



2010 FPSC Dinner and Auction "Graveyard Gala"

We are excited to present Franklin Pierce Soccer Club's 5th Annual Dinner & Auction. Last year's auction again was a huge success. Our theme this year is a Graveyard Gala. We have set a goal this year to raise \$25,000. We will again be awarding our teams based on participation with a percentage of the proceeds. Last year **we donated \$5,000 back to our teams** to assist them with uniforms, equipment, tournaments, team parties and awards.

The auction will allow us to:

- Provide the opportunity for as many young girls and boys as possible to play soccer at the **most affordable price**.
- Continue to hold player fees down. Fees have not increased since the inception of the auction 5 years ago!
- Continue refreshing uniforms and equipment as needed
- Provide more services to our players including FPSC Stadium games, lighted practice, specialized training, etc.

The dinner and auction will be held **Saturday, October 30th** at 6:00 pm at the *Puyallup Fairgrounds Expo Hall*. So mark your calendars now and tell your friends and family, you won't want to miss it! We have some great incentives and of course team and individual prizes for the highest procurement. **Watch for more information in an upcoming Auction Newsletter!** The success of the auction depends on each one of us. We need you to be involved for this year's auction to be a success!

Inside you will find everything you need to get started in your search for donations:

- (2) "Dear Fellow Patron" Letters
- (2) Procurement Forms
- (1) Ideas for Procurement

PATRON LETTER

Let people know who we are and why our auction is so important by giving them a patron letter. Make copies if need be, or stop by the SPYA Office for more.

PROCUREMENT FORMS

You must complete a procurement form for each donation. For tracking purposes, please be sure to fill out all needed information. All donations should be turned in to the SPYA Office, at 315 129th Street South in Tacoma, accompanied by the completed procurement form. Call ahead to ensure that Justin will be in the office. If you need additional forms, please check with your coach or pick them up at the SPYA Office.

WHO TO ASK FOR DONATIONS

- Family and Friends
- Companies you do business with or patronize
- Yourself? Do you own a business, a condo or timeshare, a boat? Consider donating a weekend getaway or adventure. Do you have a special talent you can share such as quilting, sewing, or cooking?

HOW TO ASK FOR DONATIONS

1. Find out who the decision maker of the company is (i.e.: manager or owner).
2. Present the "Dear Fellow Patron" letter to the contact person and
3. Have an idea of the specific donation you wish to ask for. THINK BIG!
4. Fill out procurement form completely and give the gold copy to donor.

TEAM REQUIREMENTS

Every kid that plays soccer for FPSC will benefit from the auction. In addition to individual donations, each team is required to participate by assembling a theme "basket" or item with a value of \$100 or more to contribute to the auction. Families are encouraged to procure items from donors rather than purchase items to contribute. A team parent can volunteer to organize this project.

HAVE FUN!

Tell your friends and family! The auction is great fun & fellowship and we look forward to everyone attending. More information will be coming home over the next few months and of course we will have information posted on our website at www.fpsoccer.org. If you have any questions, please call our auction committee contact, Monica Firestone at 253-219-9551 or the SPYA office at 253-298-3026. Good luck!

