



David O'Neill

HIGHLINE PREMIER FOOTBALL CLUB

COACHING BACKGROUND

- ◆ Academy Coach, Seattle Sounders FC Youth Development Program (2008-present)
- ◆ Head Coach, Garfield High School Varsity Men and Women (2008-present)
- ◆ Head Coach, HPFC U10 and U11 Boys (2008-present)
- ◆ Manchester United Soccer Schools Staff Coach (2008)
- ◆ Head Coach, Soccer Domain Academy U12 Boys (NJ) US Club Soccer National Finals (2005)
- ◆ NSCAA Advanced National Diploma
- ◆ NSCAA National Diploma
- ◆ Football Association Coaching Certificate



Current HPFC Teams

- HPFC U11 DEV BOYS BLUE
- HPFC 97 BOYS BLUE

CONTACT:

Email:
coachdoneill@gmail.com

EDUCATION

BSc.Sports Science and Physiology. University of Leeds (2002).

MA in Teaching. Seattle Pacific University (currently undertaking)

PLAYING BACKGROUND

- ◆ Seattle Wolves FC Player (2007-present)
- ◆ University of Leeds 1st Team (1999-2002)
- ◆ West Midlands Regional Colleges (1997-1999)
- ◆ Worcester Sixth Form College 1st Team (1997-1999)
- ◆ Pershore Town FC Youth Academy Team (1999)
- ◆ North Bromsgrove High School Varsity (1993-1997)

COACHING PHILOSOPHY

"I am a huge believer in the value of quality technical teaching at the youngest age groups. Coaches can have an incredible influence on young players through optimal guidance and instruction.. Teaching correct skill execution and creating a environment to nurture confident and risk taking attackers is key to the ongoing development of soccer in the USA. Young players must develop the tools to be super comfortable at shielding the ball from a defender instead of treating it like a "hot potato!" Seeking technical excellence in each players is crucial if your team is going to become proficient at keeping possession of the ball. Possession is everything as the other team cannot score! I coach to witness moments when highly skilled technical players are able to combine with their team-mates to produce an entertaining and attractive style of play.

PERSONAL

FAVORITES:

- ◆ Football Team Besides HPFC:
Aston Villa
- ◆ Sport Other Than Football:
Table Tennis

OTHER DETAILS



Caption describing picture or graphic.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”



Caption describing picture or graphic.

Inside Story Headline

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



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Caption describing picture or graphic.

Your business tag line here.

BUSINESS NAME

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

We're on the Web!
example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served. It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

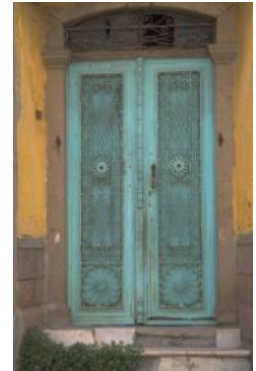
A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

**Caption
describing
picture or
graphic.**




Organization