

# GLENVIEW STARS ADVERTISING PROGRAM

## INTRODUCING THE GLENVIEW STARS

The mission of the Glenview Stars is to present a venue for children to play hockey, to teach the game of hockey and to help players to achieve the highest level a player can obtain through competitive hockey with traveling teams. Travel hockey is more competitive than the house league and requires a substantial commitment by the player and parents.

The Glenview Stars field multiple teams in each of the travel hockey divisions including Mite (8 years old and under), Squirt (9 & 10), Pee Wee (11 & 12) and Bantam (13 & 14). In addition, the Glenview Stars field U8, U10 and U12 Girls hockey teams.

Over 180 families participate in the Glenview Stars organization. Participants live in Glenview as well as many surrounding communities including Park Ridge, Chicago, Arlington Heights, Buffalo Grove, Northbrook and Mount Prospect to name a few.

The Glenview Stars primarily use the facilities at the [Glenview Ice Center](#) and the [Twin Rinks Ice Pavilion](#) in Buffalo Grove.

The Glenview Stars play in the Northern Illinois Hockey League (NIHL), competing against teams covering over 100 square miles in northern Illinois and Indiana, as well as the Central States Developmental Hockey League (CSDHL), comprised of elite travel teams throughout the Midwest.

Teams compete in season ending Blackhawks Cup and Wolves Cup championship tournaments as well as invitational tournaments throughout the season.

In 2011, the Mite Elite and Girls U10 teams won 2<sup>nd</sup> Place in the Illinois State Championship. Meanwhile, the Bantams won the regional Silver Sticks Championship. Other Stars teams won championships at local tournaments and in Michigan.

## Current NHL Stars



**Craig Anderson**



**Brett Lebda**



**You could be supporting the next NHL Star!!**

## GLENVIEW STARS ADVERTISING – WHAT'S AVAILABLE

**Glenview Stars Website** – Visitors to the Glenview Stars web site ([www.glenviewstars.org](http://www.glenviewstars.org)) access information related to the Glenview Stars Hockey Program including team rosters and photos, schedules, organization philosophy, rules and updates for events and activities and links to area hockey rinks and league web sites. As an advertiser on the Glenview Stars Website, you will have access to a site which produced the following metrics:

- An average of over 23,000 page views per month
- Over 15,000 visitors

Advertisement opportunities on the Glenview Stars Website include:

**PREMIUM HEADER BANNER** – A static banner advertisement sharing header space with the Glenview Stars logo

**ROTATING 3"x2" LEFT SIDE BANNER** – A 3"x2" banner ad on the left hand side of each page of the web site

**ROTATING 2"x2" LEFT SIDE BANNER** – A 2"x2" banner add on the left hand side of each page of the web site below the rotating 3"x2" banner ad

**ROTATING 1"x2" LEFT SIDE BANNER** – A 1"x2" banner add on the left hand side of each page of the web site below the rotating 2"x2" banner ad

The rotating banner ads are refreshed and randomly selected each time a page is accessed. All web site banner ads provide clickable link to sponsor designated web site

**Glenview Stars Team Photo and Roster Book** – The Team Photo and Roster Book is distributed to all Glenview Stars participants. The book includes rosters for all Glenview Stars team with contact information for easy communication among organization members.

Advertisement opportunities on the Glenview Stars Roster Book include:

**BACK COVER** – A 4 ½ x 7 ½ full page color advertisement on the back cover of the Glenview Stars Roster Book

**INSIDE FRONT COVER** – A 4 ½ x 7 ½ full page color advertisement on the inside front cover of the Glenview Stars Roster Book

**INSIDE BACK COVER** – A 4 ½ x 7 ½ full page color advertisement on the inside back cover of the Glenview Stars Roster Book

**FULL PAGE** – A 4 ½ x 7 ½ full page black and white advertisement within the Glenview Stars Roster Book

**HALF PAGE** – A 4 ½ x 3 ¾ half page black and white advertisement within the Glenview Stars Roster Book

### Other Advertisement Opportunities

**IN RINK DASHER BOARD AD** – See Dasher Board Advertising Opportunities at the Glenview Ice Center

**COMMEMORATIVE SPONSOR PLAQUE** – Receive a displayable commemorative sponsor plaque acknowledging your support to the Glenview Stars Hockey Association

# GLENVIEW STARS ADVERTISING PRICE SHEET

## INDIVIDUAL ADVERTISING PRICES

WEB SITE		ROSTER BOOK		
PREMIUM HEADER BANNER (1 avail)	\$800	BACK COVER (1 avail)	4 ½ x 7 ½	\$800
ROTATING 3"x2" LEFT SIDE BANNER	\$250	INSIDE FRONT COVER (1 avail)	4 ½ x 7 ½	\$750
ROTATING 2"x2" LEFT SIDE BANNER	\$200	INSIDE BACK COVER (1 avail)	4 ½ x 7 ½	\$750
ROTATING 1"x2" LEFT SIDE BANNER	\$150	FULL PAGE	4 ½ x 7 ½	\$200
<b>All web site banner ads provide clickable link to sponsor designated web site</b>		HALF PAGE	4 ½ x 3 ¾	\$150

**THE POWER PLAY – Any two Web Site or Roster Book advertisements for 85% of list price**

OTHER			
IN RINK DASHER BOARD AD	\$1,700	COMMEMORATIVE SPONSOR PLAQUE	\$100

## SPECIAL ADVERTISING PACKAGES

ADVERTISEMENT	TEAM SPONSORSHIP	THE HAT TRICK	THE STANLEY CUP	THE ORIGINAL SIX
Full Page Ad In Roster Book	X	X	X	X
Static Header Banner Ad On Designated Team's Website	X	X	X	X
Sponsor Recognition Plaque	X	X	X	X
Rotating 2"x2" Banner Ad		X	X	X
Premium Header Banner Ad			X	X
In Rink Dasher Board Ad				X
	\$1,000	\$1,250	\$1,800	\$4,000

- All advertisements include a listing on the Sponsorship web page with an HTML link to a designated web site
- The term of the web site advertisements is through June 30, 2012
- The Roster Book will be published on or about November 15, 2011 therefore **print ads must be submitted by October 15, 2011**
- Additional charges may apply for upgrading artwork



# GLENVIEW STARS ADVERTISING SPECS & CONTACTS

## Acceptable Formats

### Web Formats:

- Adobe Photoshop
- Adobe Illustrator
- JPEG
- PNG
- GIF

### Print Formats:

- PDF
- InDesign
- QuarkXPress
- Illustrator
- Microsoft Word

## Submitting Ads

- Drop off or mail registration forms to:

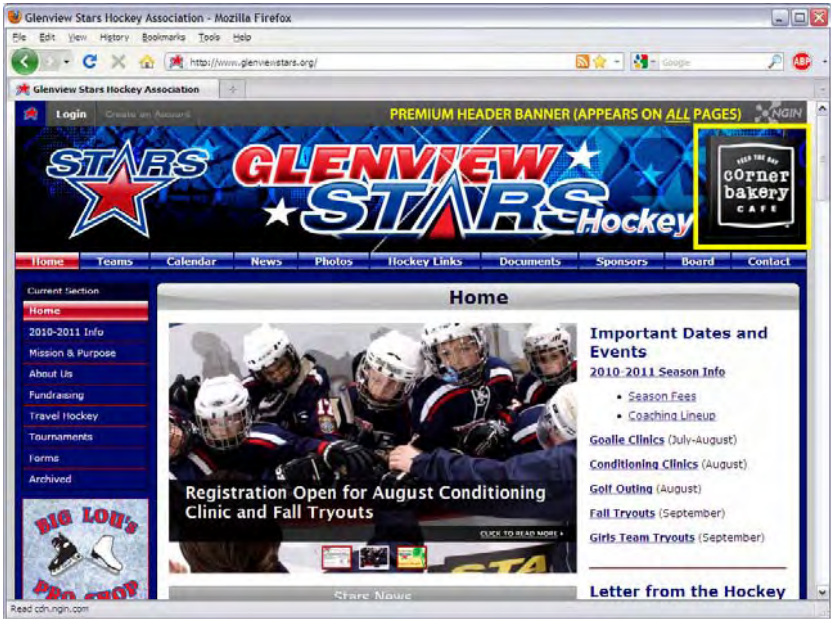
Glenview Stars Hockey Association  
1851 Landwehr Rd.  
Glenview, IL 60025

- Email artwork to:

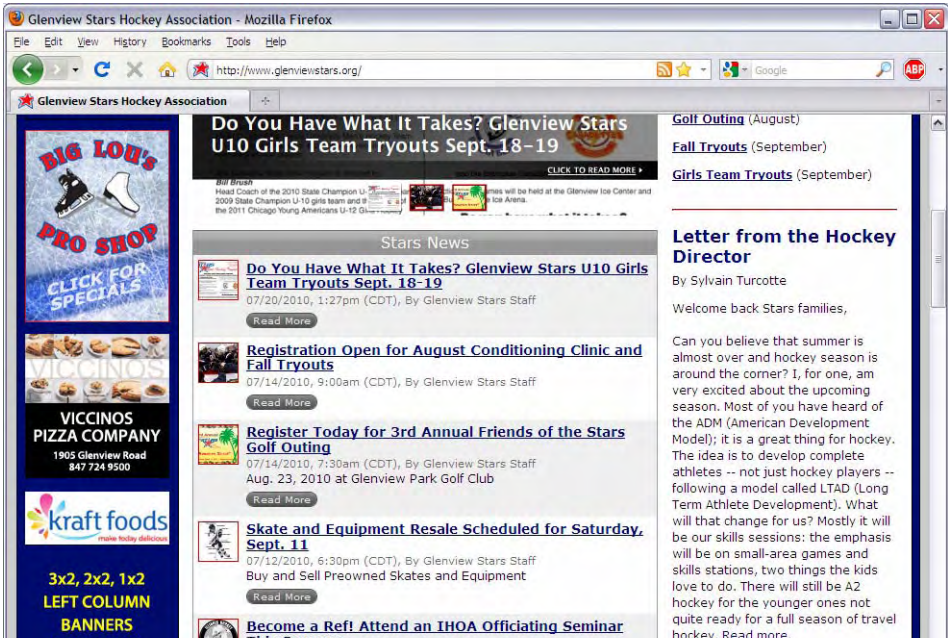
Michael Musick at [michaelmusick@yahoo.com](mailto:michaelmusick@yahoo.com)

# GLENVIEW STARS WEB SITE SCREEN PRINT

## Premium Banner Ad:



## Left Side Rotating Banner Ads:



# GLENVIEW STARS ROSTER BOOK SAMPLES

**THE CUP COMES TO GLENVIEW**

**2008-2009**

**CURRENT REDWINGS STAR & FORMER GLENVIEW STAR BRETT LEBDA**

POSES WITH THE STANLEY CUP AT THE GLENVIEW ICE CENTER

**Best Of Luck to The Glenview Stars**

**D'AGOSTINO'S Famous Thin-Crust Pizza in Wrigleyville Since 1968!**

**DAGS Delivers! Call 847-729-0909**

**D'AGOSTINO'S PIZZERIA AT THE GLEN 847-729-0909**

Full Service Dining & Cocktails  
Carry-out, Catering & Delivery, too!

**Glenview Stars Team Parties!** Make it a DAGS Party—Whether you're planning a party at Our House, Your House or Someone Else's House...you gotta eat DAGS!

**More than "Just a Pizza Place!"** Enjoy Generous Sides, Platefuls of Pasta, Sandwiches, Entrees & Don't Forget Dessert... try **Apple Pie**—Apple Pie DAGS style!

**DAGS PIZZA!** 847-729-0909  
No Mess, No Fuss... We'll even throw in the paper plates...Just Ask!  
**Let DAGS Do The Cooking!** Every Pizza is Covered Especially for You... We start with our Family Recipe recipe, made from Scratch & Freshly Grated Mozzarella Cheese. Choose from our "Flavors" Thin Crust, Pan or Stuffed Pizza, then Add All of Your Favorite Toppings... Just the Way You Like It!

**THIN-CRUST PIZZA** Available in 10", 12", 14", 16" and 18"

**PAN AND STUFFED PIZZA, TOO!** Available in 8", 12" and 14"

**DAGS COMBINATIONS**  
Chicken and Corned Beef  
BBQ Chicken BBQ Sauce, Cheddar & Red Onion  
Tomato-Basil Scalloped Steaks, Beef & Cheddar  
Cheddar-Burger Slop and Mashed Potatoes  
Hawaiian Teriyaki Chicken, Pineapple & Mozzarella  
Veggie Cheese Artichoke, Ham & Pineapple  
Meat Lover's Choice Any Four Veggies

**D'AGOSTINO'S PIZZERIA**  
847-729-0909 • 2350 Lehigh-Glenview  
**15% OFF** Delivery, Carry-Out, Dine-In

Located at 2350 Lehigh Avenue • Glenview In The Glen, on the Northwest corner of Lehigh and West Lehigh, across from the Glen Metro station.

Visit us on the web—See Our Menu [WWW.DAGSDELIVERS.COM](http://WWW.DAGSDELIVERS.COM)

Pine Dental Care  
Pediatric Dentistry  
2601 Compass Road #105  
Glenview, IL 60026  
(847) 724-5455

See You Soon,  
Dr. Nancy Hijjawi, D.D.S., M.S.  
Dr. Charles S. Czerepak, DDS, MS  
Dr. Tehemina Richardson, DDS  
Dr. Meredith W. Evans, D.D.S., M.S.  
• Pediatric Dentistry •

**RA SUSHI IS PROUD TO SUPPORT THE GLENVIEW STARS HOCKEY TEAM**

RA GLENVIEW • THE GLEN TOWN CENTER • 847.510.1100 • [RASUSHI.COM](http://RASUSHI.COM)

**fRedHot AND Fries**

1707 Chestnut Ave.  
Glenview, IL 60025  
847-657-9200

Chestnut Ave. and Waukegan Road  
Located across the street from the Glenview Car Wash

Mention the Glenview Stars Hockey when Placing Order, and Receive a Fountain Beverage

Offer valid through May 30, 2008.

**Stone Co., Inc. Granite & Marble**

Bringing Quality Craftsmanship and Beauty to Your Home

PEDESTALS  
FIREPLACES  
COLUMNS  
WALLS  
FLOORS  
COUNTERTOPS

MARBLE TRAVERTINE SLATE  
GRANITE TUMBLED STONE ONYX

847.981.5240