



Edina Soccer Club

c/o Edina Park & Recreation
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EDINA SOCCER CLUB MISSION STATEMENT

(Adopted March 5, 2007, retroactive to January 1, 2007)

Mission of the Edina Soccer Club

The Mission of the Edina Soccer Club is to provide a year-round soccer training program that will develop players to their greatest potential for success at the youth, high school, college and professional levels. The Club's Mission will be achieved through unsurpassed dedication to providing top-quality instruction and exposure of its players to the highest levels of competition including through participation in District, State, Regional, and National competitions.

Strategic Focus

Create a market-leading youth traveling soccer program that leverages both proven and new ideas in player development to attract and retain both players and coaches.

Objectives of the Edina Soccer Club

- 1) To identify, recruit, and retain quality coaching professionals.
- 2) To enhance continuously the education and performance of the Edina Soccer Club coaching staff.
- 3) To place Edina Soccer Club coaches at appropriate age levels according to their soccer knowledge, coaching ability, and personality.
- 4) To identify, attract, and retain high-caliber players for all levels of play including at the Gold, Maroon, C3, C2, C1, and Premier levels.
- 5) To develop individual players to their full potential while valuing the importance of team play and tactics.
- 6) To create an environment for developing teams that are consistently competitive at the Premier level on a State, Regional, and National level.
- 7) To promote the spirit of a "Club" community among players, coaches, and parents.
- 8) To build the character, self-esteem, and athletic ability of each athlete while fostering the growth of their passion for soccer.