

2006 HiFive Cincy Challenge Advertising

The best deals are the advertising packages that have Cincy Challenge website and Cincy Challenge Program advertising together. The packages are titled: Blue, White, and Red.

BLUE

\$350 = Full, \$300 = Partial

Includes a full-page program advertisement (8.5" x 11"), mention on every broadcast e-mail that is sent out to the coaches, family and fans, a coupon (3.5" x 7") in the coupon section of the program, and/or a website ad. E-mails will be broadcast a minimum of six times before, during, and after the tournament. The "full" Blue plan advertiser participates in all four media types. The "partial" Blue plan advertiser receives the program and e-mail ads, and one of either the coupon or website ads.

WHITE

\$275

Includes a half-page program ad (5.5" x 8.5"), a website ad, and a mention on every broadcast e-mail that is sent out to the coaches, family and fans. E-mails will be broadcast a minimum of 12 times before, during, and after the tournament.

RED

\$250

Includes a quarter-page program ad (4.25" x 5.5") and a website ad.

Ala Carte Advertising:

You may also purchase advertising options separately.

<u>Advertisement Size/Type</u>	<u>Size (w x h)</u>	<u>Price</u>
Full Page Ad Only	(8.5" x 11")	\$250
Half Page Ad Only	(8.5" x 5.5")	\$225
Quarter Page Ad Only	(4.25" x 5.5")	\$200
Program Spirit Ad**	(8.5" x 11")	\$150
Business Card Ad Only	(3.5" x 2")	\$100
Registration Packet Inserts (you provide)	(8.5" x 11")	\$200

**Spirit Ad is an ad that does not list a business or product, (example: team sponsored ad)

Note - All tournament program ads are Black and White. Color ads are available to tournament sponsors. If you are interested in color advertising, please check our sponsorship offerings.



CINCY CHALLENGE



www.cincychallenge.com



Tournament Advertising - Price and Ordering Information*

3rd Annual HiFive Cincy Challenge: Oct. 13 - 15, 2006

Advertising Packages:

Advertisement Size/Type	Quantity	Price	Subtotal
<input type="checkbox"/> Blue Package – Coupon & Website Ads		x \$350 / page	
<input type="checkbox"/> Blue Package – Coupon or Website Ads		x \$300 / page	
<input type="checkbox"/> White Package		x \$275 / page	
<input type="checkbox"/> Red Package		x \$250 / page	

Ala Carte Options:

Advertisement Size/Type	Quantity	Price	Subtotal
<input type="checkbox"/> Full Page Ad		x \$250 / page	
<input type="checkbox"/> Half Page Ad		x \$225 / page	
<input type="checkbox"/> Quarter Page Ad		x \$200 / page	
<input type="checkbox"/> Spirit Ad		x \$150 / page	
<input type="checkbox"/> Business Card Ad		x \$100 / page	
<input type="checkbox"/> Registration Packet Inserts (You Provide)		x \$200 / page	
--- If Artwork is not Camera Ready		Add \$20 / page	
--- If Coupon/Banner Ad is not Web Ready		Add \$25 / page	

All Ad Materials are Due By SEPT. 15, 2006
 -- No Exceptions Please --

TOTAL \$

WCSC Contact Name (& Team):

Company Name:

Address:

City/State/Zip:

Phone/Fax:

E-mail Address:

Payment Enclosed (Checks Payable to Warren County Soccer Club) Invoice Me

Please return to:

Cincy Challenge c/o Warren County Soccer Club, PO Box 1105, Mason, OH 45040-1105

*All prices are net and must be paid prior to Sept 15, 2006. Insertion orders with unpaid invoices will not be included in the printed program and the tournament reserves the right to substitute web-only advertising for invoices paid after Sept. 15, 2006. The tournament reserves the right to extend credit as appropriate.