



**McFarland Youth Hockey Association
Board of Directors Meeting
Green Lantern
Wednesday, July 16th, 2008**

Call to Order: 6:13 p.m.

Present: Jeff Engelkes, Dean Gille, Eric Johnson, Todd Kroneman, Dave Laux, Louise Luessman, Tom Moore, Kelly Schmaltz, Lisa Schwoerer, Tom Siesennop

Also Present: Vikki Rogers

Absent: Lisa Mazzie Hatlen, Joe Mazzara

President's Report

1. Region 4 Hockey Council Meeting Update (attended by and presented by Jeff Engelkes):

In-house recreation leagues – Region 4 is continuing to encourage the creation of in-house leagues. They feel that interest is turning away from competitive hockey, especially at lower levels, and they want to offer an alternative to a wider base of kids. They also feel that by eliminating travel costs, it will be more affordable to play local hockey.

Any program that does not adopt the in-house program this year can still play competitive hockey, however, they will have a smaller base of teams that would be willing to travel to their location(s).

At this time, McFarland will not be creating in-house leagues for this season. We will continue to actively participate in the committee and listen to feedback from Region 4.

For the next meeting, the Council has asked us to estimate our numbers at all levels and report back for further discussion.

2. Transfer Request:

Rick & Kathy Schmidt requested that Matt Schmidt be granted a release from McFarland so that he could play in Stoughton this year. The Board agreed unanimously to grant them the release.

3. Golf Outing Funds:

Funds from the 2008 Golf Outing were used to purchase equipment from USA Hockey. Next season, a portion of the proceeds from the 2009 Golf Outing will be used to sponsor scholarship requests. The Board will need to define the process and procedure for application(s) next Spring.

Secretary's Report

Kelly Schmaltz presented the minutes from the June 24, 2008 meeting. One correction: **Dave** Hinrichs is the Hockey Inc. representative. Dave Laux moved to approve the minutes, and Jeff Engelkes seconded that motion. The motion passed unanimously.

Day at the Rink – August 16, 2008

Erik Johnson distributed copies of the action items left to complete for Day at the Rink and Lisa Schwoerer, Vikki and Erik presented a summary of the plans for the Day. Specific topics of discussion were as follows:

- Liquor: The cooler will be locked at all times, with two individuals responsible for keys. They will need to be available at all times to replenish stock for the beer tent. This will ensure the security of the liquor inventory.
- Shift Scheduling: Times will be assigned based on last year's individual teams. Lisa Schwoerer will be in contact with team representatives in order to explain what help will be needed, as well as to assign times.
- Insurance Rider: Jeff Engelkes will assist in securing a policy for the day's event.
- Dunk Tank: Each Board member will be responsible for an hour of time for the dunk tank. They may volunteer themselves, or find a replacement.
- Board Members will need to be available Friday night to assist in loading the bouncy tents, as well as report to the Rink at 8:00 AM on Saturday (day of the event) to assist with set up. The event runs from 12:00 PM – 11:00 PM on Saturday, Aug. 16th.
- Louise Luessman and Kelly Schmaltz will be responsible to count money and keep track of hourly sales.
- Promotion: Dean Gille will handle the creation of post cards, flyers, banners, posters and pizza box toppers. Banners will go up on or about August 3rd, an ad will be placed in the Thistle two weeks prior to the event, as well as being listed in "upcoming events".
- Mite Game: Game will run from 2:30 – 3:30 PM. Kelly Schmaltz, Mite ALD, will be responsible to recruit kids to skate in the game. E-mail will go out to Mite skaters two weeks before the event.
- Additional Promotion: Jeff Engelkes will write an editorial for the Thistle. If it can be coordinated, we will also try and put up a bouncy tent at the corner of Marsh Road /Siggelkow Road for a few hours the weekend before with a sign promoting the event. Tom S. will also send e-mail out to the Association.

Coaches Committee

Dean Gille reported that the Committee plans to meet before Aces Camp.

Summer Hockey

Participation has gone very well – 100 kids were signed up for camp. This is ahead of our numbers from last year's camp. Over half of the kids are Mite age. We have budgeted a profit of \$5,000 from Summer Hockey this year.

Hockey Inc.

Dean Gille reported that there have not been any current meetings. Ice cost for the 2008-2009 season will be \$210.00/ hour.

McFarland Hockey Boosters – none present

Treasurer's Report

Louise Luessman distributed the current balance sheet, as well as the profit/loss statement. Emphasis will be placed on collection of outstanding dues – Louise has sent invoices to all that owe money at this time. They will begin working on the budget for the 08-09 season.

Fundraising Report

1. NFL Tickets:

Jeff Engelkes has the tickets and will get them mailed out next week. Tom S. will assist him in reviewing the list to determine those who will get tickets. Those not receiving NFL tickets will be responsible for additional calendars to sell.

2. Calendars:

Board Members are responsible to assist in selling ads in the calendars. Dean Gille will put together price lists for the ads that will be available.

Recruiting

Family Festival – Date for the parade this year is Sunday, September 28th, 2008. We will have kids skating on roller blades in the parade. It was decided that we would not have the booth set up at the festival, as it did not generate the interest that we had hoped last year.

Skate Up Policy

Jeff Engelkes presented two final versions of the skate up policy drafted over the course of the last few meetings. The main difference: criteria for being placed in the older age classification – depending on whether there were two or three teams at the older age level.

After discussion about numbers and the goal of the policy, it was decided that the criteria would be as follows: the skater must place in the top 75% of the top team in order to be allowed to skate up at the older age classification.

Currently, the policy is more focused to levels that have two teams – rather than three teams. In the event numbers appear to dictate three teams in the future, the Board agreed to re-visit the criteria.

Tom Siesennop presented the final draft and asked the Board to vote on the adoption of the skate up policy. The motion passed unanimously and the skate up policy was approved.

New Business

1. Promotions:

Kelly Schmaltz inquired about the possibility of assigning a member to manage promotions – mostly related to e-mail distributions. Upon assignment of teams this season, we will ask Jesse if he will put together a database or list of contacts by team.

2. Bylaws:

The current bylaws are quite old, and in the process of being updated. Lisa Mazzie Hatlen started editing them last year- and Tom Moore has also agreed to review. The Board agreed that it is in our best interest to try and get them updated by the end of this season.

Motion to Adjourn

*Motion made by Dave Laux and seconded by Dean Gille to adjourn the meeting at 9:15 PM.
The motion passed unanimously.*

Next Board Meeting:

Our next meeting will be Monday, August 11th, 2008 at 6:00 PM at the McFarland Community Ice Arena. We will go over final details for the Day at the Rink event to be held that following Saturday the 16th.

It was decided to also set the date for the next meeting in September as well. This will be the Fall Membership Meeting. The meeting will be Wednesday, September 17th at 6:30 PM at the McFarland Village Hall. The Board will meet prior to the general membership meeting. Board members are to be at the Village Hall by 6:00 PM on September 17th.