



Dear Babe Ruth Baseball Customer,

On behalf of the players and their parents, coaches and umpires, **Thank You** for considering advertisement with Babe Ruth Baseball. Over 1300 league games are played with players aged 8 to 18 years old. Being a part of Babe Ruth Baseball encourages our youth to learn not only the skills of baseball, but also to follow the sportsmanship code of Babe Ruth.

The Board of Directors for Fargo Babe Ruth League, Inc. has been working hard to prepare for the upcoming 2010 baseball season. Advertisement fees will proudly display your company logo on any of the options below. If you decide to pursue an advertisement opportunity with Fargo Babe Ruth, please provide a company ad with a logo in a non PDF format.

Please check the areas of advertisement you would be interested in and return the bottom portion of this letter to the address listed below.

Company Name _____ **Contact person** _____

Address _____ **City** _____ **Zip** _____

Telephone # _____ **Email** _____

___ **Advertise in *Covering the Bases* newsletter** (Fargo Babe Ruth sends out 1200 newsletter four times per year which reaches 4000-5000 readers locally)
___ ¼ page ad: \$75/newsletter
___ ½ page ad: \$125/newsletter
___ Full Page ad: \$175/newsletter

___ **Tournament Programs** (Fargo Babe Ruth hosts 2 tournaments per year. We hand out programs to our loyal local and out of town fans. Take advantage of this great opportunity to attract baseball enthusiasts)
___ Full page **\$100.00** ___ 1/2 page **\$60.00** ___ 1/4 page **\$40.00** ___ Credit card size **\$20.00**

___ **Tharaldson Field Complex Banner:** Help us and display your company banner. Here's the opportunity to advertise your business on the fences of Tharaldson Complex. You give us your company logo, any advertisement you wish to display and we take care of the rest. A 4x8 banner will be displayed May – August. Please choose the banner option you would like:
___ Two Year Agreement: \$300.00
___ Four Year Agreement: \$500.00

Again, thank you for your support of Babe Ruth Baseball.
We look forward to sharing more advertising opportunities with you!
Please call us at **701-232-9225** if you have any questions

Payable to: Fargo Babe Ruth League, Inc.
P.O. Box 9933
Fargo, ND 58106-9933

___ Payment enclosed
___ Please bill at a later date
___ Billing Date: _____