

Waterloo West High School
Athletic Department

2007-2008 Annual Report



**RAISING
THE
BAR**



West High Athletics 07' - 08'

From the Director

August, 2008

Dear Friends of Wahawk Athletics,

On behalf of the staff and student-athletes in the Waterloo West High School Athletic Department, I want to offer a personal thank you for all that you do on behalf of Wahawk athletics.

Whether it's purchasing athletic booster club passes to one game or several sports, donating your time, money, or effort to Wahawk athletics, or simply supporting us anyway you can, we thank you for your support!

The 2007-08 season was full of magical moments and special memories. Rather than offering a long list of such events, I'll mention three of them that were particularly gratifying:

- **Grand Opening of our Newly Renovated Athletic Facilities.**
October 30, 2007 will be a date that all Wahawk supporters will look back at as one of our most-important dates as our dream for new facilities came to fruition. With our grand opening our athletes ushered in a new phase of Wahawk Athletics. As part of this our athletes now have access to some of the best facilities in the state. Included in this are; a state of the art strength and conditioning room, a new player meeting room, four brand new locker rooms, two new physical education locker rooms, two new coaches/officials offices, a new athletic training room
- **Establishment of the West High School Athletic Foundation.**
On August 25, 2007, the West High School Athletic Foundation held their first annual Auction. What a night! They raised over \$120,000 for current and future Wahawks. The goal is the help restore the glory that is West High School athletics.
- **Continued Improvement of our Athletic Teams, Especially the Strong Performance by our Male Teams within the Valley Division.**
With the just completed 2007-08 athletic season, we have seen the beginnings of the renaissance of our athletic programs. The boy's teams finished 2nd in the Valley Division, only 3 points behind perennial power Cedar Rapids Kennedy. This is the highest finish ever by a Waterloo school since joining the Mississippi Valley Conference in 1992. Our 48 overall points is also the most ever scored by a Waterloo school. Out of our 20 sanctioned athletic teams, four won divisional titles, three teams qualified for the state tournament, with six other teams qualifying individuals for the state tournament. Our teams won eight Metro Championships, and 17 out of our 20 teams either improved or stayed the same in our divisional placements. An amazing year!

With that said, there is still a lot of work to be done! This upcoming season brings a lot of excitement as we continue on our journey towards "Raising the Bar" and "Taking the Next Step".

Go Wahawks!

Sincerely,

Jeff Frost
Director of Athletics
Waterloo West High School

We've have striven to become the best in athletic performance from our Wahawks' boys and girls student-athletes, and 2007-08 was a year of exemplary performances on the playing field. Listed below are team and individual accomplishments from this past year.

The Year at a Glance- 2007-08 Wahawk Athletic Diary

August-

The West High School Athletic Foundation held their first annual auction, raising over \$120,000 for West School athletics. The Foundation gave \$25,000 to assist with our budget and placed the rest into an endowment fund that will eventually serve the purpose of supplementing the budget with interest from it. Our athletic teams began using our newly renovated facilities. We became the first school in the state to have a position titled "Director of Athlete Development", with Eric Hanenberger manning the position during the first year.

September- The football team began the year by winning their first 3 football games, including an impressive win over Waterloo East. With this, they earned state rankings for the first time since 1984, which happened to be the last year that the team started 3-0.

October- The boy's golf team qualified for the State Golf Tournament for the 4th consecutive season. Senior Michael McCunniff made First Team All-State with his 7th place finish, earning a spot in our school's Athletic Hall of Fame! Other golf team members included Andrew Young, Jack Griffin, Jeremy Carper, Sam Cooley, and John Richter. Michael McCunniff and Andy Young were named 1st Team All Conference. The boy's cross country team won their first ever Divisional Title, with head coach Gordy Yuska being named Divisional Coach of the Year. They also qualified for the State Cross Country meet in Fort Dodge, finishing in the top-ten. Team members included; Ben Hoff, Kenny Kemp, Sam Sturtz, Jordan Witbracht, Ben Porter, and Zach Kienol. Ben Hoff, Kenny Kemp, and Sam Sturtz were named 1st Team All Conference. The Girl's Cross Country team had two members named 1st Team All Conference- Chelsea Lynch and Ashley Ubbelohde. The girl's swim team continued their strong improvement with Mackenzie VanDenBerg, Kelsey Knief, and Mackenzie McLaughlin qualifying for state. The football team ended the year with a 5-4 record, our first winning season since 2003. We tied for the intra-division championship with a 5-1 divisional record, but missed the playoff on points. Anthony Brown was named 2nd Team All-State and JR Morris was named 3rd Team All-State. Brown, Morris, and Ryan Edwards were all named 1st Team All Conference.

On October 30, 2008 we had our official dedication of our newly renovated athletic area facilities. This event, attended by over 300 individuals, was a historic step in our road back to greatness. Dignitaries to attend included Waterloo Community School Board President Berniece Richard, Superintendent of Schools, Dr. Dewitt Jones, Mayor of Waterloo, the Honorable Tim Hurley, Representatives Doris Kelley, Don Schultz, and Tami Wiencek. Also attending was Olympic Gold Medalist Dan Gable and National Hall of Fame Coach Bob Siddens. This brought to fruition the dream started over seven years ago. A HUGE thanks to the taxpayers of Black Hawk County, Superintendent Dewitt

Jones, Principal Gail Moon, and a special thanks to Director of Operational Services, Marty Metcalf.

November- We hosted our first indoor event in our newly renovated facilities, our Girl's Basketball Thanksgiving Classic.

December- The wrestling team won the Waterloo metro title with wins over Waterloo East and Waterloo Columbus. The Dance team did well in State Competition, placing 2nd in Pom and earning a Division I rating and also earning a Division I rating in Jazz Competition.

January- West High hosted three events, the Wahawk Swim Relays, The Dan Gable Wrestling Tournament, and the Bob Siddens Duals. In the Dan Gable Wrestling Tournament, the Wahawks took 2nd place, finishing ahead of 3 highly ranked teams. We began our National Wahawk Club and sent out our first monthly newsletter. Sam Christensen, Chuck Christensen, Elvis Alicic, and Dan Cooley were officially inducted into our athletic hall of fame. The wrestling room was officially dedicated in the name of long-time West High School wrestler, coach, and supporter, Hall of Fame wrestler and coach Don Huff during a wrestling meet against Cedar Rapids Kennedy.

February- The wrestling team won their second consecutive Divisional Title. The JV wrestling squad also won the Divisional Title. Nick Sand, Jon Kullen, Taylor Steimel, and Tyler Schoo were named 1st Team All Conference. The girl's bowling team qualified for their second consecutive state bowling tournament by winning their first District title. Chelsea Lemper placed fourth in the state tournament, earning 1st Team All-State honors and her spot in the Hall of Fame. Charity Martin was named 1st Team All Conference in Girl's Basketball.

March- Athletic Director Jeff Frost was a keynote speaker at the Iowa High School Athletic Director Association's annual convention. He spoke on "Rebuilding Downtrodden Programs". Charity Martin was named the City of Waterloo's Female Basketball Player of the Year.

April- Weather wrecked havoc on our spring sports schedules, with that said, we had a tremendous spring sports season. Our girl's golf team won their second consecutive Divisional Title. Larry Daniels was named Coach of the Year. Sarah Boss, Corey Kline, and Andrea Bartlett were named 1st Team All Conference. The boy's soccer team won the Metro Title with wins over Waterloo East, Waterloo Columbus, and Cedar Falls. We reached the substate final game, losing 2-1 to Linn-Mar. In girl's soccer Paige Zeschke was named 1st Team All Conference. In boy's track we had a total of 13 athletes qualify for the Drake Relays. Terrance Roberts won the 110 meter hurdles and our 4X400 place 5th.

May- Our girl's golf team won the Metro Golf crown for the second consecutive year. Larry Daniels was named Valley Division "Coach of the Year". Sarah Boss, Mackenzie Treloar, and Corey Kline were named first team all-conference. Sarah Boss qualified for

the State Golf Tournament. Our boy's track team won their first divisional crown ever! They also won the freshmen/sophomore title. Head Coach Matt MacKenzie was named Divisional Coach of the Year. Terrence Roberts, Sam Sturtz, Isiah Cook, and Kenny Kemp each won divisional titles at the MVC Boy's Divisional track meet. We had a total of 18 male athletes qualify for the boy's state track meet. Sophomore TrayVonn Wright, Senior Terrance Roberts, and Senior Anthony Brown all won District titles. At the state meet, TrayVonn Wright became the newest member of the athletic hall of fame by winning the high jump with an amazing jump of 6'10". Our 4X400 placed 4th, and Isiah Cook took 5th in the open 400 meters. In girl's track, freshman Jadyn Spencer won the Divisional Championship in the shot put. She also won the Regional shot put, thus, qualifying for the state meet. We had a total of eight girls qualify for the state meet, with Jadyn Spencer earning all-state honors by placing 7th in the shot put. Our boy's tennis team placed 2nd in the District meet, qualifying for the Regional tournament. They won their first match in the Regionals, before falling to the eventual state champions. The doubles teams of Jordan Harbaugh-Williams and Andy Richter won the district doubles tournament, qualifying for the state tournament. The boy's baseball team won the second annual Metro Baseball tournament with wins over Waterloo East and Cedar Falls.

June- Larry Daniels was named the Iowa Girls Coaches Association Class 4A District Coach of the Year.

July- Our boy's sports teams finished the year in 2nd place in the All-Sports standings of the Valley Division of the Mississippi Valley Conference. This is the highest finish by any Waterloo Community School athletic program since we joined the Mississippi Valley Conference in 1992. Our boy's baseball team finished with the first non-losing record in the Mississippi Valley Conference by a Waterloo School with a 13-13 conference record. The boy's finished the year with a 17-17 record and lose only two seniors. Senior Andrew Crisman was named 1st Team All Conference, along with sophomore Jake Raecker. Andrew Crisman was also named 1st Team All-District for Northeast Iowa. The girl's softball team finished the year with a respectable 25-16 record and played in the Regional Finals. They were also Metro Champions. Freshmen Jadyn Spencer and sophomore Rebekah Doering were named 1st Team All Conference. Jadyn Spencer, junior Kelli Joens, and senior Taylor Ray were named all-district. The JV team finished the season with a perfect 22-0 record!

August- Jadyn Spencer was named 2nd team All-State in Softball. She becomes West High's first freshmen to ever receive this honor! This follows her 2nd Team All-State performance as an 8th grader. Senior Taylor Ray, Junior Kelli Joens, and Sophomore Rebekah Doering were named to the Honorable Mention team.

Wahawk Athletics- By the Numbers

Total Number of Participating Athletes-	503
State Championships	0
District/Regional/Substate Championships	3
MVC Divisional Championships	4
Metro Championships	8
Team State Qualifiers	4
Individual State Qualifiers	48
Overall Winning Percentage of Wahawk Athletics	
Females	42.39%
Males	56.01%
OVERALL	49.20%

Series Record Against Metro Competition

Waterloo East	18-2
Cedar Falls	7-13
Waterloo Columbus	8-5

Wahawk Senior Athletes Attending College Next Year and Participating in Sports

Terrance Roberts	Wartburg College	Track and Field
JR Morris	Iowa Central Community College	Football
Taylor Ray	Grandview	Basketball/Softball
Anthony Brown	Iowa Central Community College	Football
Jason Nabholz	Central College	Football
Kenny Kemp	Central College	Track
Ben Hoff	Air Force	X-Country/Track
Jordan Nash	Robert Morris University	Bowling
Sam Sturtz	Wartburg College	X-Country/Track
Ben Porter	Wartburg College	X-Country/Track
Donterrious Porter	University of Dubuque	Football
Mallory Matthias	Cornell College	Softball
Jordan Witbracht	Wartburg College	X-Country/Track
Andrew Crisman	North Iowa Community College	Baseball

Wahawk Athletes of the Month

August:

Baseball	Wayne Horak
Softball	Cassie Knutson
	Hannah Shirey
Swimming	Sadie Voigt
Football	Donterrious Porter
Boys' Cross Country	Sam Sturtz
Girls' Cross Country	Chelsea Lynch

Golf Mike McCunniff

Wahawk Athletes of the Month- continued

Volleyball Charmin Anderson
Spirit Team Julia Betts
Dance Team Kristi Holmes

September:

Boys' Cross Country Ben Porter
Girls' Cross Country Morgan Kosar
Football Colin Styron
Boys' Golf Andy Young
Spirit Team Bryar Hansen
Girls' Swimming Alison Schell
Volleyball Corey Kline
Dance Team Alannah Olson

October:

Boys' Cross Country Zach Kienol
Girls' Cross Country Morgan Gerdes
Football An'qual Holmes
Boys' Golf Jeremy Carper
Spirit Team Morgan Schuman
Girls' Swimming Kelsey Knief, Mackenzie VanDenBerg
Volleyball Allyson George
Dance Team Michelle Kohagen

November:

Boys' Bowling Brad Anhorn
Girls' Bowling Jamie Norman
Girls' Basketball Ella Grarup
Boys' Basketball Jerrold Manago
Dance Team Erica Hollingsworth
Spirit Team Roberta Norris
Boys' Swimming Jerad Johnson
Wrestling Ross Albert

December:

Boys' Bowling Jordan Nash
Girls' Bowling Nicole McCalley
Girls' Basketball Jadyn Spencer
Boys' Basketball Amit Reddy
Dance Team Amanda Horan
Spirit Team Olivia Mrzlak
Boys' Swimming Bobby Petersen

Wrestling

Nick Sand

Wahawk Athletes of the Month- continued

January:

Boys' Bowling

Trevon Brandhorst

Girls' Bowling

Marnie Shelton

Girls' Basketball

Rayvynn Schauf

Boys' Basketball

Matt Westendorf

Dance Team

Allie Holton

Spirit Team

Randi Kirkvold

Boys' Swimming

Peter Christensen

Wrestling

Johntrell Humphrey

February:

Boys' Bowling

Brad Anhorn

Girls' Bowling

Lindsey Johnson

Girls' Basketball

Charmin Anderson

Boys' Basketball

Kenan Samardzic

Dance Team

Brittany Lenth

Spirit Team

Allison Campbell

Boys' Swimming

Jake Raecker

Wrestling

Ben Samek

March:

Girls' Golf

Megan Neelans

Boys' Soccer

Amel Kantarevic

Girls' Soccer

Paige Zeschke

Boys' Tennis

DJ Grant

Girls' Tennis

Kayley Grant

Boys' Track

John Holler

Girls' Track

Tiara Wright

April:

Girl's Golf

Sarah Boss

Boys' Soccer

Zlatan Kajtezovic

Girls' Soccer

Jenna Topliff

Boys' Tennis

Sam Cooley and Evan McClain

Girls' Tennis

Melissa Fernau

Boys' Track

Donterrious Porter, An'Qual Holmes, and Kenny Kemp

Girls' Track

Abby Coselman

May:

Girls' Golf

Andrea Bartlett and Corey Kline

Boy's Soccer

Alex Frank

Girls' Soccer

Heidi Anderson

Boys' Tennis

Paul Braley

Girls' Tennis

Betsy Meany

Wahawk Athletes of the Month- continued

Boys' Track

Jerrold Manago

Girls' Track

Jadyn Spencer and Kate Worthington

Softball

Taylor Ray

Baseball

Andrew Crisman

June:

Baseball

Jed Delagardelle and Kase Walton

Softball

Jadyn Spencer and Rebekah Doering

MVC All-Academic

Fall Sports:

Men's Cross Country

Kenny Kemp and Justin Schrader

Women's Cross Country

Ellen Fischer and Chelsea Lynch

Football

Ross Albert and Nick Lund

Men's Golf

Jack Griffin, Mike McCunniff

Spirit Team

Julia Betts and Bobbie Norris

Women's Swimming

Sarah Blevins and Jenna Halverson

Volleyball

Emily Grarup and Corey Kline

Winters Sports:

Men's Basketball

Amit Reddy and Matt Westendorf

Women's Basketball

Taylor Ray

Spirit Team

Julia Betts and Bobbie Norris

Men's Swimming

Bobby Petersen and Daniel Petullo

Wrestling

Ross Albert and Zach Campbell

Women's Bowling

Nicole McCalley

Men's Bowling

Jordan Nash and Austin Payne

Spring Sports:

Women's Golf

Corey Kline and Mackenzie Treloar

Men's Soccer

Nick Lund and Justin Schrader

Women's Soccer

Jenna Topliff and Paige Zeschke

Men's Tennis

Mike McCunniff and Amit Reddy

Women's Tennis

Julie Cook and Melissa Fernau

Men's Track

Ross Albert and Kenny Kemp

Women's Track

Ellen Fischer and Chelsea Lynch

Summer Sports:

Baseball

Jed Delagardelle and Colton Sutton

Softball

Mallory Matthias and Taylor Ray

The following teams were honored as Academic All-State Teams. (In order to receive this honor the entire team must have a cumulative GPA of 3.0 for boys and 3.25 for girls' teams.

Boys Teams:

Swimming	3.37
Cross Country	3.22
Golf	3.24
Tennis	3.12

Girls Teams:

Cross Country	3.42
Swimming	3.56
Girl's Basketball	3.27
Girl's Track	3.28
Golf	3.38
Cheerleading	3.14 (Sanctioned by the IHSAA)
Softball	3.32

Cumulative GPA for all West High School Athletic Teams:	3.04
2006-07	3.02

Wahawk Sportsmanship Ratings

Rating Scale 1-Outstanding 2-Above Average 3-Acceptable 4-Needs Improvement 5-Unasatisfactory

	<u>State Ratings</u>	<u>MVC Ratings</u>
2007-08	1.31	1.19
2006-07	1.33	1.25
2005-06	1.37	1.28
2004-05	1.48	1.52

West High School Head Coaches

Fall Sports Season:

Volleyball	Dave Hirsch
Boys Cross Country	Gordy Yuska
Cheerleading	Lisa Knapp
Dance Team	Morgan Havlicek
Girls Cross Country	Ralph Longus
Girls Swimming	Virgil Haley
Football	Doug Gee
Boys Golf	Larry Daniels

Winter Sports Season:

Boys Basketball	Courtney Henderson
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Girls Basketball Dr. Anthony Pappas

West High School Head Coaches- continued

Wrestling Colby Yoder
Boys Swimming Virgil Haley
Girls Bowling Rob Kunkle

Spring Sports Season:

Boys Tennis Donn Harris
Girls Tennis Tara Sagers
Girls Soccer Sue Rink
Boys Soccer Michael Penning
Girls Golf Larry Daniels

Spring Sports Season:

Girls Track and Field Ralph Longus
Boys Track and Field Mathew Mackenzie

Summer Sports Season:

Softball Kelly Nelson
Baseball Jeremy Langner

2007-08 Wahawk Recognized Coaches and Athletes

Clyde Artus Award Winners- Wahawks of the Year

Male- JR Morris

Female- Taylor Ray

Gordy Yuska- MVC Cross Country Coach of the Year

Matt MacKenzie- MVC Boy's Track Coach of the Year

Larry Daniels- MVC Girl's Golf Coach of the Year

N.E. Iowa Girl's Golf Coach of the Year

Colby Yoder- Finalist for Class 3A State Wrestling Coach of the Year

Anthony Brown- 2nd Team All-State Football

JR Morris- 3rd Team All-State Football

Michael McCunniff- 1st Team All-State Boy's Golf

Chelsea Lemper- 1st Team All-State Girl's Bowling

Ryan Edwards- Special Mention All-State Football

MVC Player of the Year- Football

Jeremy Carper- 2nd Team All-State Boy's Golf

Charity Martin- Metro Girl's Basketball Player of the Year

TrayVonn Wright- State Champion Boy's Track- High Jump

Isiah Cook- 5th Place Boy's Track Open 400 Meters

John Holler, Jerrold Manago, Alen Sarkic, and Isiah Cook- 4th Place Boy's Track 4X400 Relay

Jadyn Spencer- 7th Place Girl's Track Shot Put

1st Team All-State Softball

2007-08Wahawk Financial Report

Beginning Balance- July 1, 2007

\$10,289.19

Income:

Carryover from 2007	\$ 10,289.19
Total Revenue	\$187,156.23
TOTAL	\$197,445.42

Expenses:

Total Expenses	\$233,993.96
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Balance as of June 30, 2008

Income	\$197,445.42
Expenses	\$233,993.96
TOTAL NET LOSS	- \$ 36,548.54

NOTE:

For the first time in my position of Athletic Director we have carried over a negative balance. This is due to added cost of construction that were not picked up by the district. I pulled money out of the general athletic account to pay off construction debt, thus leading to a deficit. I have a plan in place with the Office of Financial Services to have the debt paid off in full by June 30, 2009.

For Your Information- previous year's net, positive carryover and the financial solvency of the West High School Athletic Department:

June 30, 2004	\$ 8,726.50
June 30, 2005	\$ 2,002.78
June 30, 2006	\$33,066.82
June 30, 2007	\$10,289.19

Revolving Accounts: No Negative Balances for the 2007-08 Fiscal Year

2008-09 Wahawk Outlook

At the beginning of the school year we were very excited about the upcoming sports season. With the hard work and off-season dedication of most coaches and athletes, we felt that we could compete in most sports in the Valley Division of the Mississippi Valley Conference. We felt this way for good reason and it showed. With a majority of our varsity athletes returning and several of our younger athlete's and teams doing so well, this should make the 2008-09 year even more exciting. With another strong summer of dedication making use of our strength and conditioning program and the strong coaching

they have received over the summer, this upcoming season should be the best in recent West High School history. The bar has been raised, the excellence has been shown, it is now time to take our programs to the next level, both at the conference and state level. That is why our theme for the 2008-09 school year is "Taking the Next Step" At the end of this report is a pictorial copy of this year's theme.

With that said, let's review what we set for preseason goals for this past year and see how well we did:

Waterloo West High School
Athletic Department

2007-08 Departmental Goals

1) Academics

Goals:

- a. Decrease the number of ineligible students from the 2006-07 school year. **ACCOMPLISHED!**
- b. Have at least 75% of our teams attain academic all-state status. **ACCOMPLISHED!**

2) Sportsmanship

Goals:

- a. Lower our sportsmanship ratings within the Mississippi Valley Conference from the 2006-07 school year. **ACCOMPLISHED!**
- b. Lower our sportsmanship ratings by sports that are graded by the state from the 2006-07 school year. **ACCOMPLISHED!**
- c. Win the Divisional All-Sports Championship in at least one season. **NOT ACCOMPLISHED. (2nd Place)**

3) Athletic Competition

Goals:

- a. Finish in the top three in the Valley Division for all male sports. **ACCOMPLISHED!**
- b. Finish in the top four in the Valley Division for all female sports. **NOT ACCOMPLISHED.**
- c. Qualify for the state tournament in five team sports. **NOT ACCOMPLISHED.**
- d. Qualify 20 individuals for the state tournament in individual sports. **ACCOMPLISHED!**
- e. Win at least 2 Super Meet Championships. **NOT ACCOMPLISHED.**
- f. Win at least 5 Divisional Championships. **NOT ACCOMPLISHED.**
- g. Win a Team State Championship in a sport. **NOT ACCOMPLISHED.**

West High School 2007-08 Athletic Department Goals- continued

4) Student-Athletes

Goals:

- a. Have monthly Student-Athlete Advisory Committee meetings and carry out all of the goals set by that organization.
ACCOMPLISHED!
- b. Complete reinstatement of the Letter winner's Club.
ACCOMPLISHED!
- c. Have at least thirty 3 and 4 sport athletes.
ACCOMPLISHED!
- d. Have a 90% participation rate of athletes in our strength and conditioning program.
ACCOMPLISHED!

5) Coaches

Goals:

- a. 100% membership and participation within our Athletic Booster Club.
NOT ACCOMPLISHED.
- b. 100% usage and buy-in of our strength and conditioning program, realizing that they will use the core lifts, but be allowed variations within their specific sport and during the "Championship" season.
IMPROVEMENT SHOWN!
- c. 100% attendance at athletic department mandated meetings.
ACCOMPLISHED!
- d. **STRONG** attendance at athletic related events, such as the Booster Club Golf Outing and the Foundation Auction.
IMPROVEMENT SHOWN!
- e. Continued growth and development as coaches through camps, workshops, and other resources available.
ACCOMPLISHED!

6) Athletic Department

Goals:

- a. Fiscal Responsibility.
NOT ACCOMPLISHED.
- b. Continued working towards the completion of the recent three-year strategic plan.
ACCOMPLISHED!
- c. Continued evaluation of all programs and coaches, seeking continued improvement in all areas.
ACCOMPLISHED!
- d. Continued fundraising to help alleviate the pressures placed on team budgets by the limited resources available.

ACCOMPLISHED!

West High School 2007-08 Athletic Department Goals- continued

- e. Mentoring of new head coaches to ease their transition into a Class 4A coaching position.

NOT ACCOMPLISHED.

- f. Everything we can do to help your program with their improvement and development of your programs into a strong contender at the conference and state level.

ACCOMPLISHED!

- g. Celebrate our successes!

ACCOMPLISHED!

7) Stakeholders

Goals:

- a. Continued community outreach by our SAAC committee and the Letter Winner's Club to the West High School learning community, and the greater City of Waterloo.

ACCOMPLISHED!

- b. Continued connection with our alumni both for staying connected and involved in West High School athletics and for future fundraising purposes.

ACCOMPLISHED!

- c. Connection with the West High School faculty to better improve relationships between them and athletes, and also to get them to attend more events.

NOT ACCOMPLISHED.

- d. Continued connections with our feeder middle schools by coaches and by athletes to better serve them and their needs. This could include reading days, middle school nights at events, and coaches talking at the middle schools about their programs.

IMPROVEMENT SHOWN!

- e. World class facilities, highlighting all of our successes with a world-class hall of fame, and great facilities for viewing our games..

ACCOMPLISHED!

Please keep in mind that these goals were "Pie in the Sky" and the bar was set extremely high. With that said, we had an AMAZING year!



EXCELLENCE
in **ACADEMICS** and **ATHLETIC COMPETITION**

COMMITMENT
to **FISCAL RESPONSIBILITY, COMPLIANCE, and DIVERSITY & GENDER**
EQUALITY

PERSONAL DEVELOPMENT
of **STUDENT-ATHLETES** and **STAFF**

SERVICE
to **COMMUNITY AND CUSTOMERS**

CONNECTION
with **CAMPUS** and **FORMER STUDENT-ATHLETES**

RECOGNITION OF DEPARTMENT SUCCESS
with **CELEBRATIONS** of **HONORS** and **AWARDS**

Waterloo West High School
Athletic Department

Three Year Strategic Plan

Mission Statement:

The mission of the Waterloo West High School athletic department is to develop young athletes who live the following characteristics: Sportsmanship, Pride, Determination, Commitment, Integrity, Work Ethic, all while living up to the Challenges placed in front of them and taking pride in the Tradition that is West High School athletics.

This Strategic Plan Began on **July 1, 2007**

1st-year Update

COMPLETED

MAKING PROGRESS

NO ACTION

Preferred Future: (Next Three Years)

- 1) **Continued improvement of World-class Facilities:**
- 2) **Continued improvement in all West High School athletic team's performance.**
- 3) **Increase in the number of three and four sport athletes, thus, improving all teams.**
- 4) **Strong connections with all West High School alumni, particularly past athletes. Using these connections to get monetary contributions towards our long-range facility planning fund.**
- 5) **Community outreach to the West High learning community, West High School neighbors, and the greater Waterloo community.**

Obstacles to Our Goals:

- 1) **Funding resources.**
- 2) **Retention of quality coaches.**
- 3) **Coaches not buying into our goals or programs.**
- 4) **Athletes specializing in specific sports.**
- 5) **Lack of information on past alumni and a disconnect due to lack of staying in touch with them.**

Where we are at Now in Regards to our Preferred Future:

- 1) **Facilities:**
 - **\$3 million dollar renovation near completion.**
 - **Player's meeting room will begin in June.**
 - **Coaches Offices and storage space will begin in June.**
 - **Hall of Fame will be complete in August.**
- 2) **Improvement in all West High School athletic teams:**

Three Year Strategic Plan- continued

- As of May 2, 2007 all teams have either remained the same or improved over last year's all-divisional placing, in a tougher divisional.
 - **As of May 1, 2008 we are in first place in the All-sports standings for the Valley Division for male sports and 5th place in the All-sports standings for the Valley Division for female sports.**
- 3) Increase in the number of three and four sport athletes:
- 2005-06 we had 14 total 3 or 4 sport athletes.
 - 2006-07 we have 21 total 3 or 4 sport athletes.
 - **2007-08 we have 40 total 3 or 4 sport athletes**
- 4) Strong connections with all West High School alumni, hoping for better fundraising and monetary contributions:
- **Connections have made with selected alumni and families.**
 - **We have secured financing from selected families for our long-range facility planning.**
- 5) Community Outreach in Waterloo:
- **We have started a Student-Athlete Advisory Committee that has one goal of community outreach. We have had several students read at numerous elementary schools in Waterloo.**

Specific Needs, Outcomes and Timeframes of our Preferred Future:

1) World Class Facilities

- | | |
|---|---------------------------|
| a. Third Gymnasium | November 2007/2008 |
| b. Completion of Softball Complex | April 2008 |
| c. Completion of Siddens Plaza | April 2009 |
| d. Completion of Siddens Entrance Wall | April 2009 |
| e. New wrestling room | November 2009 |

2) Continued Performance of all West High School Athletic Teams

- | | |
|---|------------------|
| a. Improvement in All-Divisional placement of both male and female teams over last season. | July 2007 |
| b. Top three All-Divisional placement of our male teams in the Valley Division. | July 2008 |
| c. Top four All-divisional placement of our female teams in Valley Division. | July 2008 |
| d. Divisional Championship for our boy's and girl's teams in the Valley Division. | July 2009 |

3) Increase in the Number of Three and Four Sport Athletes

- | | |
|---------------------------------|------------------|
| a. 25 Athletes | July 2008 |
| * 40 athletes as of May 1, 2008 | |
| b. 35 Athletes | July 2009 |

4) Connections with Alumni, Including Monetary Donations to our Long-Range Funding Budget.

- | | |
|---|--------------------|
| a. Letters sent specific Alumni inviting them back to our Grand Opening of our new facilities. | August 2007 |
|---|--------------------|

Three Year Strategic Plan- continued

- b. Letters to more athletic alumni inviting them back for a tour of facilities, along with our long-range facility goals and the needs for contributions- targeting older alumni.** May 2008
 - c. Build Long-Range funding amount over \$250,000.** May 2009
- 5) Community Outreach.**
- a. Campus Cleanup.** September 2007
 - b. Neighborhood Spring Cleanup.** May 2008
 - c. Fall raking for the elderly.** October 2008
 - d. Spring Cleanup for groups that sign up.** April 2009
- * This would be done by the West High School Student-Athlete Advisory Committee and the Letterwinner's Club.**

Waterloo West High School
Athletic Department

2008-09 Departmental Goals

1) Academics

Goals:

- f. Decrease the number of ineligible students from the 2007-08 school year.**
- g. Have at least 75% of our teams attain academic all-state status.**

2) Sportsmanship

Goals:

- a. Improve our sportsmanship ratings within the Mississippi Valley Conference from the 2007-08 school year.**
- b. Improve our sportsmanship ratings by sports that are graded by the state from the 2007-08 school year.**
- c. Win the Divisional All-Sports Championship in at least one season.**

3) Athletic Competition

Goals:

- d. Win the Mississippi Division male All-Sports Championship.**
- e. Finish in the top four in the Mississippi Division female All-Sports Championship.**
- f. Qualify for the state tournament in five team sports.**
- g. Qualify 20 individuals for the state tournament in individual sports.**
- h. Win at least 2 Super Meet Championships.**
- i. Win at least 5 Divisional Championships.**
- j. Win a Team State Championship in a sport.**

4) Student-Athletes

Goals:

- a. Have monthly Student-Athlete Advisory Committee meetings and carry out all of the goals set by that organization.**
- b. Complete reinstatement of the Letter winner's Club.**
- c. Have at least thirty 3 and 4 sport athletes.**
- d. Have a 95% participation rate of athletes in our strength and conditioning program.**

5) Coaches

Goals:

- a. 100% membership and participation within our Athletic Booster Club.**
- b. 100% use of West High School's comprehensive strength and conditioning program, realizing that they will use the core lifts, but be**

2008-09 Departmental Goals- continued

- c. allowed variations within their specific sport and during the “Championship” season.
- d. 100% attendance at athletic department mandated meetings.
- e. STRONG attendance at athletic related events, such as the Booster Club Golf Outing and the Foundation Auction.
- f. Continued growth and development as coaches through camps, workshops, and other resources available.

6) Athletic Department

Goals:

- a. Fiscal Responsibility.
- b. Continued working towards the completion of the second-year goals within West High School’s three-year strategic plan.
- c. Continued evaluation of all programs and coaches, seeking continued improvement in all areas.
- d. Continued fundraising to help alleviate the pressures placed on team budgets by the limited resources available.
- e. Mentoring of new head coaches to ease their transition into a Class 4A coaching position.
- f. Everything we can do to help your program with their improvement and development of your programs into a strong contender at the conference and state level.
- g. Celebrate our successes!

7) Stakeholders

Goals:

- a. Continued community outreach by our SAAC committee and the Letter Winner’s Club to the West High School learning community, and the greater City of Waterloo.
- b. Continued connection with our alumni both for staying connected and involved in West High School athletics and for future fundraising purposes.
- c. Connection with the West High School faculty to better improve relationships between them and athletes, and also to get them to attend more events.
- d. Continued connections with our feeder middle schools by coaches and by athletes to better serve them and their needs. This could include reading days, middle school nights at events, and coaches talking at the middle schools about their programs.
- e. World class facilities, highlighting all of our successes with a world-class hall of fame, and great facilities for viewing our games..