



CHIPPEWA YOUTH HOCKEY ASSOCIATION

"Where a kid on ice is rarely in hot water!"

JANUARY/FEBRUARY 2010

OFF-ICE TRAINING PROGRAM

My name is Scott Pulver, and I am the off-ice training coordinator for CYHA. The goal of the Off-Ice Training Program is to develop skills such as stick handling and shooting, as well as strength and quickness, while training off-ice. This will translate into a more skilled and faster hockey player on the ice. To help us achieve these goals, we are working on a couple of off-ice training initiatives:

1. SHOOTING TARP

With financial help from the Chi-Hi Blue-Line Club and the McDonnell/Regis Hockey Team, we have purchased a shooting tarp with 3 stations. The tarp is located in the concession area of the North Rink. We are in the process of enclosing the shooting area with a fence. If a business is interested in sponsoring the "shooting cage", please let me know.

2. STICK HANDLING STATIONS.

We would like to set up 3 stick handling stations in the off-ice training area (concession area of north rink).

3. SLIDE BOARD FUNDRAISER.

To help fund the purchase of flooring suitable for stickhandling and other off-ice training equipment, we sold slide boards for \$50.00. This fundraiser has been a great success selling out of all available slide boards. Thanks to those who bought slide boards and to those who referred me to others from outside of CYHA. We made about \$1200 to purchase off-ice training equipment including several plyometric boxes and 6 slide boards which will be used for training. We will also be able to make a nice donation to Coach Randy Schoof who has been courageously battling brain cancer for 3 years. Coach Schoof was an assistant coach for the Chi-Hi boy's team. I will have more information about the equipment purchases and donation in the next newsletter.

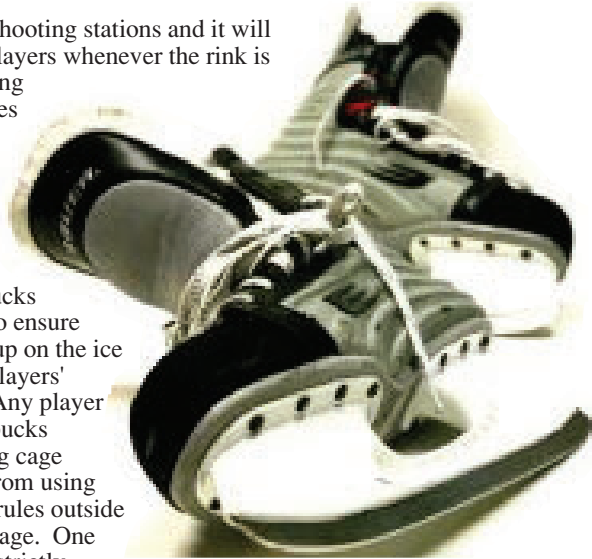
The shooting cage is almost complete. It is located in the north rink, on the north side of the bleachers. The shooting tarp has been installed, along with the perimeter fence. We are currently installing the net over the top of the fence which will keep the pucks in the shooting cage.

There will be 3 shooting stations and it will be available to players whenever the rink is open except during high school games and figure skating events.

We will purchase 300 pucks which will be kept in the cage. The pucks will be marked to ensure they do not end up on the ice (coaches) or in players' bags (players). Any player caught stealing pucks from the shooting cage will be banned from using it. We will post rules outside of the shooting cage. One rule that will be strictly

enforced is that all those in the shooting cage must wear a helmet. We are not worried about getting hit by a puck, but getting whacked by your neighbor's stick. We will also have a shooting contest in the first half of the season. The player who shoots the most pucks from each level will win a really cool t-shirt. More details to follow. Lastly, we are looking for a business or individual to sponsor the shooting cage. The sponsorship will help us buy more off-ice training equipment or perhaps a nicer looking fence to enclose the shooting cage.

I will be submitting an article for each newsletter regarding off-ice training. The topics will include proper dynamic warm-ups, setting up stick handling and shooting stations at home, proper nutrition, and the importance of developing athleticism through a variety of sports. If you have a topic you would like addressed, or if you would like to contribute either to the monthly article or the Off-Ice Training Program, please send me an email or give me a call. We recently received a great idea from Wesley Hoem about an outdoor shooting area that can be used year-round. Thanks Wesley.



NEW MARKETING GROUP POSITIONS:

Media Liason: Suzy Beaudette

If you have an event or would like to share something through the media (newspaper, radio, TV) please contact Suzy Beaudette at ssbeaudette@charter.net and she will take care of it for you.

Pizza Coupons: Wendy Katzmark

If you need more coupons please contact Wendy Katzmark at wendykatzmark@gmail.com.

Thank You Senders: Jeremy & Wendy Stary

If you need a Thank You sent out to an individual, company or organization, please email Jeremy & Wendy at jeremystary@yahoo.com and they will take care of that for you!

Work Assessment Hours

Keep checking your email for work assessment opportunities. If you have any questions you can contact Anita Kukuk. (anitakukuk@charter.net)

Thank you,
Scott Pulver
CYHA Off-Ice Training Coordinator
Cell: (715) 781-0558
Email address: sapulver@msn.com

JOB BOARD

Meet your assessment requirements and help CYHA fill some vital positions.

ELECTRICIAN:

Electrician, lots of wiring needs to be done.

SNOW REMOVAL:

Snow removal from outdoor rink after snowfalls.

Please email Jason Dresel at JDresel09@gmail.com

CYHA Leadersip Re-Organization 2010

Q&A

The CYHA board of directors has recently made some changes. Some of you are aware of a portion, or even all of these changes, however, we know many of you are not. We have received many questions over the last several months and thought it a great time to send out some of these to our membership. Membership should also know that the board is currently comprised of a great group of people, coming from vast and diverse backgrounds both personally and professionally. The great news is that we are also coming together like never before and creating momentum in the association at an unprecedented rate. Please feel free to join us the second Monday of every month as we continue to work towards our goals and the betterment of the association. Your presence, insight, opinions, and thoughts are always welcome. Below is a summary of some questions we have received and answered. We know some of you will be surprised at what you read.

Why change? Q&A

After our last round of elections, the CYHA board took on the topic of re-organization. This plan was developed based upon the recognition that our association has evolved beyond a youth sports organization into much more of a business organization, considering the full time management and operation of a two-rink facility. Our plan sharpens the focus of the board towards the development of this association and the long term functionality and sustainability of our programs.

What actually changed? Q&A

The board still operates as a decision making and voting entity, however each board member now serves an additional role in the management of the association. We have created 4 groups based upon functions within the association. Board members have been split up based upon their abilities or interests to lead these four groups. The groups, and respective Board Member assignments are as follows:

Finance – Bob Normand, Sara Bowe

Facility and Grounds – Jason Dresel,

Kris Johnson, Mike Armstrong

Skating – Coley Murphy, Rod Elkin,

Don Loew, Jon Ippel

Marketing – Ron Renaud, Nikki Bowe,

Craig Frenette, Steve Gibbs

So, you all just wanted more control? Q&A

Not at all. Actually, we have signed up for more work. Since the board makes the general decisions, it now functions much more cohesively since the carrying out of those decisions is now actively done by board members instead of handing it off to others. It also allows others to be involved, but not necessarily need to be constantly

coming to board meetings to gain approval for things. Group members now simply go to their respective group “supervisors” and proceed. The board is kept fully aware of movement and decisions by its membership. In other words, we have removed much of the “red tape” and streamlined activity.

What does each group do? Q&A

Each group has defined goals that they are working towards:

Finance – Sustainability and fiscal planning, plus creating new income from the funding side.

Building – maintaining the cleanliness and operation of our entire facility. Skating – oversight and development of ALL skating related programs and team activity, both in season and out.

Marketing – develop new income through fundraising, sales, and advertising as well as improve communication within and outside of the association.

We have isolated specific areas for each group to oversee, direct, and develop for our future. Each group also solicits association membership to fill positions relative to their group, with the hope of increasing the overall involvement of our membership in the future development of the association. The specific breakdown of each groups’ functions are attached.

How is this different? Q&A

Each group, through its board leadership, is well represented at our monthly meetings and quick, concise direction can then be passed throughout group members increasing the effectiveness of its functions. Instead of having multiple committees looking for direction, the leadership of each group maintains constant and consistent communication with the full board, allowing for a much better development of solutions

and operations. While we are not yet fully to this point, we are definitely on our way.

Is this change working? Q&A

Absolutely! As with all change, it takes time. And it comes with some bumps in the road. As we continue to develop roles and identify needs, we are seeing indications which show that our direction is correct, and our change is creating positive reaction as well as success for our association. While we, as a board, would love to tell everyone that it has been easy, that there have been no problems, and we are 100% up to speed and fully functional – that would be an outright lie. This is going to take a couple of years to really get squared away, but our commitment is sound and we will see this through.

What have the board and change done so far? Q&A

For Starters, let’s talk about the fact that the rink is even open right now.

Our FY 2009 (ending April 30, 2009) was the first year under our new financial plan and annual budget. As such it was a difficult year and unprecedented in terms of the financial choices the board was required to make each month to preserve the association’s future.

10 months ago, our association faced an anticipated budget shortfall of nearly \$60,000.00. In layman’s terms, we did not have nearly enough money to make it through our current year, let alone plan next year.

So sweeping were the initiatives put in place by this board, through the recommendations from the finance committee, that not only did we erase that shortfall, we were able to include in our FY 2010 plan two things that we could only dream of a year ago:

1. The provision of funding which will go directly towards debt reduction this year
2. Initializing a fund into which money will annually be placed for long term Capital items like a new Zamboni, a larger or additional dehumidification system, or other very expensive future needs..

Additionally, the entire net proceeds from Ice Bowl 2009 – roughly \$25,000.00 has

been appropriated for debt reduction. This may seem like a drop in the bucket; however, these results are extraordinary in light of where we have come from in such a short period of time. Thank you, for the effort and time of our finance committee members – Roger Hunt, Mike Jordan, and Randy Reeg. Your involvement is very much appreciated, and a great example, in the case of Mike and Randy, of our

members bringing their professional expertise to benefit the greater good of this association.

Through this re-organization, we have also placed leadership personnel in key areas of our association, allowing for some fantastic creative direction in each area along with the development of many new things for our future.

SPECIFICALLY:

Tournaments – In 2008/09 we struggled filling many tournaments, having to discount entry fees just to hold some of them. Under some great leadership and very hard work from Dan Liddell, we are looking at many of this seasons’ home tournaments being either completely filled or near capacity – some overflowing with entries – already at the beginning of November.

Marketing Items – the development of several new programs, including Gordy’s Beer Fest as a great fundraising opportunity (Thank you to the off season use committee for their groundbreaking work on this). Creating new positions directed at getting information out better, collecting it better, and communicating with the community and media in an unprecedented manner. Additionally, we have new programs in place for communicating within the association as well.

Outdoor Rink – Last winter, with the help of many association members and the tireless work of Jason Dresel, we opened again, and continue to maintain the only outdoor rink in Chippewa Falls, and the only sheet of ice on which people in CF can skate free of charge. Look for new hours this year and the expansion of hockey hours out there as well. In fact, this year much work has been done to the outdoor rink thanks in no small part to the donation of materials, and work of our association members.

Skating programs – We again had Steve Carlson run a clinic for many levels of skaters, began a Women’s program for Hockey moms, increased attendance in our 3 on 3 leagues and spring tournament, improved dryland areas and equipment, added a shooting practice area, and fully funded a beginners program, thanks in part

to receiving grant money to help accomplish it – For those that did not know, that’s correct, we offer beginners their first 8 week program at no cost to the skater! Once again, what a great opportunity for kids in our area.

Fundraising/Donations – We can never do what we do without great local partners and we again have to thank them for what they do for us. This past year we have had more local partners step up their involvement as well as develop more programs of which our members can take advantage.

One example is our Pizza fundraiser – *We understand that there were complaints about this program last year. So what did our supplier, Bellatoria, do about it – they fully funded our program!*

Translated, Bellatoria did not charge us for our portion of the pizzas.

This created an additional \$2700.00 in net revenue for the association.

In terms of registrations numbers – that would be the equivalent of an additional 18 Squirt skaters registering or 54 Mighty Mites.

This year, Bellatoria made it even better, by offering families who sell more than the required number of pizza coupons bonus gifts for their sales.

If we fully took advantage of this, there are \$10,000.00 in prizes that the kids could possibly win!

That is a great partner – Thank You Bellatoria!!

Additionally, we have had more sponsors step up in terms of under rink graphics as well as sign sponsors on the dasher boards. Each of these represent great commitments at a time when businesses are in general not seeing the greatest of economic return. WE

remain an important investment to our local partners. That is great partnership.

Website - Many of you have also noted that we upgraded our website over the summer. Hopefully all of you have checked it out because the changes there have been great! Thank you to our webmaster – Randy Reeg for your efforts in making full use of this new tool. Thank you also to Craig Frenette who has been adding advertisers to our site. While we are still making additions, visiting teams will be able to see lodging options, local attractions and events, and restaurant options all prior to their visit to Chippewa Falls.

Building – Hopefully, you all have noticed the painted additions to our new rink. Our Chippewa Thunder colors now adorn the locker room hallways and hallways in the concession area. Thank you to Jason for your lead and all of the volunteers who painted this summer and fall. Much more intimidating to opposing players, don’t you think? Also, we are in the process of moving our Equipment room from upstairs in the north rink to upstairs in the south rink. This will include the skate sharpening equipment as well. Finally, coaches offices were added in the north rink (for the youth programs) and in the south rink for the high schools. We have also looked at proposals for a new dehumidification system, and while this is still considered under long term planning, it does bring with it the possibility of multiple sheets of ice in play year round! What a great thing to think about for the future, exactly where our sights are focused for the association.

Much has taken place, with much more to follow! We are just scratching the surface on the things we want to do, and we need you to get it done. Please join us in the continued effort to improve and create a model organization for not only our community and the hockey community, but for our region as well.

If you are looking for additional involvement, how do I get involved?



The best thing that you can do would be to contact one of the board members and find out where help is needed. There are still many positions needed throughout the 4 groups, and there are still subcommittees that need people to fill roles. Our biggest initiative right now is getting through this season making the vital changes that need to be made, doing as much right as we can, and trying to get the word out that change, and positive change is happening. All we can say is check it out and get involved. Every additional person that gets involved gets us one step closer to our goal.

What exactly do you need help with?



A variety of things, and they are constantly changing. Simple things like some cleaning, maintenance, and construction jobs, to year-round positions in one of the four groups. The constant change comes from the fact that as we develop these groups, we are continually coming up with both more things to do, and different ways to do things. Take marketing for example – The marketing

group has added 7 positions since original plans were made back in July. Contact any board member – emails and phone numbers are listed under admin on the website

Do I get work assessment hours for my involvement?



Absolutely! Please remember, hours are not levied because we just want your money. We NEED YOU. We have a tremendous number of association members with expertise in areas where we need help. We know though that this can make it tough if you are say and electrician and you do this already 50 hours plus each week, now we want your help too. Same goes if you are a statistician, tired at the end of your week and now the hockey association needs your help to. All we can say, is you are welcome to assist either in your area of expertise or simply choose another one if it is something that will interest you. Get involved – your kids are here several hours each week anyway, most of the things we need help with can be done during these hours. We can promise you that once you decide to get involved, you will enjoy yourself – and you will really enjoy being a part of the positive change which is building around you.

What is the association's Goal with all of this?



Simply said, to be a model association within WAHA for what is good, right, and wonderful about youth hockey, as well as become a financially and structurally sound business that will sustain itself – through its membership so that all of the current players have the opportunity to become parents in the association, just as many current parents were once players. Remember what we leave for tomorrow is what we make of it today. Get involved and Stay involved!

Thank you for your questions, ideas, time, investment, and above all, your support!

Your CYHA Board of Directors:

- Bob Normand – President
- Don Loew – Vice President
- Sara Bowe – Treasurer
- Nikki Bowe – Secretary
- Jason Dresel
- Mike Armstrong
- Steve Gibbs
- Jon Ippel
- Kris Johnson
- Craig Frenette
- Rod Elkin
- Coley Murphy
- Ron Renaud

8th ANNUAL Chippewa Youth Hockey Association
ICE BOWL
 Friday & Saturday
April 23rd & 24th

- BOWLING BEER
- BURGERS - BRATS
- STEAK SANDWICHES
- FRIDAY NIGHT FISH FRY
- Back by popular demand!
- servicing BRESINA'S CARRYOUT
- \$8.00/plate 5-8pm
- REFRESHMENTS
- DANCING
- CASH PRIZES
- GAMES
- SILENT AUCTION
- RAFFLE

LITTLE WILLY &

THE TWERPS

Saturday, April 24th

From 7-11 pm



Tell your friends to mark their calendars!!

More information will be included in the next newsletter.

VOLUNTEER FORM

Yes! I am interested in volunteering at Ice Bowl 2010.

Name _____
 Phone _____
 Email _____

I want to work the following number of hours (circle)
 5 10 15 20 25 30

Work During the Event Friday 4pm - midnight or Saturday 1pm - midnight

CHECK ALL THAT APPLY:

- Concession
- Scorekeeping (*must know how*)
- Registration table
- Pin setting & help supervise
- Bartending
- Grilling
- Fish Fry on Friday night
- Silent Auction tables
- Ice Bowl Committee

Please sign me up for:

- Friday night
- Saturday afternoon
- Saturday night

Work Before or After the Event (Check all that Apply)

- Setting up lanes
- Teardown
- Pulling board sections
- Clean up
- Setting up knee hockey rink

Times I would prefer to work before or after the event:

- Tuesday night
- Wednesday night
- Sunday Morning

Drop the form in the black box at the rink and be sure to include your contact information!

For more details, registration form, visit CYHA online at: www.chippewahockey.com (click on "Ice Bowl")

Concession Stand News

Tournament Time... that means we're busy, busy, busy!!!

We have new items this year: oatmeal, fruit cups, granola bars, easy mac, giant pickles and corn dogs. We are also serving fat free French Vanilla cappuccino and gluten-free popcorn. If you think of something that would sell well in the concession stand, just let us know!! We are always open to new ideas.

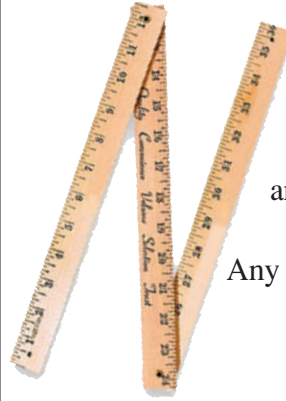
Please remember to circle any over rings you may have on the register tape and leave a note in the register letting us know you made an error. Also, if you have multiple items to ring up, make sure to ring them up individually. Do not add them in your head and then enter that one amount. It is very important to submit the correct information to our accountants. It makes it hard to find mistakes and we have to look through all the tapes.

Your assistance is greatly appreciated. Thank you for all the hard work.

See you at the rink!
Laura Liddell
Heidi Olson



Yard of Ice



Don't forget to buy a "yard of ice". It's a great way to honor and/or memorialize a family member, a friend, or coach.

Envelopes are located at the display board, and once filled out can be placed in the black box located in the north rink.

Any questions, please contact Deb Valin at 288-6722 or email xmudduck1973@yahoo.com
Thank you!

CHARTER MITES

The 2009-2010 Charter Mite team is made up of the following players:

- #3 Cameron Scobie
- #7 Parker Olson
- #8 Zach Rohde
- #9 Kaitlyn Buckli
- #10 Cole Bowe
- #11 Tanner Whelan
- #12 Ben Steinmetz
- #13 Ayden White
- #14 Tommy Duren
- #15 Samantha Kukuk.



Charter Mite coaches are Wayne Duren, Rod Olson, Kevin Buckli and Odawa White. The kids are off to a great start, playing hard and having fun! They are looking forward to their tournament in Altoona in January.

2009 - 2010 CYHA BOARD MEMBERS:

PRESIDENT	Bob Normand723-6529rjn@sgi.com
VICE PRESIDENT	Don Loew726-9656donloew@yahoo.com
SECRETARY	Nikki Bowe379-8372bowechipp@aol.com
TREASURER	Sara Bowe720-0189tsbowe@clearwire.net
MEMBERS	Jon Ippel579-5661jippel@lorman.com
	Ron Renaudrrenaud@gbnorthwest.com
	Kris Johnson505-6527kjohnson@greatnortherncorp.com
	Jason Dresel456-6875thedresels@yahoo.com
	Rod Elkinelkinrod@charter.net
	Coley Murphy723-2438cmurphy@marquart.com
	Steve Gibbssteve@hertelgibbs.com
	Craig Frenettecraig.frenette@vikingelectric.com
	Mike Andersonma8191@charter.net

2009 - 2010 FIGURE SKATING BOARD MEMBERS:

PRESIDENT	Lynn Greenseth
VICE PRESIDENT	Willy Johnson
SECRETARY	Kelly Micolichek
TREASURER	Linda Moucha
HOCKEY LIASON	John Jackan
COMMUNICATION	Wanda Brooks
MEMBERS	Cindy Puetz
	Shelly Vincent
	Debbie Anderson
	Karen Brovan
	Shelly Stelter
	Kim Thomas



Providing fun, positive, forward-thinking, enthusiastic dedication to the growth and success of youth hockey in the Chippewa Valley. Meetings held every 2nd Monday of the month at 7pm.

CHECK OUT THE WEB SITE:
www.chippewahockey.com

DAILY RINK SCHEDULE • TEAM INFORMATION
BOARD MEETING MINUTES
MONTHLY CALENDAR WINNERS
INFORMATION & REGISTRATION FORMS



Official board meeting minutes are available at the rink on the main information board or contact Nikki Bowe.

Official schedules are also available at the rink.

PLEASE NOTE: Any information to be included in the next newsletter should be sent to Cindy Dubiel at: cdubiel@masoncompaniesinc.com