



MAPLE GROVE



OMGAA STORM featured at Maple Grove Polar Bear Plunge!!!

Saturday, February 6, 2010

10:00am- 6:00pm (see attached schedule)

Weaver Lake Park (8401 Dunkirk Lane N, Maple Grove, MN 55311)

The Lookout Bar and Grill (8672 Pineview Lane N, Maple Grove, MN 55369)

What is the Polar Bear Plunge?

Freezin' for a Reason!

- The Polar Bear Plunge is a unique opportunity for individuals, organizations, and businesses to support Special Olympics athletes by jumping into the frigid Minnesota waters. January through March, 13 plunges are held throughout Minnesota to give you the chance to by Freezin' for a Reason!
- 2010 marks the third year of the Polar Bear Plunge in Maple Grove. Currently, the Maple Grove Plunge is the third largest revenue generator in the state (out of 13)
- The Polar Bear Plunge is presented by the Law Enforcement.

Maple Grove Plunge Schedule at a Glance:

○ 10:00	Registration	(The Lookout)
○ 12:45	Opening Ceremonies	(Weaver Lake)
○ 1:00-3:00	Plunging!	(Weaver Lake)
○ 3:30	Awards Ceremony	(The Lookout)
○ 4:00	Post Plunge Party	(The Lookout)

What is the Storm's involvement?

- The purpose of the Storm's involvement is to highlight the athletes, raise awareness of Special Olympics within our community, and to provide a visual of where the money raised by the Polar Bear Plunge goes,
- The Maple Grove Storm delegation will be highlighted during the entire plunge experience. Some of the ways are listed below. For a complete list, please view the master schedule
 - **Pre/ Post Event:**
 - Stories featured on website, in e-blasts and in the Maple Grove Press as well as plunge thank-you note with our delegation picture on it.
 - Story Topics: history of OMGAA Storm, Boesen Family Experience, Team Minnesota Men's Basketball National Team, thank-you wrap up.
 - **Day of Event:**
 - Athletes will be present at plunge and registration site. Athletes will be cheering on plungers in the tunnel, featured in the plunge picture station, and taking part in both opening and award ceremonies. There will also be a slideshow and display

table provided to the Storm at the event as well as live media opportunities on site.

- The Storm athlete incorporation with the plunge will serve as the pilot for the athlete incorporation model that will be implemented throughout the entire state of Minnesota in 2011.

How can I get involved?

- We would love to have as many OMGAA family members participate as we can. Below is a list of available opportunities. Please pick the ones that excite you most!
- To participate please contact:
Becky Ringen
becky.ringen@heart.org
763.442.7712

OMGAA STORM opportunities and schedule:

- Below is a list of available opportunities available to all Storm athletes and coaches as well as a schedule of the day.

- **11:45: Check in at the OMGAA table at The Lookout**
- **12:00: Ride Shuttle Bus from The Lookout to Weaver Lake**
- **12:45: Opening Ceremonies**
The athletes and coaches will stand near front of the crowd and be recognized during the ceremonies.
- **1:00-3:00 Free Time Activities**
**you may chose the activity(ies) you wish to participate in*
**you may also leave at any time*

Rally Crew: athletes and coaches may stand in the heated “on deck” tunnel encouraging plungers as the wait in line.
Picture Station: athletes and coaches will participate in the picture station by posing with plunge groups. These pictures will be available online after the event.
Crowd Mingaler/ Jump Cheerers: athletes and coaches may walk around the crowd talking and encouraging plungers and audience members. They may also wish to stand at the plunge hole cheering and watching the plungers as they jump!
- **3:30: Last Shuttle Bus Ride from Weaver Lake to The Lookout**