



September 30, 2011

Greetings, !

The Falcons Hockey Association needs your help!

The Falcons Hockey Association has provided youth hockey excellence for over forty years. In 1967, twelve boys competed on one team. Today, the success continues with nearly 500 boys and girls participating on hockey teams. We draw from a wide variety of communities in the area – the Deerfield, Highland Park, Lake Forest and Lake Bluff communities make up 71% of our family demographics – and would be ideal for X and your increased exposure to new potential customers.

We are offering you a wide variety of opportunities to showcase your company through the following:

- Advertise in our Falcons Ad Book – the ad book will be distributed at the start of the season to all travel and house league families (details on enclosed form)
- Sponsor one of our teams! The cost is \$500 per team, which includes jersey labeling and a commemorative plaque.
- Donate an auction item or cash donation to be used at our largest fundraiser of the year on December 3, 2011 – you will receive excellent exposure at this very well attended adults only event and your business will be included on our signage up at the event.

As a not-for-profit, volunteer-run organization, FHA's enriched environment promotes competition, sportsmanship and teamwork as players develop as individuals, members of our community and future leaders. With your support of our fundraising efforts, FHA continues to offer a premier youth hockey program at an affordable price. And equally important, you open the door to many families in need. Proceeds from this annual event contribute to our current programming and paves the way for future generations.

Please help the Falcons succeed by making a tax-deductible donation today! A FHA volunteer will gladly collect donations from your place of business or you can submit a donation by mailing the enclosed form to: Falcons Hockey Association, C/O Suzanne Valentine, 1522 Sherwood Rd, Highland Park, IL 60035. The FHA is a 501 (C) 3 organization, EIN: 23-7248441.

For further information, please contact me at 847-778-1019 or e-mail fallsocial@falcons hockey.org.

We are aware of the demands on your generosity and are very grateful for any and all support you give. Thank you very much for your time and consideration.

Sincerely,

Suzanne Valentine

Falcons Hockey Association, Highland Park, IL
www.falcons hockey.org