

## **North Branch Mite Committee**

### Monthly Meeting Minutes

February 4, 2010

**Meeting was called to order at 7:00pm.**

**Committee Members Present:** Barb Boelk, Ray Croal, Scott Hannah, Shaan Hilber, Tim Hink, Nichole Holman, Lisa Isaacson, Lori Pendergrass, Michael Whiting, Cherie Turek

**Mite Committee members will meet once a month. The next meeting is scheduled for Tuesday March 2<sup>nd</sup>. This will be the year end meeting for the 2009-2010 season. All Mite parents are asked to attend to review the current season and discuss improvements for next year.**

### **Survey Options**

- Liberty Mutual Online
  - This website includes basic hockey survey questions.
  - Team selection can be made prior to taking the survey
  - The results of the survey can be generated online
  - Easy to use
  - Option to add one (1) custom question to the survey
  - One (1) custom response box is also included
  
- North Branch Hockey Website Survey Tool
  - Need to do more research on how this tool works
  - There is a survey/registration link on the team webpages under the “Add Page Element” section.
  - Mike Whiting will do some more research on this survey tool and see if it meets our needs.
  
- Survey Monkey
  - Online survey tool that provides 100 free responses to the survey and will let you create up to 10 questions. Anything over 100 will require a rate based on response numbers.
  - Ability to create the survey and send a link of the survey in an email message.
  - Easy to create and use.
  - Ability to create as many custom questions as wanted.

### **Survey Collection Options**

- Complete Survey Online
- Paper Survey
- Provide survey at the last practice and request they be returned at the year end party.
- Give survey out at the year end party and have them turned in before leaving.
- Give a \$5 coupon on the next year's registration fee for filling out the survey.
- Put names in a drawing for filling out the survey.
- Capture email addresses of those that have filled out survey if completed online.
- If providing online survey, look at providing a laptop at the year end party for all parents to use if they do not have access to the Internet.

### **Changes to Last Years Survey**

- Remove Question 8 from the survey. "There was the right ratio of games to practices". Many believe that this is out of the hands of association members.
- Remove Question 4 from the survey. "The equipment I received from NBAHA was the correct fit/condition."

### **Options to Create Traveling / In-House Teams**

- Higher costs to traveling players that will receive more ice time.
- Keeping costs lower for in-house players
- Keep more players in the Association that are unable to pay the higher costs of a traveling team.
- Provide more ice time to those parents and players that do want this option and are willing to travel farther distances to get this additional ice time.
- Many skaters are spending additional hours skating outside the regular practices and games.
- Look at providing an in-house team with 1 hour per week of ice time.
- Provide volunteer credits to coaches that participate in coaching the in-house teams.

### **Summer Fundraising** (Fundraising Director is Janelle Olson)

- Stacy Days
- Power Play Raffle
- North Branch and Stacy Parades (players on rollerblades)
- Braut Stands
- Looking at Ground Breaking Ceremony in April or May
- Softball Tournament to include some type of gambling
- Selling pucks as an arena fundraiser at the Ground Breaking Ceremony
- Golf Tournament

### **Summer Clinics**

- Spring Leagues consist of mostly games (example Showcase)
- Rink Rats
- Randy Gendreau providing summer clinics in August to teach skating and stick handling
- Minnesota Made Hockey

### **Publicity Ideas**

- Skate with the Gophers
  - Need Board approval to publicize
  - Five hours of ice time with college players
- Wild Night
  - Sell programs
  - Discounted ticket price to game
  - There may be an age requirement to participate
- Food Shelf donations at the “Winter Learn to Skate” sessions
- Publicize in local papers
- Charge \$1 to see mite level games.
- Post game schedules at senior center.

### **Year End Parent/Mite Committee Meeting**

- This meeting will take place at the North Branch Library conference room on March 2<sup>nd</sup> at 7:00pm.
- Try and schedule equipment drop-off at the shack before this meeting.
- Have break-out group discussions
- Provide survey at this meeting

***All Mite Committee members have agreed to continue these monthly meetings throughout the summer.***

### **Committee Member Tasks**

- Send suggestions of survey questions to Tim Hink.
- Research and send information on NBAHA survey tool.
- Research and send information on Survey Monkey tool.
- Decision will be made, before the March meeting, on how these surveys will be distributed (paper or online) to families and the content of the survey.

**Meeting ended at 8:55pm**