

## **WAHAWK RENAISSANCE 2010 STAKEHOLDER'S SURVEY**

Waterloo West High School's Athletic Department is in the process of developing a new three-year Strategic Plan called **Wahawk Renaissance 2010**. Our goal is to start this on January 1, 2010. To develop this plan we are asking input from three major groups; our coaches, who were surveyed in late October, our Parents and Booster, who are taking this survey, and our athletes, who will be taking a survey within the next week. We will compile all of the results and insights to develop our new Strategic Plan.

Please fill out the following survey and return to the West High School Athletic department either electronically by email to [frostj@waterloo.k12.ia.us](mailto:frostj@waterloo.k12.ia.us), or if you do not want me to know is completing the survey you may return it to athletic secretary Sue Smith at [smithse@waterloo.k12.ia.us](mailto:smithse@waterloo.k12.ia.us), or mail it back to:

Waterloo West High School  
425 E. Ridgeway Avenue  
Waterloo, IA 50702  
Attn: Jeff Frost

Once the strategic plan is complete we will send results through this mass email, our booster club mass email, and place on our school's website at [www.wahawkathletics.org](http://www.wahawkathletics.org). Thank you for assisting us with this process!

Sincerely,

Jeff Frost- Director of Athletics

Please check all that apply

1. My connection to the West High School Athletic Department is:

- Alumni
- Parent
- Booster Club Member
- Community Member/Supporter
- I have no connection to the West High School Athletic Department

2. In regards to the Board of Education and Superintendent's support of athletics at West High I feel:

- They are strongly supportive
- They are strongly supportive but could still do better
- They are somewhat supportive
- They are not supportive enough
- I am not informed enough to make a decision

3. In regards to the support of the West High School Administrative team's support of West High athletics:

- They are strongly supportive
- They are strongly supportive but could still do better
- They are somewhat supportive
- They are not supportive enough
- I am not informed enough to make a decision

SURVEY CONTINUED- please mark all that apply

4. The West High School Athletic Director:

- Has shown strong leadership in moving the program forward
- Has done an average job in moving the athletic department forward
- Has shown poor leadership in moving the athletic department forward
- I am not informed enough to make a decision

5. The West High School Athletic Director:

- Is open and willing to listen to parents' and athletes' concerns
- Listens to some concerns and not others
- Does not listen to concerns of his constituents.
- I am not informed enough to make a decision

6. The West High School Coaching Staff:

- Is overall competent and able to teach the values of athletic and lifelong lessons that are the purpose of athletics
- Overall is competent and can lead Waterloo West back to the top tier in the Mississippi Valley Conference
- Have strong technical skills
- Build our athletes up
- Has some coaches that do not teach the right values of athletics
- Has some strong coaches and some coaches that are not as strong
- Some do not treat our athletes fairly
- Some coaches tend to tear down our athletes
- Has an overall poor coaching staff
- I am not informed enough to make a decision

7. The facilities at Waterloo West High School are:

- World-class and top of the line both at the MVC and state-level
- Top of the line for a Class 4A School
- Have some great facilities and others that lag
- Are adequate
- Are in need of a change in order for West High to compete at the MVC level of competition
- I am not informed enough to make a decision

8. The athletes at Waterloo West High School are:

- Hard-working and able to compete for state championships yearly
- Hard-working but need to work harder to get to the next level
- Are mentally tough and able to compete and win close competitions
- Not working hard enough to compete against the competition we are facing
- Are not mentally tough enough to win the close competitions
- Do not work hard and not doing enough to compete at the 4A level
- I am not informed enough to make a decision

9. West High School Support groups- the Athletic Booster Club and Athletic Foundation are:

- Very supportive and integral in the renaissance of West High School athletics
- The Booster Club is vital and doing a great job of providing the necessary resources for the athletic department
- The Booster Club is doing an adequate job of providing funding and has slipped in recent years.
- The Booster Club is not getting the job done
- The Athletic Foundation is vital and doing a great job in the renewal of West High School athletics
- The Athletic Foundation is doing an adequate job of providing funds to the athletic department
- The Athletic Foundation is not getting the job done
- I am not informed enough to make a decision

10. West High School athletics are:

- Moving in the right direction

- Slowly moving in the right direction
- Stagnant
- Slipping and in need of a new plan of action
- Moving in the wrong direction
- I am not informed enough to make a decision

Thank you for taking the time to fill this survey out. All stakeholder surveys must be returned by Friday, December 11, 2009 to be considered for the Strategic Plan.

**Please list any advice that you feel would be useful in the renewal and renaissance of the West High School athletic department. We will look at any and all items that you feel are important!**