



Minnetonka Youth Hockey Association

To: MYHA Sponsors

From: Matt Koonce, MYHA Team Sponsors

Date: Summer/Fall 2011

Re: MYHA Team Sponsorships

We are actively seeking family and business team sponsor support in helping MYHA provide a quality hockey experience to over 800 local girls and boys hockey players in the Minnetonka School District!

All of our hockey programs continue to flourish, as is a great testament to the Boys team being consistently ranked in the Top 5 in the State, as well as the Girls High School WINNING THE FIRST EVER Minnetonka State High School Hockey Championship! We anticipate having over 65 Youth Hockey Teams (players K - 12th grade) and are looking forward to an exciting 2011/2012 season!

Many individuals and businesses have provided generously over the past years in assisting MYHA. The Board of Directors and our membership sincerely appreciate your team sponsorships. Your sponsorship dollars help make hockey affordable for all of our participants through the purchase of equipment and defrayed ice costs, which continue to rise every year.

We are in the Fall stages of planning for the upcoming 2011/12 seasons, which will include continuing our traditional pre-season clinics in September and November. We are excited to be entering into our 10th full season in the new Pagel Activity Center, located on the grounds of Minnetonka High School.

Our District 6 league games will begin in late November and continue through March 2012, with district playoffs. As we approach this new season, we are again in need of association sponsors for our girls and boys hockey program.

We hope you will consider sponsoring a Minnetonka youth hockey team again.

For the upcoming year, MYHA Sponsorships are available at the following levels:

<u>Sponsorship Level</u>	<u>Sponsorship Cost</u>
<input type="checkbox"/> Gold	\$1000.yr -3 yr commitment (includes Dasher board/banner advertising)
<input type="checkbox"/> Silver	\$825 Girls U10/Squirts older*
<input type="checkbox"/> Bronze	\$500.00 Girls U8/Mites
<input type="checkbox"/> Email Campaign	\$450.00 One-time advertising to MYHA membership
<input type="checkbox"/> I'd like to sponsor a specific team	_____

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BENEFITS OF MYHA SPONSORSHIPS INCLUDE:

DASHER BOARD GOLD

Receive 20hrs of Volunteer Credit

3 yr Commitment - \$1000 a year - includes Dasher board/Banner advertising (no team sponsorship, artwork is \$150.00)
MYHA Golf Tournament Hole Signage
Promotional Opportunities during the MYHA Hockey Tournaments (2 of 3 scheduled events)
Promotional Opportunities on our web site, Tonkahockey.org
Recognition on the front entry banner at the Pagel Activity Center

TEAM SILVER

Receive 10hrs of Volunteer Credit

Company Name on Home Jersey's
Team Plaque for your office or place of business
Promotional Opportunities during the MYHA Hockey Tournaments (1 of 3 scheduled events)
Promotional Opportunities on our web site, Tonkahockey.org
Recognition at the Pagel Activity Center

TEAM BRONZE

Company Name or Logo on Jersey's - U8/MITES
Team Plaque for your office or place of business
Promotional Opportunities on our web site, Tonkahockey.org
Recognition at the Pagel Activity Center

Team Sponsorships also provide the following additional benefits related to volunteer hours exemptions:

*U8/Mite Team Sponsorship = Reduction of 10 hours for \$200 extra
*U10/Squirt and Older Team Sponsorship = sponsorship includes 10hrs of credit, but an additional 10hrs can be purchased for \$175.

ALSO, ANY RESTAURANT THAT PARTICIPATES IN SPONSORING A TEAM, WILL BE GUARANTEED AN END OF THE YEAR PARTY AT THEIR ESTABLISHMENT.

Thank you for your continued support of MYHA. If you have any questions, please feel free to contact me.

Matt Koonce
MYHA Team Sponsorships
Pagel Activity Center
18313 Highway 7
Minnetonka, MN 55345
612-749-5687
mkoonce@emcllc.us