

**West High Athletic Booster Club  
General Membership Meeting Minutes  
December 14, 2009**

**Recognition of November Athletes of Month-** presented by Marvin Spencer

Boys Bowling	Mike Greve
Girls Bowling	Candace Newman
Wrestling	Alonzo Henderson
Swimming	Buster Worthington
Cheerleading-Wrestling	Megan Flynn
Cheerleading-Basketball	Taryn Schmidt
Boys Basketball	Cody Cox
Girls Basketball	Ella Grarup
Dance Team	Maia Palma

**Coaches' Reports**

**Ralph Longus** noted that winter conditioning is underway on M, Tu, Th, with 20-30 kids, more than in the past. He's sending out letters this week to 47 girls in middle school to personally invite them to join cross country. **Lonnie Moore** reported the football athletes are working out MWF mornings. Mike Steimel was awarded the Metro MVP and also nominated for the Old Spice Football Award. He noted that West won the MVC Fall Cliff Brees Sportsmanship award which shows how good the parents, kids, and coaches are with sportsmanship. **Matt MacKenzie** noted he's got guys in the weight room every day working on general fitness and plyometrics. **Dr Pappas** thanked the Booster Club for the digital camera purchased this year.

**Athletic Director's Report**

In Jeff's absence attending the Natl AD Conference in Dallas, representing Iowa as the Second Vice President of the IA High School Athletic Director's Association, Wayne reviewed Jeff's report.

**News:**

- A) Congratulations to Coach Morgan Havlicek and the Dance Team for taking 3<sup>rd</sup> in Pom and 5<sup>th</sup> in Hip Hop at the Dance Team State Championships. Coach Havlicek was nominated for Coach of the Year.
- B) West won the MVC Fall Cliff Brees Sportsmanship Trophy by having the BEST sportsmanship in the entire conference out of ALL 14 schools. This is based on athletes, coaches, and spectators in volleyball and football. First time we've won it in the fall since joining the conference in 1992 and the third time we have won it in the last 4 sports seasons!
- C) The Winter Sports season is off to a great start! Congrats to all teams, coaches, and athletes.
- D) Budget- sitting very well! 48% through the budget year, with only 36% of the budgetary money spent and a continued influx of donated money coming in.

**Old Business:**

- A) Wahawk Renaissance – will be instituted on January 1, 2010. Survey results from 16 of 17 head coaches, 131 stakeholders, and 118 athletes. The plan will be sent to the website and Booster Club mass distribution list for all to see.

**Upcoming Events We Host:**

- A) Wahawk Boys Swim Invitational – January 9, 2010

B) Dan Gable Wrestling Invitational – January 9, 2010 (last one ever due to the Battle of Waterloo)

### **Officers' Reports**

**Secretary's Report** – Linda Gruetzmacher had previously emailed the November 9 minutes to the membership for review. Motion made to accept minutes, motion passed.

**Treasurer's Report** – Bruce Meisinger handed out the November Balance Sheet and Income Statement. The Income Statement showed \$22,896 of expenses with \$10,000 distributed to Athletics, and \$26,750 in profit. The Balance Sheet showed an Ending Balance of \$19,390 in the Main Account and \$11,157 in the Long Range Account. Jennifer Matlock stated the Merchandise figures didn't agree with her figures and wanted to compare with Bruce's detail. A motion was made and the statements approved with the understanding there would be a review of the Merchandise amounts by Bruce and Jennifer.

### **Committee Chair Reports**

**Membership:** Maureen reported there were 5 new members.

**Parent Reps:** Lisa McClain reported the new handbook was ready to print. Also a Parent Rep is needed for each of Bowling and Freshman Basketball.

**Website:** A suggestion was made to recruit businesses to advertise not just in the Programs but also on our website...perhaps sell a package deal.

**Programs:** A chair is still needed for this.

**Merchandise:** Sales have slowed which is typical. At this point Merchandise has made over \$5000 more than at this time last year, attributed to more aggressive selling. No additional orders are being placed, they will sell what they have.

**Ways and Means:** Dan Lynch reported 6 new bricks have been sold this year and we've replaced 5 damaged in the move of the bricks.

**Wahawk Talk:** Wahawk Talk is being revamped and is looking for a new chair whose primary responsibility would be to get the articles from coaches to Marcy in the West office. The Booster Club will now have a 4 page insert in the current monthly school newsletter that goes out to each student home. The mailing can be increased at a cost to the Booster Club, for example if we want to have it sent to the alumni, Booster Club, Kimball Ridge Association, etc.

### **Old Business -**

Wayne spoke about ideas to improve the club and better help the athletes. It appears our current method in the meetings is informational but not helpful to the kids. Wayne proposed that we discuss and consider changing to have the meetings have more outcomes and less reporting. While most people enjoy the Athlete of the Month, Coaches, and Athletic Director reports, these can be received in other ways or be pared down to allow for spending more time on action items. Five basic categories might be increasing membership, fundraising, increasing athletic participation, recognition and communication, and parent reps as an interface between all of the above and the teams. Wayne is looking for input on these change ideas. He's suggested that instead of us being the customer in receiving information at the meetings, that instead we make the coaches and athletes our customers and focus the meetings on what we can do for them. He'd like to change the meeting to a short business summary, short reports from certain committee chairs that have action items, and then spend most the time on action items, breaking into committees to work on the basics of increasing fundraising, athletic participation, and booster club membership. Discussion followed on the above.

### **New Business**

- a) Team specific fund raising projects – there was discussion about respecting other sports' fundraisers and concerns of saturating the market if teams use the same fundraisers that other teams are. A suggestion was made that the fundraising group of the booster club oversee the fundraising, perhaps acting as a clearing house to make sure the fundraising isn't duplicated. A similar discussion followed about the team posters with concerns that the same businesses are continuously being asked to sponsor posters. A suggestion was made that bids be taken to do all the printing of all the posters, with the expectation of a lower cost. It was also suggested that businesses be asked just once a year for a donation...different levels and the ability to choose one or two sports to be a major sponsor, and choosing another one or two to be a minor sponsor. It was also suggested that a listing of the different fundraisers be put on the website.
- b) Next month the Booster Club will break out and discuss implementation of lists of goals and objectives for Fundraisers, Membership Programs, and Athletic Participation Programs.
- c) Newsletter manager – Wayne asked that members consider and make suggestions on who would be a good Manager of information/articles to go into the monthly school newsletter. Currently Jeff Frost sends out an email to all coaches requesting information.

Adjourned 8:40.

**Next General Membership Meeting Monday, January 11, 7:00**