

MYHA BOARD OF DIRECTORS MEETING

HELD: Wed., July 18, 2007
Green Lantern

Call to Order: 6:07 p.m.

Present: Brian Bruno, Jeff Engelkes, Dean Gille, Lisa Mazzie Hatlen, Todd Kroneman, Dave Laux, Mark Matthews, Joe Mazzara.

Absent: Danielle Olson, Kathy Schmidt, Lisa Schwoerer, Tom Siesennop.

Also Present: Vikki Rogers

President's Report:

1. Day at the Rink: Joe Mazzara asked Dean Gille and Vikki Rogers to report on the planning for Day at the Rink. Dean showed samples of the postcards that will be mailed to the community. The postcards are printed on blue or green paper. Vikki will also pass out these postcards at the Dane County Fair. Dean also showed the Board the pizza toppers on yellow paper that he will give to Pizza Hut to put on all the pizza boxes. Dean said he printed 1,000 of the pizza toppers to start. Dean also passed out posters to Board members so each member can hand out posters. Dean said he added the words "open to the public" and "fun for the entire family" to the poster, to make sure that people understand the event is not only for hockey families. Dean will also change "McFarland alumni game" to "McFarland High School alumni game." Dean said that about two weeks prior to the festival, he will put up banners in several places around town – on Highway 51, across from Kwik Trip, and in front of the Chamber of Commerce on Farwell Street. He will also attend the Village Board Meeting on 8/1 for approvals. Jeff Engelkes reported that information on the Day at the Rink will be on community TV and in the *McFarland Thistle*. Dean said he sent information to Kathy Schmidt to post on the web.

Vikki Rogers reported that Best Events will donate the stage for the band. She also suggested that there be a competition throughout the day at the speed pitch area. There would be a \$1 charge and a radar gun would be used to gauge the speed of the pitches. There would be small prizes for the winners in different age categories. Dave Laux will run the fence. He said he will get extension cords. It was agreed that we would use the same bouncies as last year (and the rock climb). This year, however, we will require adults to man the bouncies (not high schoolers, as last year) in order to keep things under control. We will sell wristbands again (\$20), but the dunk tank and speed pitch games would need a separate ticket purchase for each. Dean asked Vikki to work with Michelle Clark about setting up a schedule for people to work the bouncies, food tents and bartending. He suggested that one be posted on the website that people can fill in. Mark Matthews is to email Vikki the skaters' rosters so that she or Michelle can begin calling people to work. Joe handed out

applications for a temporary liquor license, and those of us who get licensed must be on the premises during that day.

Joe said Culvers is donating ice cream. He also said he was trying to get buns donated. Food and drink prices will remain the same as last year.

On the day's events, the Ice Mite cross ice game will be changed to a Mite game.

In order to prevent people from re-using purchased tickets, it was agreed that there would be two kinds/colors of tickets: one kind for food/drink/beer and another kind for games.

Lisa Hatlen said she would talk to someone at the fire department about getting some fire trucks down to the festival grounds during the day, for kids to see and maybe ride.

2. Jerseys: Joe Mazzara asked Dean Gille to report on the new jerseys. Dean said he is working on it. There is a 4 to 6 week turnaround time for jerseys and the cut off date to order should probably be September 1. Village Pedaler will order the socks we need. Dean also said that the website for new apparel is almost up and running.
3. Transfer: Joe Mazzara reported that he signed at transfer for Charlie Grenier, who is going to Southwest.
4. Ice Buy: Joe Mazzara reported that we've bought as much as we can so far.

Secretary's Report

1. Approval of Minutes from June Board Meeting: Lisa Hatlen handed out the minutes from the June board meeting. Mark Matthews moved to approve the June minutes, Dean Gille seconded, and the motion passed unanimously.

Treasurer's Report

1. End of Year Statement: Joe Mazzara stated that Dani had not yet gone to the accountant, but Joe noted that there is \$71,000 in our checking and money market accounts. There was a profit of \$1,600, though we had budgeted a \$2,100 profit. There will be a fee increase for skaters at the PeeWee, Squirt, and Bantam levels; however, fees for in-house mites will decrease. Ice Mite fee will stay the same. It was suggested that we build a loss in the budget for this. Todd Kroneman suggested that next year, the fundraising commitment be raised instead of dues. It was also suggested that there be a line item in the budget for USA Hockey dues. Like last year, the association will take care of sending the dues in, but families will be paying those dues at registration. Mark Matthews noted that this coming year, we will be paying more money for less ice time.
2. Credit Card: Nothing was said on this issue at this meeting.

Coaches Committee

1. Coaches/Levels: Mark Matthews reported that Dave Laux will be the Bantam 1 coach, and that Jeff Osterhaus and Dan Fisher (both non-parents) will be the Bantam 2 coaches. Joel Marshall, who was slated to be the PeeWee 1 coach, is moving out of the area, so he will not be coaching. Mark said he will talk to Ted Mosso about coaching PeeWees. Other names were mentioned as possible coaches for the PeeWee team(s). There are plenty of people who could coach the Squirt level teams.
2. Try-Outs Procedure: Brian Bruno is putting together a packet for everyone. The Coaches' Committee will meet in August on this issue. Try-outs will be closed, but the windows will not be papered. Dan Cook will be there on the first night of try-outs so he can go over things with parents. There will be at least one video/DVD - on parent anger management – playing continuously in the lobby, though it will not be mandatory for parents to watch.

McFarland Boosters

Mark Matthews said there was nothing to report.

McFarland Hockey Inc.

Mark Matthews said that ice costs increased \$10 per hour for both the association and the high school.

Fundraising

1. Calendars: Joe Mazzara reported that we need to start selling ads for the calendars, and Dean Gille said he would bring information on the ads to the next board meeting. Board members have until the end of September to get advertisers. The calendars will be ready by mid-October. It will be \$50 for an ad.
2. NFL Raffle Tickets: Joe Mazzara said the tickets will be mailed to the membership tomorrow.
3. TV: Joe Mazzara also said that Ron Main is checking on the cost of a TV for the rink. Todd Kroneman suggested that instead of mounting the TV with an arm where the TV is currently located that we mount the TV about the concession stand and run speakers through the lobby. Board members liked that idea.
4. Wreaths: Joe Mazzara said he talked to Wayne Morey, and that Wayne will be calling Jeff Engelkes soon.

Summer Hockey

Joe Mazzara reported that there were 45 Mites, 26 Squirts and 26 PeeWees/Bantams at summer hockey, which started last week.

New Business

1. Family Festival Parade: Joe Mazzara nominated Lisa Schwoerer to coordinate skaters and the zamboni for the Family Festival parade. Mark Matthews seconded, and motion passed unanimously.
2. Article from USA Hockey: Mark Matthews handed out a portion of an article on recommended number of games at each level from the most recent USA Hockey magazine.

Motion to Adjourn: A motion was made by Dean Gille and seconded by Jeff Engelkes to adjourn the meeting at 7:41 p.m. Motion passed unanimously.

Next Board Meeting: The next board meeting will be **Wednesday, August 29, 2007, at 6:00 p.m.** at the Green Lantern.