

**Marshall Area Hockey Association  
Contract Sheet**

|                                      |                                |
|--------------------------------------|--------------------------------|
| Full Zamboni .....                   | \$3,000                        |
| Half Zamboni .....                   | \$1,500                        |
| Gold Package .....                   | \$2,500                        |
| Silver Package .....                 | \$1,500                        |
| 4' x 8' Board .....                  | \$550                          |
| 4' x 4' or 2' x 8' Board .....       | \$275                          |
| Restroom Poster .....                | \$200                          |
| Website with Purchase of Board ..... | \$100                          |
|                                      | <i>(provide email address)</i> |
| Website Only .....                   | \$275                          |

**MAHA 2000-2010 Season Advertising Contract**

Please mark if you are a:  new (or)  present advertiser.

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Email Address: \_\_\_\_\_

Choice of advertising / sponsorship: \_\_\_\_\_

Cost: \_\_\_\_\_

Amount enclosed: \_\_\_\_\_

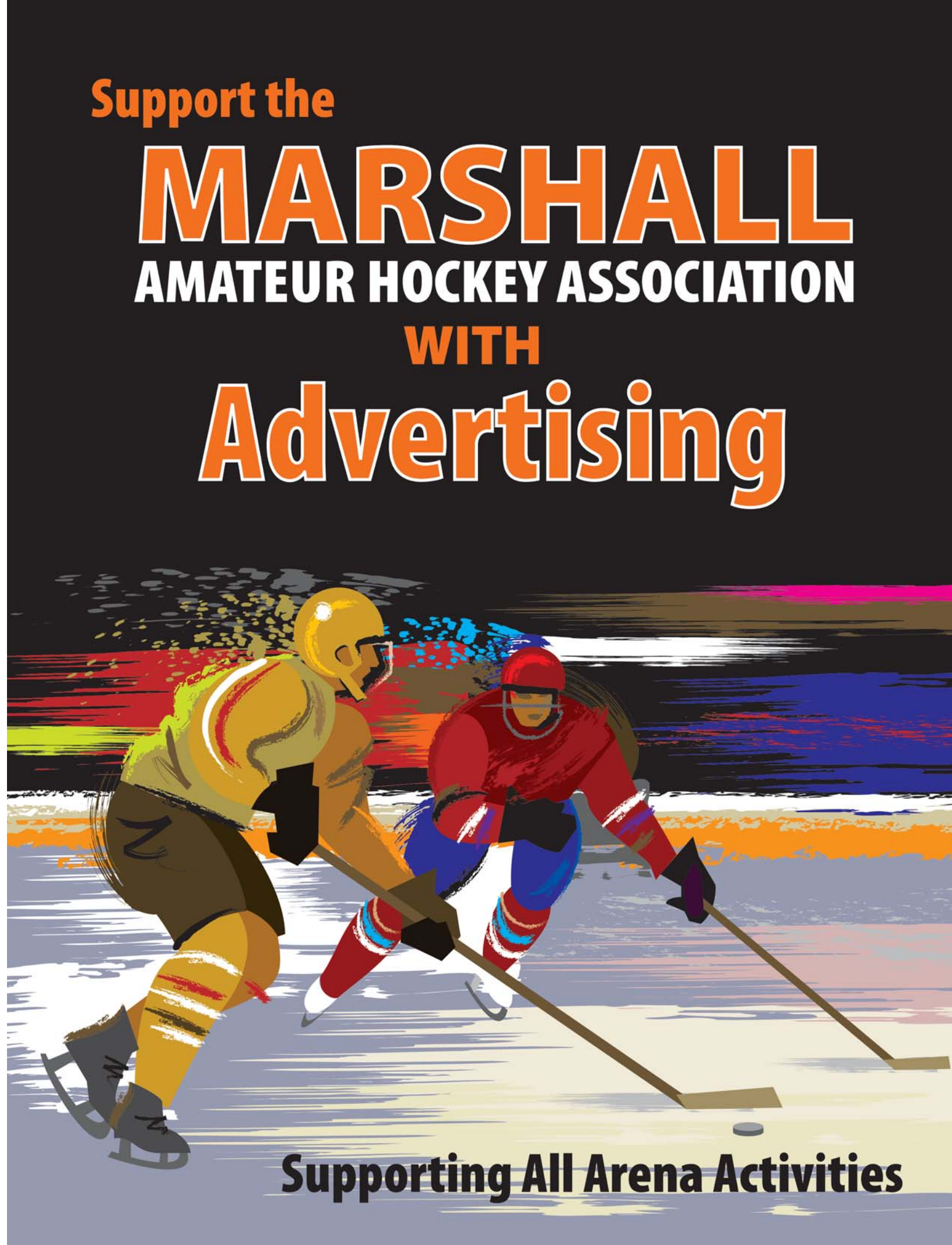
Bill me in September:

\*Save 10% by paying for 2 years now

Make checks payable to **M.A.H.A.**, PO Box 173, Marshall, MN 56258

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Any questions? Please contact Bill Archbold 532-6609, 829-5407 or work 532-4419*



Support the  
**MARSHALL**  
AMATEUR HOCKEY ASSOCIATION  
WITH  
**Advertising**

**Supporting All Arena Activities**

**MAHA invites you to support all activities at the Arena and the new practice rink at Marshall Middle School through our advertising opportunities!**

**You can choose from small or large billboards, restroom posters, right in the arena or look into our new website ad spots.**

**What a better way to support than by advertising! It helps us in so many ways and gives you a great form of visibility.**

**We get a lot of traffic at the arena throughout the year. There is hockey most of the year with hundreds of people at each weekend games and up to a thousand for tournaments and varsity games. It brings in many out-of-town people that stay in Marshall for the night or full weekends. We are always trying to have more tournaments each year. In the off season, we have soccer, lacrosse and roller hockey. We also have a few special events held in the arena from other organizations. Our biggest single event is the annual Figure Skating show at the end of the year, don't miss it! They work hard all year to give us their best.**

**We hope you choose to support MAHA through advertising or other means and thank you so much for all your past support through the years! A lot of joy has come to many children, youth, young adults, many parents and grandparents and relatives from the joys and challenges of ice sports.**

**Thanks from all of us at MAHA!**

**Zamboni Sponsor:**

- \$3,000 for full, \$1,500 for one side.
- Your company name or logo on zamboni
- Great advertising during all games and practices.

**Corporate Sponsor Packages:**

|                             |                           |
|-----------------------------|---------------------------|
| <b>Gold – \$2,500</b>       | <b>Silver – \$1,500</b>   |
| 4x8 board on wall           | 4x4 or 2x8 board on wall  |
| Tournament sponsor          | Tournament Sponsor        |
| Program Sponsor             | Program Sponsor           |
| Public announcement spots   | Public announcement spots |
| 3 puck shoots at H.S. games | 1 puck shoot at H.S. game |
| 6 season passes             | 4 season passes           |
| * dasher board ad           | * dasher board ad         |
| website ad                  | website ad                |

**Advertising Boards**

Initial design and cost of the boards are the responsibility of the business. This is a one time cost and should be arranged through Brian Pfeiffer at Western Printing, other vendors need to be approved by the MAHA board. Approximate cost for a 4x8 board is \$250 and \$195 for a 4x4 or 2x8 board.

**Arena Billboards:**

|                                |       |
|--------------------------------|-------|
| 4' x 8' board .....            | \$550 |
| 4' x 4' or 2' x 8' board ..... | \$275 |

**Restroom Poster:**

|               |       |
|---------------|-------|
| 2' x 3' ..... | \$200 |
|---------------|-------|

**Website rotating spot:**

|                                     |       |
|-------------------------------------|-------|
| Website with Purchase of Board .... | \$100 |
| Website Only .....                  | \$275 |

(see [www.marshallhockey.com](http://www.marshallhockey.com))

**Donation Plaque .....**

\$100  
An easy way to support Marshall Hockey, a plaque will be displayed on the wall above the bleachers with donor's name.

**Per game sponsor opportunity:**

Puck shoot sponsor – \$250 per game  
\*\*new for the 08-09 season that was a big success.  
Pick the game your business wants to sponsor and have the option to plug your business, hand out promotional items at the game and facilitate the puck shoot giving a fan the opportunity to win \$75 or \$25 if they make a shot from mid ice.

**Advertising Costs per year**

The cost, design and development of the sign, poster and website ad are the responsibility of the advertiser. To maintain uniform standards we ask that you use Western Printing to help you with your signage needs. Western Printing will help you from start to finish, (507) 537-1577. If you choose a different vendor, it must be approved by the MAHA board. Brian has estimated cost around \$195 for 2x8, 4x4, and \$250 for 4x8. Prices may vary depending on your preferences.

Advertising agreements run from Nov. 1st through October 31st.

**4' x 4' Arena Billboard**



**4' x 8' Arena Billboard**

