MAR 1 - EQUIPMENT RETURN**
6:15PM - 7:15PM Raider Arena
- MAR 3 - OPEN SKATE**
11:30PAM - 1:00PM
- MAR 6 - MARCH MADNESS CANCELLED**
Shopping Extravaganza Cancelled
- MAR 7 - OPEN SKATE**
6:05PM - 7:05PM
- MAR 8 - EQUIPMENT RETURN**
5:30PM - 6:00PM Raider Arena
- MAR 27 - SEASON MELTDOWN DINNER**
4:00-10:00PM - Willow River Inn

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New Equipment Rental Policy - Effective Immediately

ALL rental equipment must be turned in at the end of season, OR re-checked out for the spring/summer season. Failure to do so will result in the deposit on file being forfeited.

Equipment Return Dates

2/20 10:00 am - 11:00 am
2/27 10:15 am - 10:45 am
2/28 (level 3 players can return immediately following the last jamboree game)
3/1 6:15 pm - 7:15 pm
3/8 5:30 pm - 6:00 pm

Find additional information regarding the new equipment policy on the website under new and used gear click rentals

Questions? Contact Crystal Howard at 1 (715) 381-0095 - tc.howard@sbcglobal.net

(Submitted by HHA Equipment Contact – C. Howard)



Evaluate Your Coach Online

We are using a new online survey tool to make the task of responding faster and easier for our members. The survey takes less than four minutes to complete and provides very valuable information to help us continually improve our coaching program.

The online survey has been created and can be reached via the HHA website.

Please make sure to complete one survey for each coach (including assistant coaches) that may have been coaching your team/kid(s) this year.

This survey will be available until March 1st.

Visit www.hudsonhockey.com today to complete your survey!

The Hudson Crusaders

Crusader Hockey is a venue for young high school graduates to continue to develop their hockey skills through education, practice, fun and sporting events. As a partner of the Hudson Hockey Association and a member of the Minnesota Junior Hockey League, Crusader Hockey has a commitment to ensuring that our players enjoy an environment of learning and positive

feedback.

We are also committed to helping promote the advancement of players and coaches to the college level. Our commitment to our players encourages each individual participant to meet their potential through dedication to their craft, leadership, moral living, and charitable giving of self to the community.

Crusader Website:

www.lechampiondehockey.com

MNJHL Website:

www.mnjhl.com

CRUSADE

A goal undertaken with great enthusiasm.

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HHA Election Results



Approximately 80 members attended the annual membership meeting and election. This was the best attended annual meeting in years! Thank you to all the members that attended the meeting. Your input and feedback is appreciated.

2010 Officers:

- President – Adam Danielson
- Vice President for Support of Hockey Operations – Dan Takkunen
- Secretary – Laura Madden

2010 Age Level Representatives:

- Level 1 & 2 Mites – Shannon Coenen
- Level 3 Mites – Crystal Howard
- Squirts – John Gornick
- PeeWees – Stacy Dove
- Bantams – Rick Shefveland
- Girls (U8/U10) – Lori Hendricks
- Girls (U12/U14) – Greg Kaasa
- Jr. Gold/U16/Boys & Girls Varsity – Devin Willi

Remaining Board Members:

- Vice President for Administrative Support – Cory Stubbendick
- Vice President Hockey Operations – Bob Quade
- Past Board Member – Russ Lewis
- Ice Scheduler – Angie Steiner
- Treasurer – Brent Hanson
- Chair of Arena Management Board – Greg Sarno
- Chair of Coaches and Player Development – Tony Tripicchio

Q: What does the Board of Directors do?

A: During the months of April through September, the Hudson Hockey Association Board of Directors are extremely busy preparing for the up-coming season. These months are used to prepare for registration, try-outs, team sizing, formation of committees, budget planning, implementation of policy/procedures, fundraising, etc., etc. This time frame is also when our Arena Management Board (AMB—Committee in charge of the overall operation of the Gornick and Raider arenas) completes all maintenance and/or improvements required in each rink in order to keep them operating at their optimum capacity. During the regular hockey season, October through March, the Board of Directors monitors existing program progress and the creation of teams, votes on committee recommendations to continue to support existing or new programs to further develop the hockey program and players, and begins planning for the upcoming season. (Submitted by HHA Secretary – L. Madden)

Bantam District Tournament - Get Your Hours!

The Hudson Hockey Association is this year's host for the Bantam B2 District 8 Tournament March 14th-21st.

We need lots of volunteers for this event! Volunteer opportunities will be posted on the HHA website. This is a huge event for the HHA, as we do bring in about \$8000 for hosting this event!

(Submitted by HHA Ice Scheduler – A. Steiner)

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Mite Jamboree Raffle Tickets Pre-Sales Event



Tickets can be purchased in Raider and Gornick Concession stands starting Friday, February 19th. Check out the fantastic prizes! Winners will be posted 9:00 am on February 28th. Good luck!

\$5.00 Raffle prizes:

- Northern Edge Hockey Camp (\$425.00 value)
- Exceed Hockey Camp (\$250.00)
- Total Hockey Spring Camp Voucher (\$100.00)
- 2 sets of Gopher WCHA play off tickets
- Willow River Saloon/Carbone's Pizzeria Pizza a Month for a year certificate (\$250.00)
- 3 - two hour sessions of ice time in Raider



\$1.00 Raffle prizes:

- Capture it Now Custom Action Photo poster (\$45 - \$60 value)
- \$25.00 Keys Cafe gift card
- 3 Gold Skate Sharpening packages from Precision Sports (\$50.00)
- MN Swarm game ticket package (\$84.00)
- 1/2 hour massage from A la Mode
- Ice Cream Cake from Dairy Queen

(Submitted by HHA VP Admin Support – C. Stubbendick)



THE MARCH MADNESS SHOPPING EXTRAVAGANZA SCHEDULED FOR MARCH 6TH AT THE HUDSON MIDDLE SCHOOL HAS BEEN CANCELLED

Onsite Sharpening

How it works: Each skater will get a skater ID badge that they attach to the laces of their skate. If a skater doesn't have a badge they can fill out the envelope and place payment inside and attach to skate or go online to www.precisionsports.biz and order a badge and purchase a package there if they want to. Simply attach your ID or envelope and drop the skates in an available on-site locker or at the YMCA.

When skates are sharpened, they are brought back to the lockers or the YMCA the skater (or preferably the parent) will get an email from us notifying them that the skates are done and if they have a package it will tell them their balance.

For the Spring and Summer, we're picking up and dropping off skates Tuesdays and Thursdays at 5:00. Skates will be sharpened and returned on the following pickup day.

Packages are good for the whole family to share, the credits never expire, and if a badge is lost we can print a new one and transfer the credits over.

We are expanding this coming year to accommodate River Falls, Stillwater, Woodbury, and Oakdale so we are extremely excited for the new season.

Mike Culver
Precision Sports, Inc.

Phone: 715-381-1615
Toll Free: 877-381-1615
www.PrecisionSports.Biz

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HHA Season Meltdown - March 27th

Advance ticket sales will be available in Gornick Concessions, starting February 19. By purchasing your tickets in advance, each ticket will be entered into a raffle drawing. Prices are \$10/adults and \$8/child

Thank you to all of the teams that donated a raffle basket. We already have many awesome raffle items! I am also still taking donations for the raffle or auction.

We still need kids to volunteer to work shifts bussing tables and working the live auctions. This is a great opportunity for teams to work together to volunteer!

Volunteer shifts available:

- Youth table bussers - 1 Hour shifts (need 40!!)
- Adult/Peewee or older Food Servers - 1 or 2 hour shifts (need 24!!)
- Youth Live Auction Assistants - 1 or 2 hour shifts (need 16!!)

If you have an item to donate or would like to volunteer, contact Stacy Dove: doves@dishup.us.

(Submitted by HHA Fundraising Rep – S. Dove)

What's Happening in Fundraising!

We still fundraise during the hockey off-season! Keep track of upcoming fundraisers through the HHA Newsletter. Off-season fundraisers are a great way to get volunteer hours.

HHA is focused on running fundraisers that not only appeal to our members but also to those outside of our organization. If you have any ideas for a fundraiser, please let us know (ourteam@stubbendick.com).

Our newly formed fundraising committee is ready to coordinate HHA fundraisers, but we need your help to make them successful.

(Submitted by HHA VP Admin Support – C. Stubbendick)

WAHA Warm-Up Ice Offered

HHA is offering ice time for those kids extending their seasons by participating in the following WAHA events:

- 1997-1998 PeeWee Tier II Kohlman Cup
- 1995-1996 Bantam Festival
- 1993-1994 Midget Festival
- 1993-1996 WAHA Development Camp & Girls Festival

For more information, check out the WAHA website: www.waha-hockey.com

At this time we have scheduled the first two ice sessions with more to be announced.

- Sun 2/21, 4:25pm-5:25pm, Raider rink
- Fri 2/26, 5:00pm-6:00pm, Raider rink

In lieu of charging a fee for this ice time, HHA is requesting that each skater bring a non-perishable food item to be donated to the Hudson Food Shelf.

Additional coaches and Zamboni coverage are welcome.

Any questions can be directed to Bob Quade at 715-549-5386 or 715-222-9053.

(Submitted by HHA VP Hockey Operations – B. Quade)

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BIG Year for Concessions!



This year has been great for our concessions in many ways!

REVENUE: We will increase our revenue two fold by the end of this year. Already we have revenue of \$38,000 compared to \$21,000 all of last year.

PRODUCTS: Some of the products we sell have changed since last year. Dunn Brothers coffee is now available, Mac and Cheese is available, Pizza is available for certain events, and the list goes on. Additionally we have eliminated items that did not sell as well.

MANAGEMENT: Thank You Tracy and Deryk Chase! Your focus and commitment to improving our concession stand made positive impacts throughout. Highlights include: Volunteer training sessions, How-to Manual, and a better mix of food and drink items available.

STAFFING: Mandatory concession hours were not popular by some in the association; however the increase in revenue is badly needed by our organization. Thank you to everyone for staffing our concession stands. A big thanks to Paula Bates for your organization and commitment to keeping shifts staffed.

(Submitted by HHA VP Admin Support – C. Stubbendick)

Mite Committee Update

Mite Committee Update

This has been a fun, busy and successful year for the mite committee. We started with the summer Hudson parades, then a very successful "Try Hockey For a Day", followed by an incredible "Jump Start to Hockey" program and a new format to parent meetings. It is hard to believe that the season is almost over! What a great year of hockey it has been! Thank you to all of the parents, coaches, managers, skaters and everyone else who supported the players and the association.

Our most recent success... The Mite Jamboree, Feb 27-28. We have 12 teams participating in the Jamboree this year, including three Hudson Teams. The Jamboree included a few "new" ideas; a hot dog eating contest in which the team that eats the most hotdogs during the weekend wins the Hot Dog Trophy. We also will try "Mite Mail" instead of chuck a puck. Mite Mail is a note of good luck that is purchased and is announced before and/or during the game. We worked with the Hudson Chamber of Commerce and local businesses and sold advertising space for our Mite Jamboree. We had close to 20 local businesses who advertised in our program. Many businesses offered specials to Jamboree participants.

We had some Fantastic raffle items that were donated including...

- Northern Edge Hockey Camp (\$425.00 value)
- Exceed Hockey Camp (\$250.00)
- Total Hockey Spring Camp Voucher (\$100.00)
- 2 sets of Gopher WCHA playoff tickets compliments of Dove Action Battery
- Willow River Saloon and Carbone's Pizzeria Pizza a Month for a year certificate (\$250.00)
- 3 - two hour sessions of ice time in Raider
- Capture it Now Custom Action Photo poster (\$45 - \$60 value)

(And more see "Mite Jamboree Raffle" on page 4)

We had MANY people volunteer time and energy to make this event and other events successful! THANK YOU!

If you are interested in being a part of the Mite Committee, contact Rachel Sande at brsande@yahoo.com or 651-247-8218.

(Submitted by HHA Member – R. Sande)

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Capital Campaign Committee Update



We hope you were able to attend one of the Capital Campaign Committee (CCC) meetings held in mid-February to get an update on our progress and discuss the new Charter Membership program. You may know that during 2009, the CCC was formed with an emphasis on raising funds over the next three years to achieve three primary goals:

1. Replace the Gornick Floor (\$520,000)
2. Finish the facility projects (\$1.6 million)
3. Pay off the association's debt (\$1.4 million)

Our short-term goal is to raise enough funds to replace the Gornick floor during the summer of 2010 and we are running short on time. We must start the replacement project by June in order for the arena to be ready for the start of the next season. The impact of not replacing the floor will impact all skaters in the association.

In March 2010, mailings will go out to all HHA members outlining our new Charter Membership program and asking for your pledge.

There are three levels in the program:

- Bronze \$500/year donation for 3 years for a total contribution of \$1,500 - \$50/reduction/child/year
- Silver \$750/year donation for 3 years for a total contribution of \$2,250 - \$75/reduction/child/year
- Gold \$1,000/year donation for 3 years for a total contribution of \$3,000 - \$100/reduction/child/year

Pledges will be made over a three year period and payments are due by June 1st each year in order for the reduction in program fees to apply. The reduction is for all children in your family as long as they are skaters in the association. A member of the Charter Membership committee will be following up with members to ensure all questions are answered. We ask that you please complete the pledge card and return it whether you are able to make a pledge or not. This will help us assess the pledges more quickly so a decision can be made on the Gornick floor project. Please consider the future of our organization when you complete your pledge card. We need your support!

Another great way to get additional funds for the association is thru company matching. Please check with your employer's Human Resource Department regarding company match programs for dollars and volunteer hours. We've found several companies that have excellent matching programs, including 3M, Excel Energy, Wells Fargo and Medtronic.

We are working with different grants and foundations to raise funds and this work will continue over the next several years. We will also begin to spread the word throughout the Hudson community to gain support from community members and businesses. The most important message we need to convey with these groups is that we have 100% support from our membership!

Look for the "Capital Campaign" link on the left hand side of the menu on the HHA website for more information. You will find progress updates, presentations, FAQs and other information posted.

Leading the Capital Campaign is as follows:

- Campaign Chairperson - Todd Gilbert
- CCC Chair Assistant - Trisha Danielson
- Fundraising Chair - Ryan Flattum
- Fundraising Chair Assistant - Lori Murray
- Fundraising - Major Donor Chair - Dave Robson
- Fundraising - HHA Members Chair - Dave Drewiske
- Fundraising - Grants & Foundations - Dan Takkunen
- Fundraising Event Chair - Stacy Dove and Fran McLellan
- Recognition Chair - Laura Madden
- Finance Chair - Dan Takkunen
- Communications Chair - Michelle Jamieson
- Building Construction Chair - Dave Robson

We still need more HHA members to join the CCC team! If you would like to lend your help in this campaign, or if you have any questions, please contact Trisha Danielson at trisha.danielson@andersoncorp.com.

The Puck Stops Here!

HUDSON YOUTH HOCKEY ASSOCIATION

Hudson Youth Hockey Assoc.
1820 Hanley Road
Hudson, WI 54016-9368

Phone: 715-386-3535
Fax: 715-634-0822

Have an Idea or an Article?

Please email your ideas or articles to: kellihudson5@yahoo.com

We're on the web!

<http://www.hudsonhockey.com>

Useful Information

Rink Locators

www.arenamaps.com

www.rinkfinder.com

Education & Training

www.usahockey.com

Skate Sharpening & Equipment

Precision Sports, Inc
Onsite Lockers
(715) 381-1615
www.precisionsports.biz

Treadmill Sports
325 Garfield St
Somerset, WI 54025
(715) 247-5401

Cunningham's Sports
2510 Curve Crest Blvd
Stillwater, MN 55082
(651) 430-4300

Hockey Associations/Leagues

www.waha-hockey.com

www.showcasehockey.com



Board Members

Adam Danielson – President
Cell: 612-363-8899
danielsons@baldwin-telecom.net

Dave Drewiske – Prev. Brd. Mem.
Cell: 651-470-5878
dpdrewiske1@mmm.com

Brent Hanson – Treasurer
brent.hanson@rbc.com

Bob Quade – VP Hockey Ops
Home: 715-549-5386
bl.quade5@presenter.com

Jim Dardine – VP Support Hockey Operations
Home: 715-386-8164
dardine@baldwin-telecom.net

Cory Stubbendick – VP Admin Support
stubbendick@sbcglobal.net

Laura Madden – Secretary
Cell: 651-442-6629
lmadden@andersencorp.com

Greg Sarno – Chair Arena Mngt.
gmscompliance@sbcglobal.net

Angie Steiner—Ice Scheduler
Cell: 651-707-2050
hhascheduler@att.net

Shannon Coenen - Mite Rep Level 1 & 2
shannon.coenen@gmail.com

Todd Gilbert – Mite Rep Level 3
Cell: 715-760-0660
tgilbert@valleycartage.com

Stacy Dove – Squirts Rep
Home: 715-549-5849
doves@dishup.us

Greg Somerville – PeeWee Rep
Cell: 612-812-1448
gesomerville@landolakes.com

Dan Korum – Bantam Rep
Cell: 715-760-1616

dsk6@comcast.net

Dan Takkunen – Girls Rep
Cell: 715-410-2095
dan@takkunen.org

Devin Willi – Varsity Girls & Boys/Jr. Gold/U16 Rep

Tony Tripicchio – Chair of Coaches and Player Development
thha.tonyt@gmail.com