

Fargo Babe Ruth Sponsorship Policy

Introduction

The following guidelines in this Sponsorship Policy have been specifically designed for Fargo Babe Ruth organization, while considering that these guidelines may be later adapted and implemented. Some assumptions regarding this policy are:

- Broad guidelines are offered in this policy to determine which types of Sponsors are currently acceptable for the Fargo Babe Ruth organization.
- Sponsorships are different from advertisements. Advertisements are one type of benefit that may be offered to a sponsor in exchange for cash or in-kind sponsorship.
- Sponsorships are valid for one year.

Purpose

In an effort to utilize and maximize the community's resources, it is in the best interest of the Fargo Babe Ruth organization to create and enhance relationship-based sponsorships. This may be accomplished by providing local, regional, and national commercial businesses and non-profit groups a method for becoming involved with the many opportunities provided by the Fargo Babe Ruth organization to increase visibility for sponsors and supporters. It is the goal of the Organization to create relationships and partnerships with sponsors to offset the cost of the Organization.

Guidelines for Acceptable Sponsorships

- Sponsors should be businesses, non-profit groups, or individuals that promote mutually beneficial relationships for the Fargo Babe Ruth.
- Sponsor should provide equal representation on websites or advertising when sponsoring other organization(s) that are in competition with the primary objective of the Fargo Babe Ruth organization.
- Sponsors should not use information provided by the organization to solicit or advertise goods or services that are in competition with the primary objective of the Fargo Babe Ruth organization.
- Sponsors activities should be consistent with the Sportsmanship Code of Babe Ruth League:
 - Develop a strong, clean, healthy body, mind and soul.
 - Develop a strong urge for sportsman-like conduct.
 - Develop understanding for and respect for the RULES.
 - Develop courage in defeat, tolerance and modesty in victory.
 - Develop control over emotions and speech.
 - Develop spirit of cooperation and team play.
 - Develop into real true CITIZENS.

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Benefits to the Sponsors

- Team named after the sponsor with sponsor's name and/or logo on the team uniform.
- Recognition as a sponsor on the Fargo Babe Ruth website with a link to the sponsor's website if applicable.
- Recognition as a sponsor in the Fargo Babe Ruth Newsletter.
- Large thank you ad in The Forum