

St. Peter / Le Sueur Hockey Association
Board of Director's Meeting
November 11, 2009, 6:30pm St. Peter Community Center
Traverse des Sioux Room

Present Board Members: Russ Burg, Juli Sowder, Rod Bruce, Kirsten Hansen, Dave Mata, Rich Steuck, Susan Pudwill, Craig Kleschult, Todd Wilmes

Guests: Missy Grams, Taylor Stockwell, Terry Hoehn, Angela Wilmes, Lisa Witte

Call to Order and Roll Call

Call to Order: President Burg called the meeting to order at 6:30pm.
Pudwill makes motion to approve agenda, Sowder seconds; motion carries

Unfinished Business

- Association photographer – Linda Albrecht

Supplies can be priced before purchase and the association will pay up front rather than be reimbursed.

Will be offering a CD and game photos with photo package which will increase fee by \$1-2. Want pictures ready by Christmas but may not have CD and game photos ready by then.

- Registration survey results. Discuss open house. What worked well, what needs improvement:
48 people completed survey and were from all different levels.

1) Need to make sure the payment processing of the website is set up and working before launching (i.e. everything is good to go with the bank --- This function is something NGIN stated they were working on having available so associations could do it themselves rather than having to rely on them. It should be ready so next year the Bulldogs should be able to do it.)

2) Something we realized coming out of the informational meeting/open house was to have separate line(s) for those who had completed everything online and just needed to turn in the signed forms, volunteer deposit and pick up their fundraising. Of those who attended the informational meeting/open house, majority found it to be beneficial.

3) Over all people liked being able to do it online. They wished they could complete all forms online. As long as we plan ahead next year we should be able to collect the volunteer deposit online during the registration process.

4) Something we need to consider with the online registration is the association gets a credit card processing fee charged to us so this takes away some from the registration fees. Need to get details of how much and how to incorporate into registration fees.

5) People who registered and did not use a credit card for payment method do not show up on the registration list pulled from the website. Hopefully this can be changed for next year.

6) We could have the age classifications for the levels defined somewhere other than the handbook. On the registration page would be good.

New Business

- Scrimmages—What are the guidelines for coaches scheduling scrimmages. HOC is fine with scrimmages. View them as games w/o referees or scoreboard. Don't want scrimmages scheduled if team is taking ice time away from other teams. Need to keep in line with practice to game ratio, however, dryland can count towards practice ratio. **When wanting to schedule a scrimmage coaches should first contact Barb to check if ice is available. Coach should then communicate scrimmage information with HOC.**
- Resignation of Treasurer and recommendation for replacement—Paul is resigning as Treasurer and is recommending Terry Hoehn as his replacement as treasurer and also to fill his board position.

Pudwill makes motion to accept Rolland resignation, Steuck seconds. Motion approved.

Pudwill makes motion to have T. Hoehn fill board position and Treasurer position, Steuck seconds, motion carries.

- Complaints about Gustavus regarding parking and locker room availability. Need to find a contact person at Gustavus to notify when we have a practice or game to arrange locker rooms, zamboni, parking, etc. **Send concerns to Rod Bruce via email and he will make the contact with Gustavus.**

Officers and Committees Reports

- President
- Treasurer— Hoehn submitted Treasurer's report. The report shows a beginning balance of \$34,246.68 and an ending balance of \$32,836.54. Pudwill made a MOTION to approve the Treasurer's report, seconded by Kleschult, MOTION carried.
- Hockey Operations—Members are getting to rink to observe coaches and teams. Looking at flow of practice, types of drills, making sure there is not a lot of standing around. Coaches have skills progression book. Clinics—should be every other Monday. As schedule looks, Peewee and Bantams have 5 clinics between Nov. and Dec., Squirts and U12 only have 3. Requesting complete clinic schedule from HOC. Peewee A, B and U12 all running at same practice is quite congested. Working on moving Peewee A to practicing with Bantams to alleviate. Matt is currently working with Barb on ice scheduling to make it more equitable.
- Fundraising— Have had a few more requests to sell extra boxes of candy bars but not enough to warrant ordering more boxes (Have 30 on hand at LSCC). Rod will set up a couple of times when he will be

available for people to get the bars.

Response to both the candy bars and calendars has been positive although have heard from several people that the calendars are a hard sell.

Need to start planning April/May for event fundraiser (ie pancake breakfast, taco feed)

- Marketing— In last month's report mentioned registration numbers were down. Of course as were heard at that meeting from Brian Skok our mini & mite program is up over last year's numbers. Last heard that about 83 kids registered at the mini & mites levels together.

New York Life (Thank you Ronda for the tip) has purchased on ad (1yr) on the website, the ad is still being adjusted by Tracie to get what Ron is hoping for.

Le Sueur Family Dental has purchased a dasher board (1yr) Layne is handling getting the sign installed.

DQ in Belle Plaine & St. Peter are deciding which sponsorship they want to do, they will be doing the sponsorship together.

Have spoken with a few others, including Arlo at American Inn (thank you, Juli for that tip) no one else has committed at this time.

Sponsors that are renewing dasher boards, at this time:

Mediacom (dasher board) and Culligan (Zamboni) will both be renewing. Both will be doing 2-year contracts, each will pay half this year, half next year.

Plafcan Construction also renewed their Dasher board for 2 yrs.

Have met with Layne a few times and early this year a letter was sent to existing sponsors at the rink (dasher boards & zamboni) about renewing at a lower rate. Because there is no cost involved the dollars split would be about the same as if we found new sponsors and had to have the signs made & installed. Finding new sponsors in this economy is not easy everyone is really watching their spending.

- Operations
 - Registrar
 - District Rep
 - Ace Coordinator
 - Association Team Coordinator—Needs guideline about how ice is scheduled to forward to coordinators. Ratio of practice to games in handbook. More information will be coming as Matt and Barb work out the details. Squirt A and B should mail roster and game score sheets to Fred Nelson-statistician for District 4. Information on District 4 website. Jersey policy- **Todd Wilmes will get jersey policy put together and board will vote via email vote.** Concession stand volunteer hours are

not being filled. Send email to coordinators to get parents volunteering.

- Tournament Coordinator—Dave Mata volunteers to assist Rich this year. Have volunteer EMTs lined up. Possibly look at having a tournament in February 2010 when season is winding down.
- Concessions—Need Volunteers. Rich provided cost comparisons of purchasing items through Hermel vs. Sams. Sams is much more cost effective. Would need to replace the Bun coffee maker for roughly \$220. All products purchased need to be inventoried. Mike will also keep track of what sells to keep concession stocked with popular items. Need to make sure that all volunteers use the cash register to keep track of sales. Mike went back to Pizza Ranch rather than frozen pizzas. Look to lower prices of hot dogs, water, etc.
- Website-Tracy working on getting sponsor page done. Sponsors on dasher boards-would like to see them on the web page as well.
- Equipment—Kleschult suggests that next year jerseys get handed out in different order. Need to evaluate jersey situation before distribution in April/May.

Open Forum—Mini mite parent wondering if child is not into hockey is there a refund policy. Refund policy states 50% refund if done by November 1. Since Mite registration goes through the end of November feel that policy does not apply in this scenario. Sowder makes a motion to refund 100% registration, Hoehn seconds, motion carries.

Next Meeting Date and Adjournment

- December 9, 2009 at 6:30 pm, St. Peter Community Center
- Adjournment—Bruce makes motion MOTION to adjourn meeting, Pudwill seconds, MOTION carried.