

Summer 2010

Greetings!



Recently, the Falcons Hockey Association conducted a survey of all of our members. One of the questions posed was "Would you be more inclined to support businesses that sponsored the Falcons?" **A whopping 92% of survey respondents replied yes!** With that in mind, we are writing to invite you to become a local business sponsor in one of several ways.

The Falcons Hockey Association has provided youth hockey excellence for over forty years. In 1967, twelve boys competed on one team. Today, the success continues with nearly 500 boys and girls participating on hockey teams. We draw from a wide variety of communities in the area – the Deerfield, Highland Park, Lake Forest and Lake Bluff communities make up 71% of our family demographics – and would be ideal for X and your increased exposure to new potential customers.

We are offering you a wide variety of opportunities to showcase your company through the following:

- Advertise in our Falcons Ad Book – the ad book will be distributed at the start of the season to all travel and house league families (details on enclosed form)
- Advertise on Falcons website (please contact me for additional information)
- Sponsor one of our teams! The cost is \$500 per team, which includes jersey labeling and a commemorative plaque.
- Donate an auction item or cash donation to be used at our largest fundraiser of the year on November 13, 2010 – you will receive excellent exposure at this very well attended adults only event and your business will be included on our signage up at the event and as well as part of the thank you to our sponsors letter in the local Pioneer Press papers.

As a not-for-profit, volunteer-run organization, FHA's enriched environment promotes competition, sportsmanship and teamwork as players develop as individuals, members of our community and future leaders. With your support of our fundraising efforts, FHA continues to offer a premier youth hockey program at an affordable price. And equally important, you open the door to many families in need. Proceeds from this annual event contribute to our current programming and paves the way for future generations.

Please help the Falcons succeed by making a tax-deductible donation today! A FHA volunteer will gladly collect donations from your place of business or you can submit a donation by mailing the enclosed form to: Falcons Hockey Association, C/O Suzanne Valentine, 1522 Sherwood Rd, Highland Park, IL 60035. The FHA is a 501 (C) 3 organization, EIN: 23-7248441.

For further information, please contact me at 847-778-1019 or e-mail falsocial@falcons hockey.org.

We are aware of the demands on your generosity and are very grateful for any and all support you give. Thank you very much for your time and consideration.

Sincerely,

Suzanne Valentine

Falcons Hockey Association, Highland Park, IL

www.falconshockey.org

We had 458 registered players in the Falcons organization for the 2009-2010 fall season. I would expect to have similar numbers this year with maybe a slight increase due to the success of the Blackhawks and the expansion of our CSDHL program. The breakdown looks like:

Antioch	1
Arlington Heights	1
Bannockburn	6
Barrington	1
Buffalo Grove	4
Chicago	3
Deerfield	63
Evanston	1
Glencoe	1
Glenview	2
Grayslake	7
Green Oaks	3
Gurnee	22
Hawthorn Woods	4
Highland Park	110
Highwood	12
Kenosha	3
Kildeer	3
Lake Bluff	42
Lake Forest	100
Lake Villa	4
Lake Zurich	2
Libertyville	14
Lincolnshire	10
Lindenhurst	3
Long Grove	3
Morton Grove	1
Mt Prospect	1
Mundelein	3
Northbrook	6
Riverwoods	6
Round Lake Beach	1
Vernon Hills	3
Wadsworth	5
Waukegan	1
Wilmette	1
Zion	3