

# SoftballNation 2010 National Yearbook & Rule Book

## Advertising/Sponsorship Information

The SoftballNation National Yearbook will be published in the first quarter of 2010. This book is designed to be a guide for Youth Fast Pitch and Adult Slow Pitch teams throughout the 2010 season. Softballnation will publish and distribute the yearbook at no charge to teams and players. Below are the advertising rates for the 2010 yearbook/rule book.

If you have questions, contact your local SoftballNation director or call (804) 378-2285.

<b>Type of Advertisement</b>	<b>Rates for 2010 Yearbook/ Rule Book</b>	<b>Notes</b>
1) Outside Cover: Full Color (to be worked into the design of the book) includes one inside cover ad.	\$1,000.00	<b>Check for Availability</b>
2) Inside Front Cover: Full Color	\$750.00	<b>Check for Availability</b>
3) Inside Back Cover: Full Color	\$750.00	<b>Check for Availability</b>
4) Centerfold: Double Page Black & White	\$600.00	<b>Check for Availability</b>
5) Full Page: (Black & White)	\$500.00	
6) Half Page: (Black & White)	\$400.00	
7) Quarter Page: (Black & White)	\$300.00	

### **Deadline: ASAP (Space is Limited)**

**All advertisers will receive visibility on the SOFTBALLNATION website:  
[www.softballnation.com](http://www.softballnation.com)**

**We receive approximately 500,000 hits on the site each year.**

Please fill out this form and return it with your payment and artwork to your SOFTBALLNATION Director: (make check payable to SOFTBALLNATION)

Questions: 804-378-2285

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Ad Type Requested: Circle One: 1 2 3 4 5 6 7

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

For best results: Provide your ad on a camera ready slick or file.

To email: contact Butch Tiller at [tilcomm@aol.com](mailto:tilcomm@aol.com)